ATLANTA'S FREEDOM PARK
MASTER PLAN
COMMUNITY INPUT AND SUPPORTING MATERIALS

Freedom Park.

PROJECT WEBSITE:

https://swa.mysocialpinpoint.com/atlanta-freedom-park
(live from August 2020 through June 2021)

INFORMATION ABOUT THE PROJECT CAN BE FOUND AT:
www.freedompark.org

CONTACT:
info@freedompark.org

Freedom Park Conservancy

Freedom Park Conservancy is a 501(c)(3) non-profit organization whose mission is to promote the improvement and preservation of Freedom Park for the benefit of a diverse public.

www.freedompark.org

swa

SWA is an international landscape architecture, planning, and urban design firm, and the lead consultant for Atlanta's Freedom Park Master Plan.

www.swagroup.com

SYCAMORE Consulting, Inc.

Sycamore Consulting, Inc. is a dynamic, woman-owned business enterprise based in Decatur, GA, that provided stakeholder and public outreach services during the planning process.

www.sycamoreconsulting.net

TABLE OF CONTENTS

ATLANTA'S FREEDOM PARK
A) SITE INVENTORY AND ANALYSIS

Map documents in this section have been developed based on publically available information. Freedom Park Conservancy makes no representations, warranties, or guarantees regarding the accuracy, completeness, suitability, fitness for any purpose, any other warranty in regard to the data provided or that the data provided is free of errors. All data presented herein is intended for general reference purposes only.

A) SITE INVENTORY AND ANALYSIS

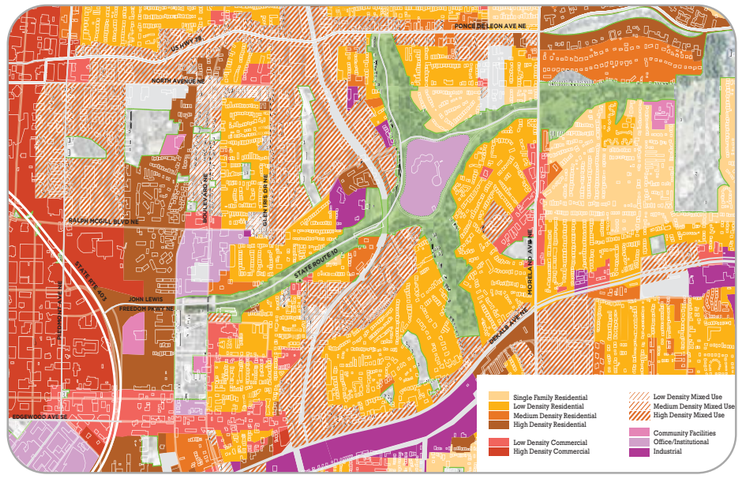
Evidence-Based Research

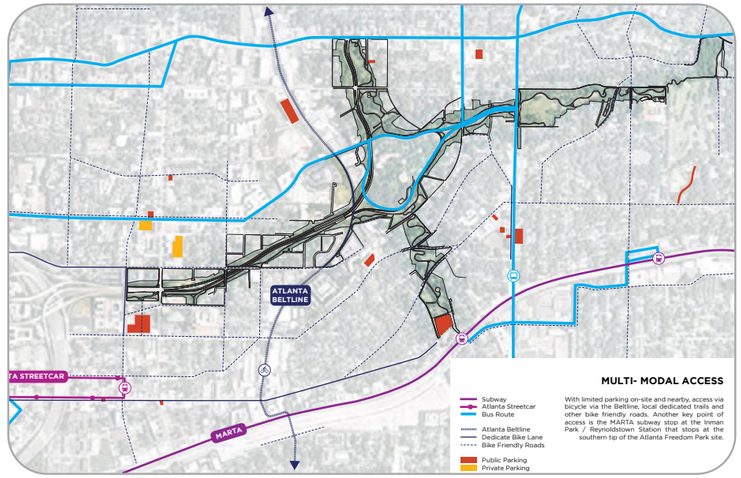
Planning, Mobility, Ecology, Program, and Identity factors were used as an organizing structure for conducting site inventory, analysis, and focusing community conversation around the priorities addressed within these systems. Detailed mapping of data in GIS was augmented with metrics in an infographic format to help easily communicate park issues to the stakeholder groups and general public, and solicit feedback that would be founded on objective criteria. Through the engagement process, the high-level understanding of the overarching issues got refined based on a much more granular knowledge of the site by the community and their comments.

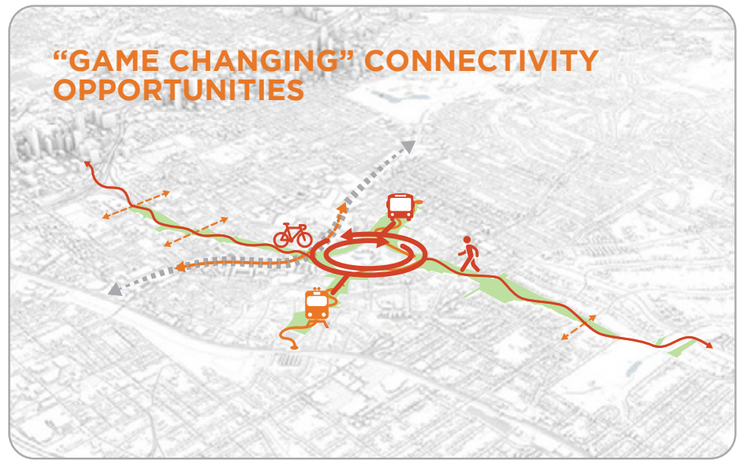
INVENTORY

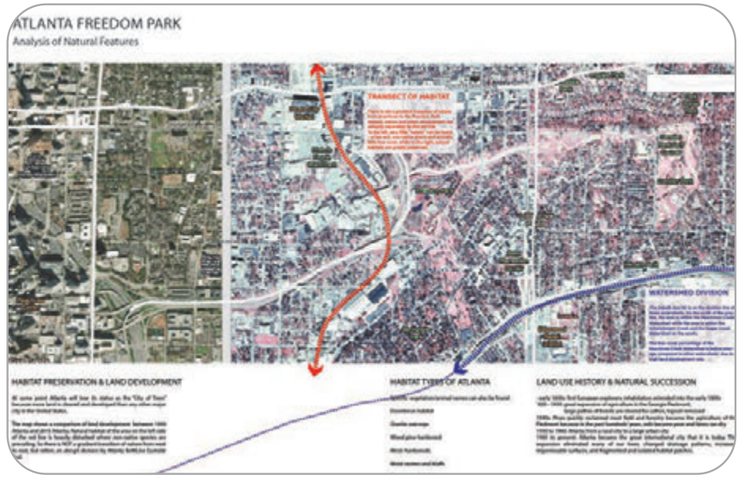
ANALYSIS

STAKEHOLDER INPUT

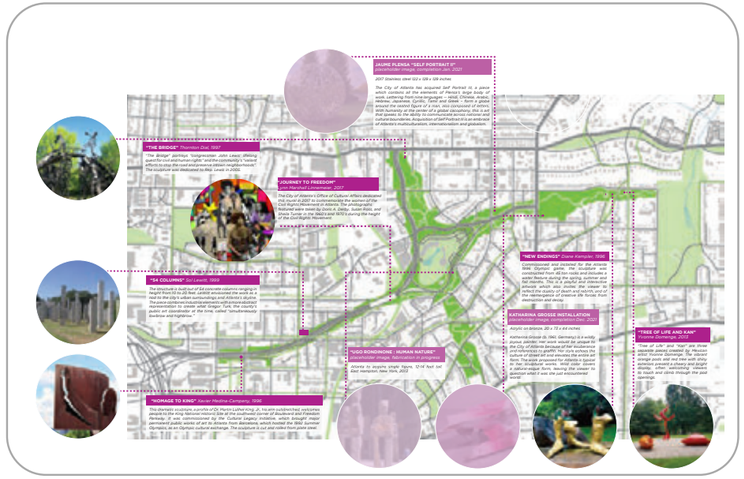


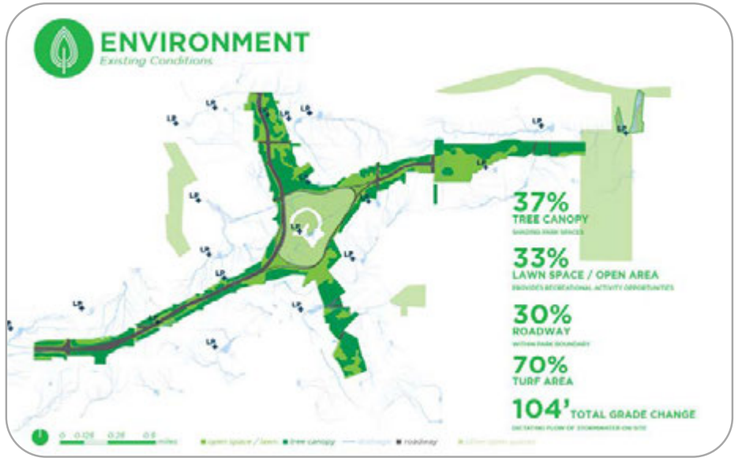


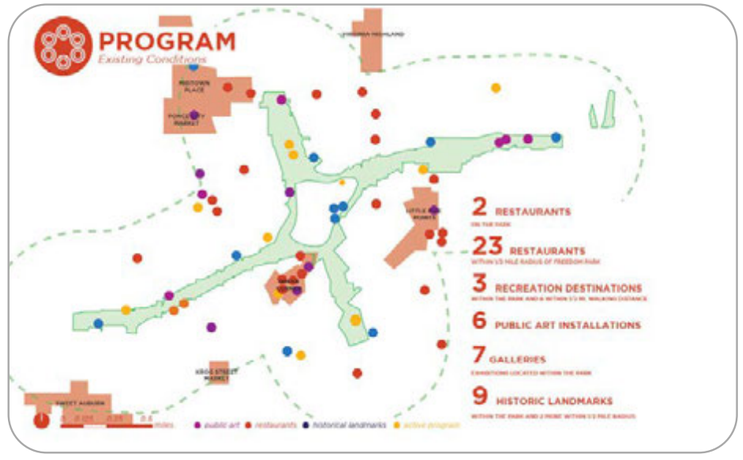


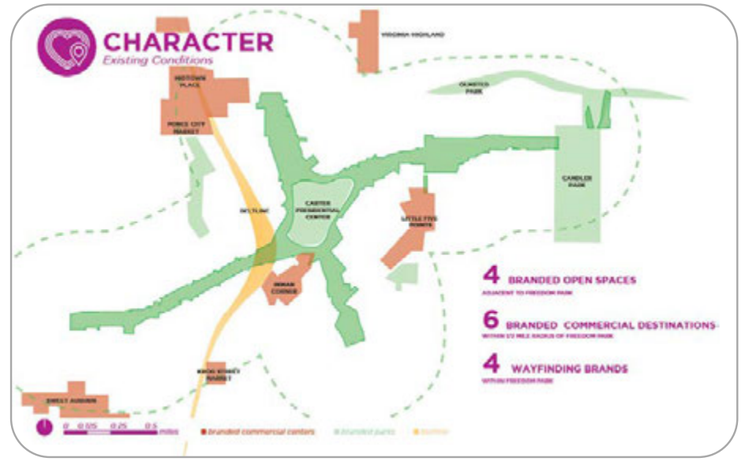

ATLANTA FREEDOM PARK
Analysis of Natural Features
TRANSECT OF HABITAT
WATERSHED DIVISION
HABITAT PRESERVATION & LAND DEVELOPMENT
HABITAT TYPES OF ATLANTA
LAND USE HISTORY & NATURAL SUCCESSION

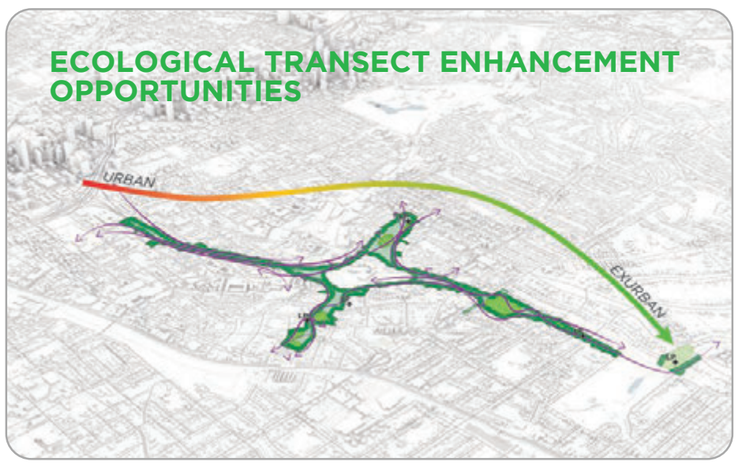

ATLANTA FREEDOM PARK
Existing Site Program


"THE BRIDGE"
"JOURNEY TO FREEDOM"
"SIX COLUMNS"
"GOO RONDINONE : HUMAN NATURE"
"NEW BEGINNINGS"
KATHARINA GROSSE INSTALLATION
"TREE OF LIFE AND KAN"
"HOMAGE TO DANCE"


ENVIRONMENT
Existing Conditions
37%
TREE CANOPY
33%
LAWN SPACE / OPEN AREA
30%
ROADWAY
70%
TURF AREA
104'
TOTAL GRADE CHANGE


PROGRAM
Existing Conditions
2 RESTAURANTS
23 RESTAURANTS
3 RECREATION DESTINATIONS
6 PUBLIC ART INSTALLATIONS
7 GALLERIES
9 HISTORIC LANDMARKS


CHARACTER
Existing Conditions
4 BRANDED OPEN SPACES
6 BRANDED COMMERCIAL DESTINATIONS
4 WAYFINDING BRANDS


ECOLOGICAL TRANSECT ENHANCEMENT OPPORTUNITIES
URBAN
EXURBAN


COMMUNITY BUILDING OPPORTUNITIES

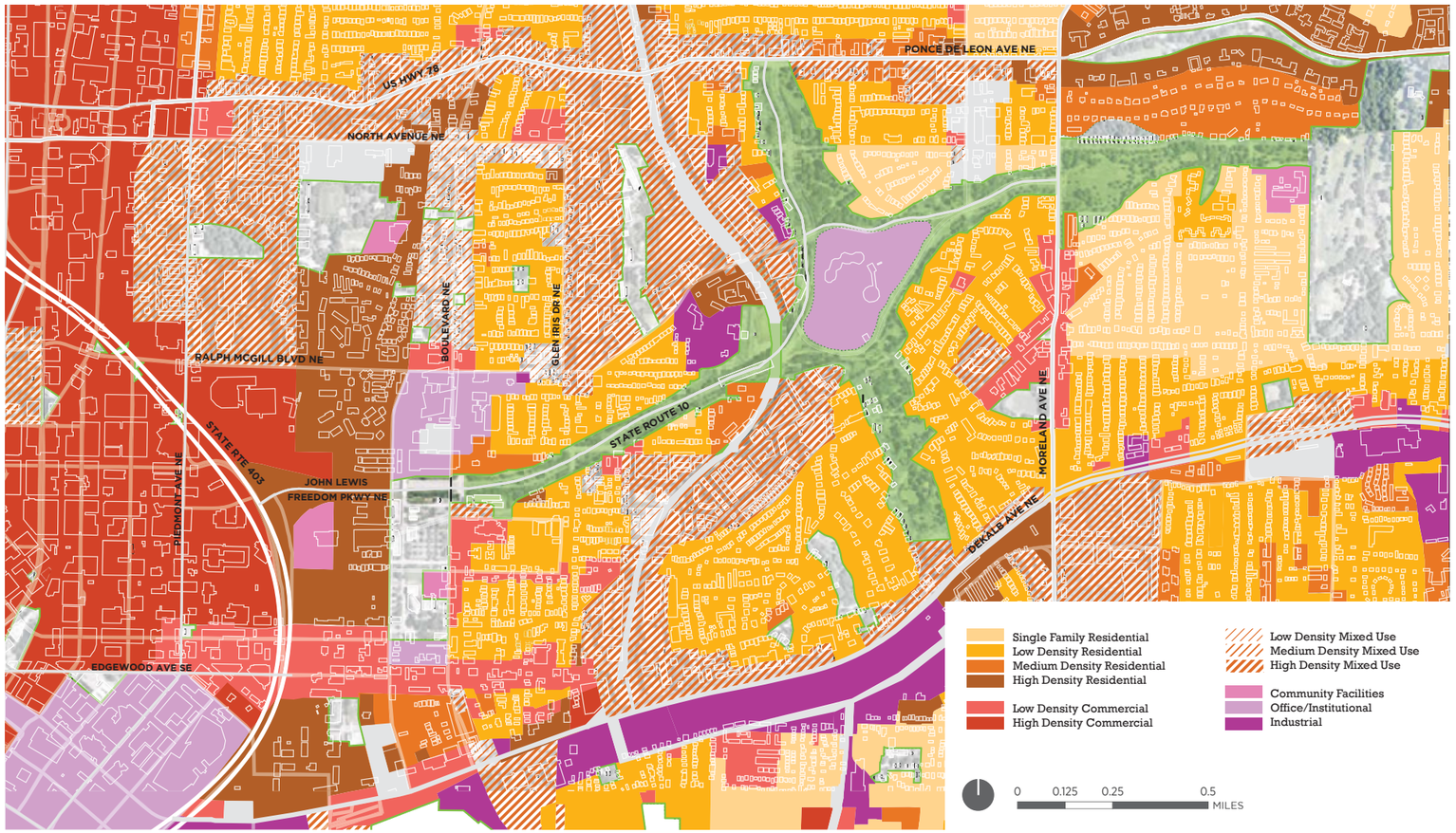

UNIQUE PLACEMAKING OPPORTUNITIES

A) SITE INVENTORY AND ANALYSIS

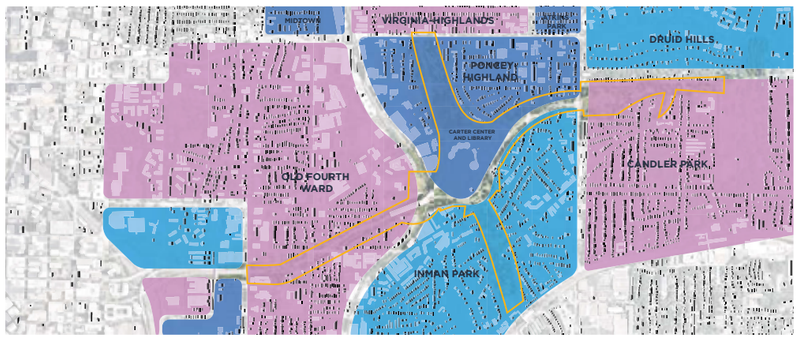
Planning Factors

Initial studies of planning-influencing factors focused on adjacent and future land use, site orientation, neighborhood adjacencies, encroachment into park property boundaries, and population densities. Through analysis of this data, the design team was able to form conclusions on how the high percentage of residential land use, the presence of historic districts, schools and educational spaces might influence the park's master plan. Also important would be the diverse park-adjacent districts and institutions with their respective plans. Timeline of these plans is a factor in the prioritization of projects for implementation in Freedom Park.

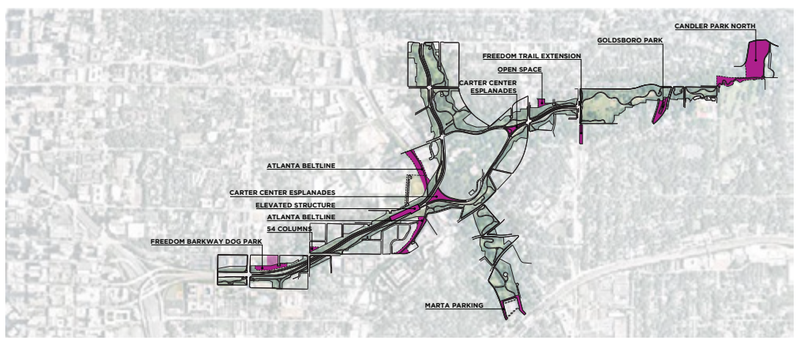
Future Land Use Map



Neighborhoods Map



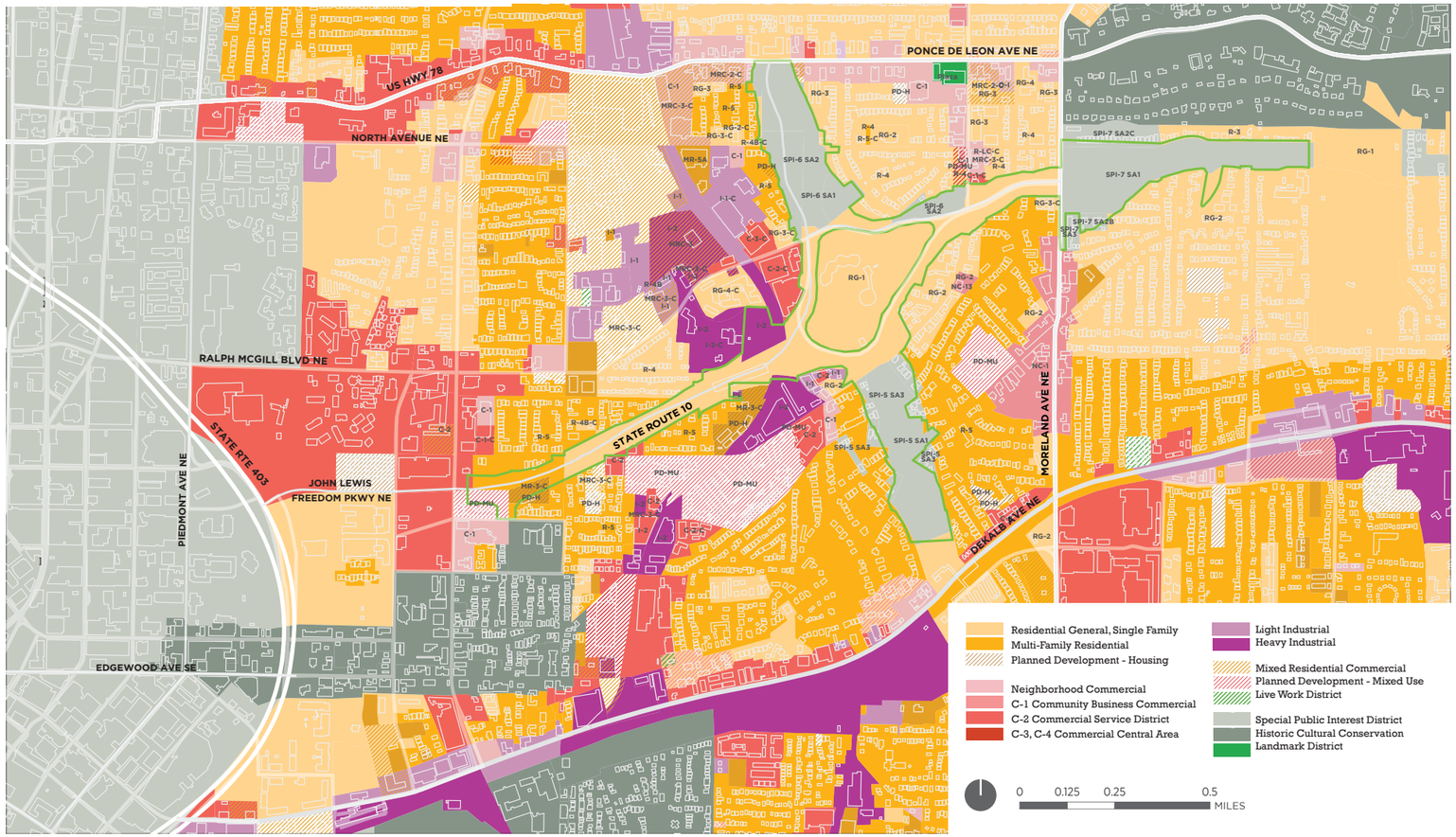
Adjacency Analysis Map



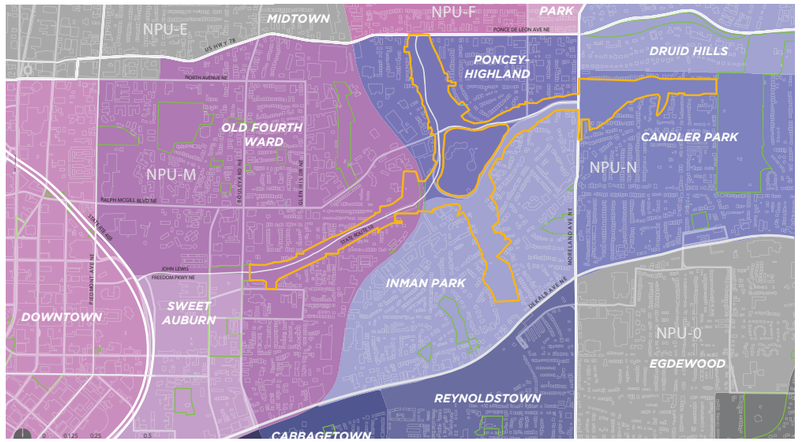
A) SITE INVENTORY AND ANALYSIS

Planning Factors

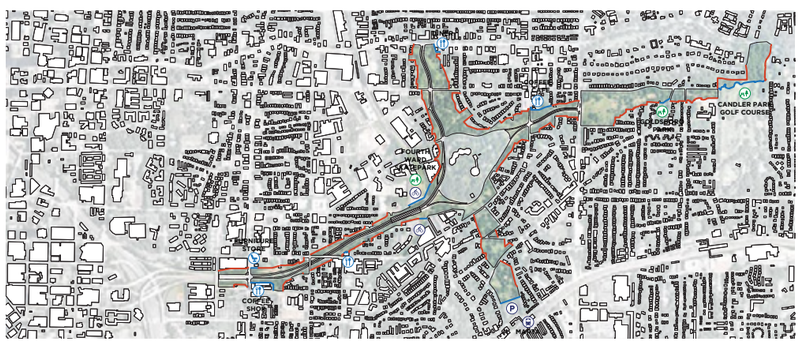
Current Zoning Map



Neighborhood Planning Units (NPUs) Map



Park Boundaries Inventory Map

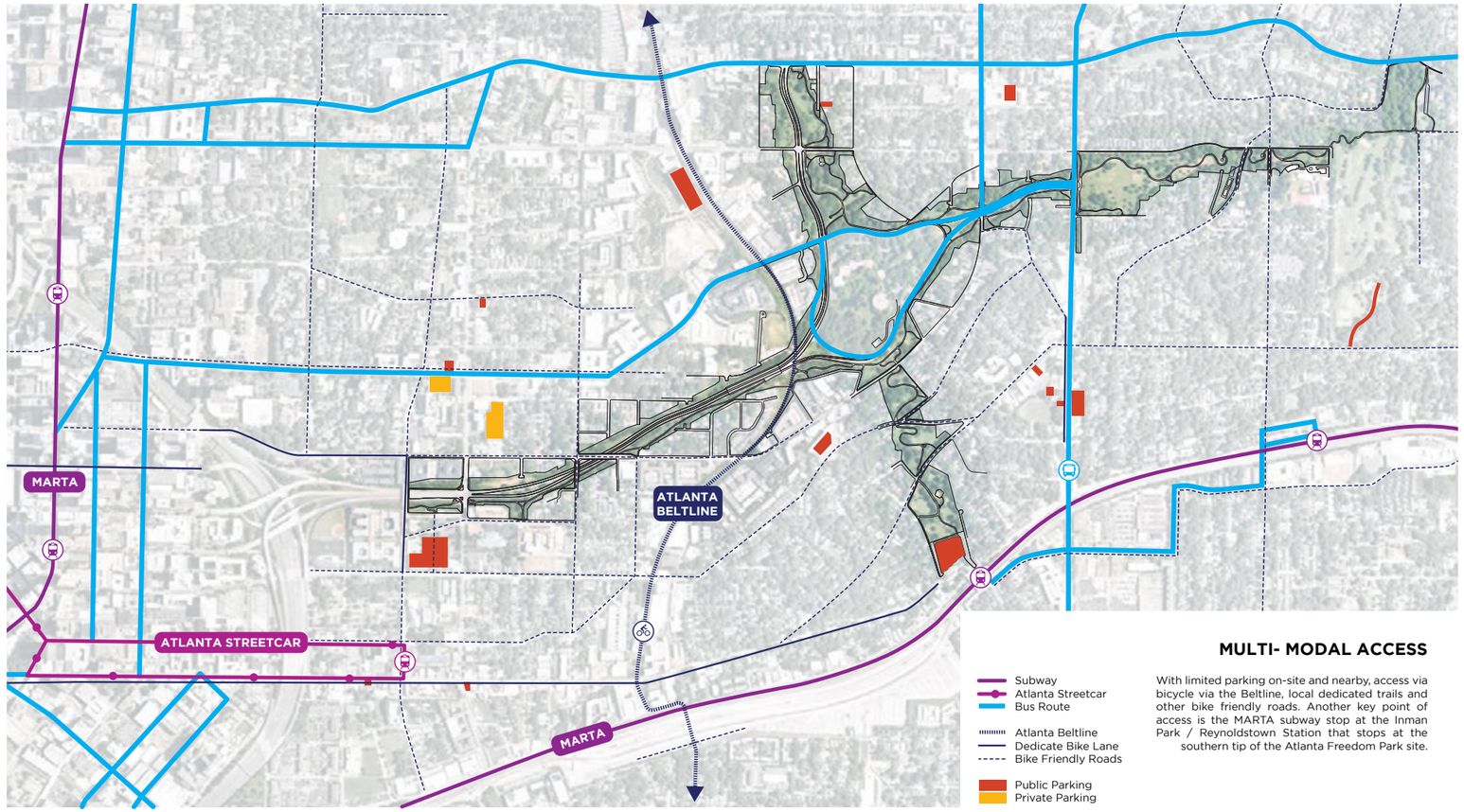


A) SITE INVENTORY AND ANALYSIS

Mobility Factors

Studying mobility, the design team took inventory of multi-modal access including bikeways, transit stations, vehicular access and roadway systems, and connections to Atlanta Beltline. Existing wayfinding near and around Freedom Park revealed weaknesses in access and legibility. Fragmentation of pedestrian realm became apparent through the analysis of physical relationship between the roadway and pedestrian networks, as well as observed user behavior in the park. Understanding of hierarchical importance of nearby destinations revealed key access points to the site which formed the basis for the creation of gateways and transitions within the master plan.

Multi-Modal Networks Inventory Map

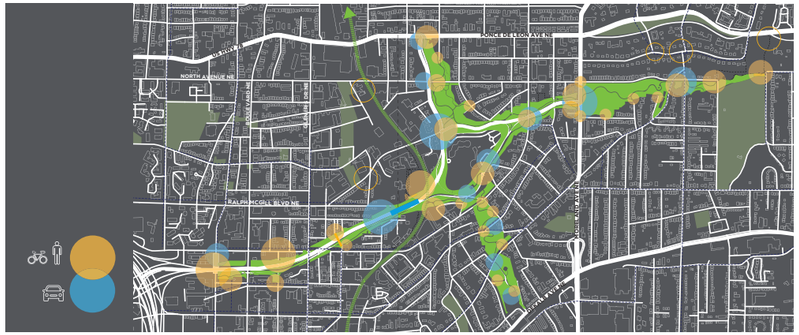


MULTI- MODAL ACCESS

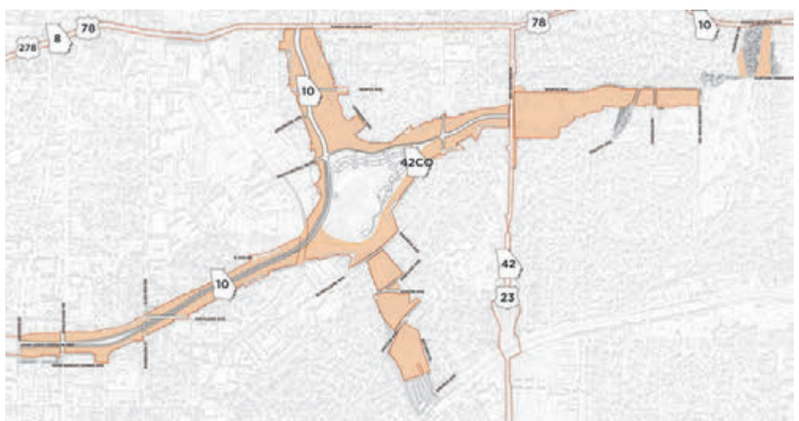
- Subway
- Atlanta Streetcar
- Bus Route
- Atlanta Beltline
- Dedicate Bike Lane
- Bike Friendly Roads
- Public Parking
- Private Parking

With limited parking on-site and nearby, access via bicycle via the Beltline, local dedicated trails and other bike friendly roads. Another key point of access is the MARTA subway stop at the Inman Park / Reynoldstown Station that stops at the southern tip of the Atlanta Freedom Park site.

Gateway Hierarchy Inventory Map



GDOT ROW Map

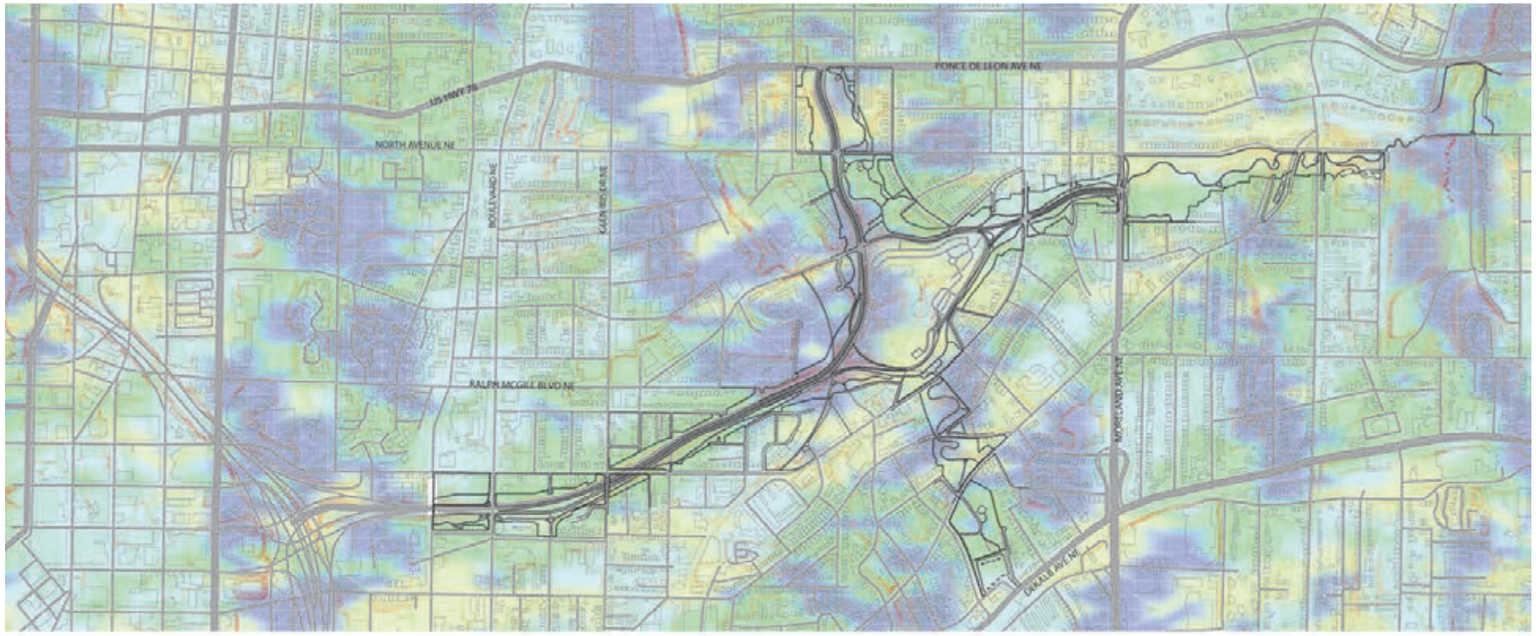


A) SITE INVENTORY AND ANALYSIS

Ecology/Environmental Factors

Inventory of hydrological systems revealed the flow of water in respect to topography on site. Tree canopy cover inventory helped identify the location of large canopy trees in respect to park spaces and uses. A habitat study revealed the movement of wildlife across the landscape and key areas where wildlife congregates. Climate factors such as sun orientation, weather conditions, rainfall, temperature, and wind were analyzed to determine the seasonality of peak park visitation. In addition, soils, topography, and slope aspect informed the design process.

Aspect-Slope Analysis Map



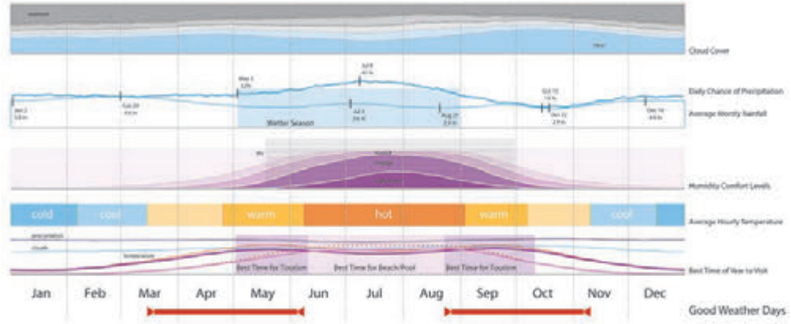
ASPECT ANALYSIS

While southfacing slopes receive higher solar radiation, east-and west-facing slopes receive solar radiation only at sunrise and sunset, respectively. Thus, the aspect affects air temperature, air humidity and soil moisture, and ultimately affects the vegetation.

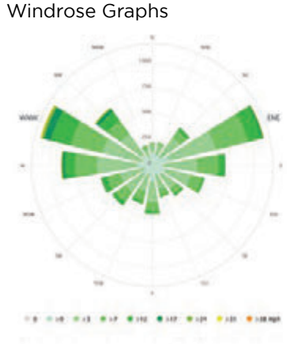
W-E direction of the site is facing east in common while N-S direction is more complicated in orientations. Steep slopes often happen where orientation of slopes change.

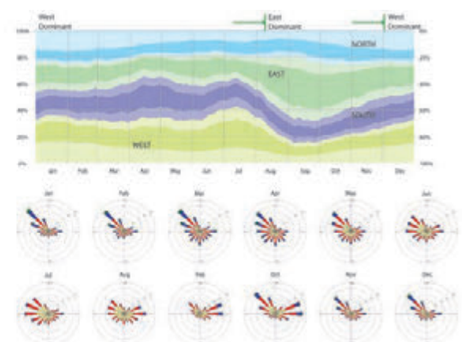
- North: 45-134
- West: 135-224
- South: 225-314
- East: 315-44

Annual Climate Analysis Graph



Windrose Graphs

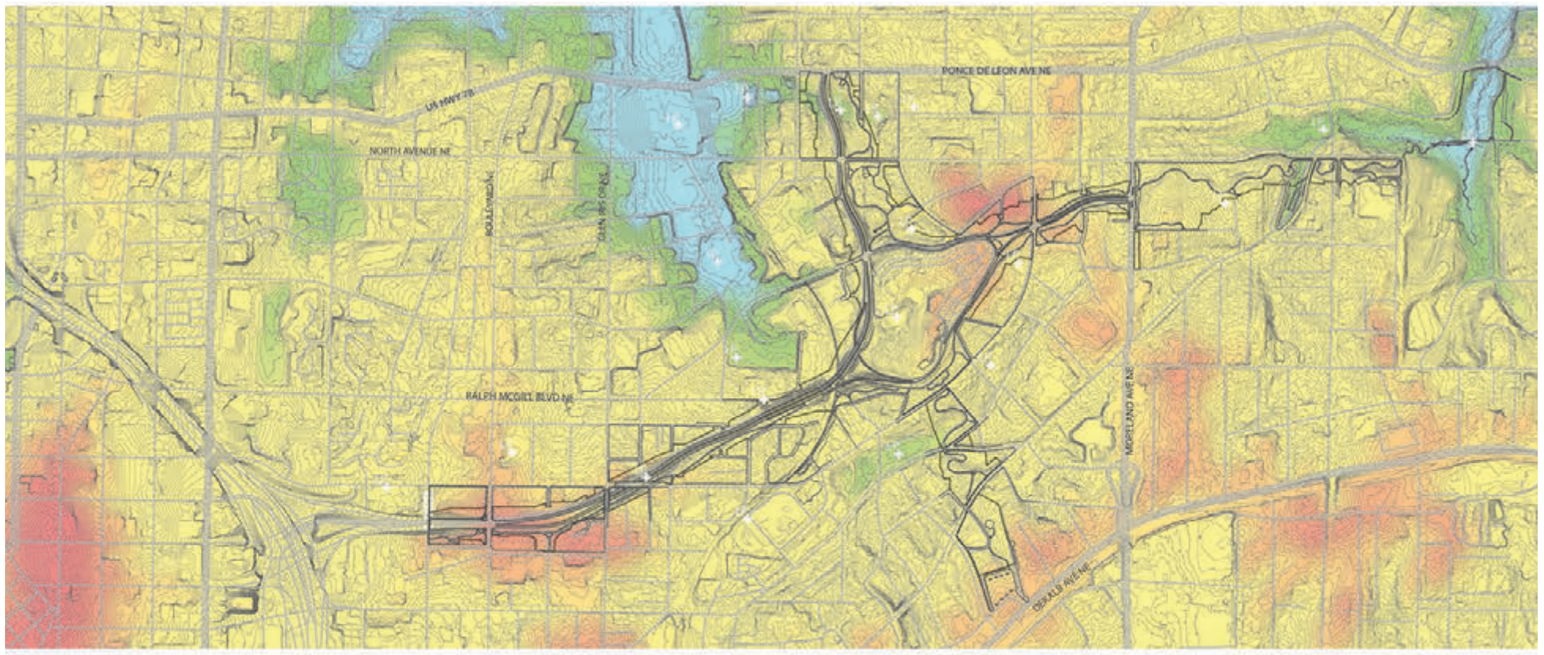




A) SITE INVENTORY AND ANALYSIS

Ecology/Environmental Factors

Topographic Analysis Map



TOPOGRAPHY + ELEVATION

Based off of the GIS driven topography we can begin to study at a macro levelA gradient map of elevation is shown here to indicate where is high versus low. The downtown Atlanta is generally higher than the east.

Low points in the topography are indicated with: LP

LOW — HIGH

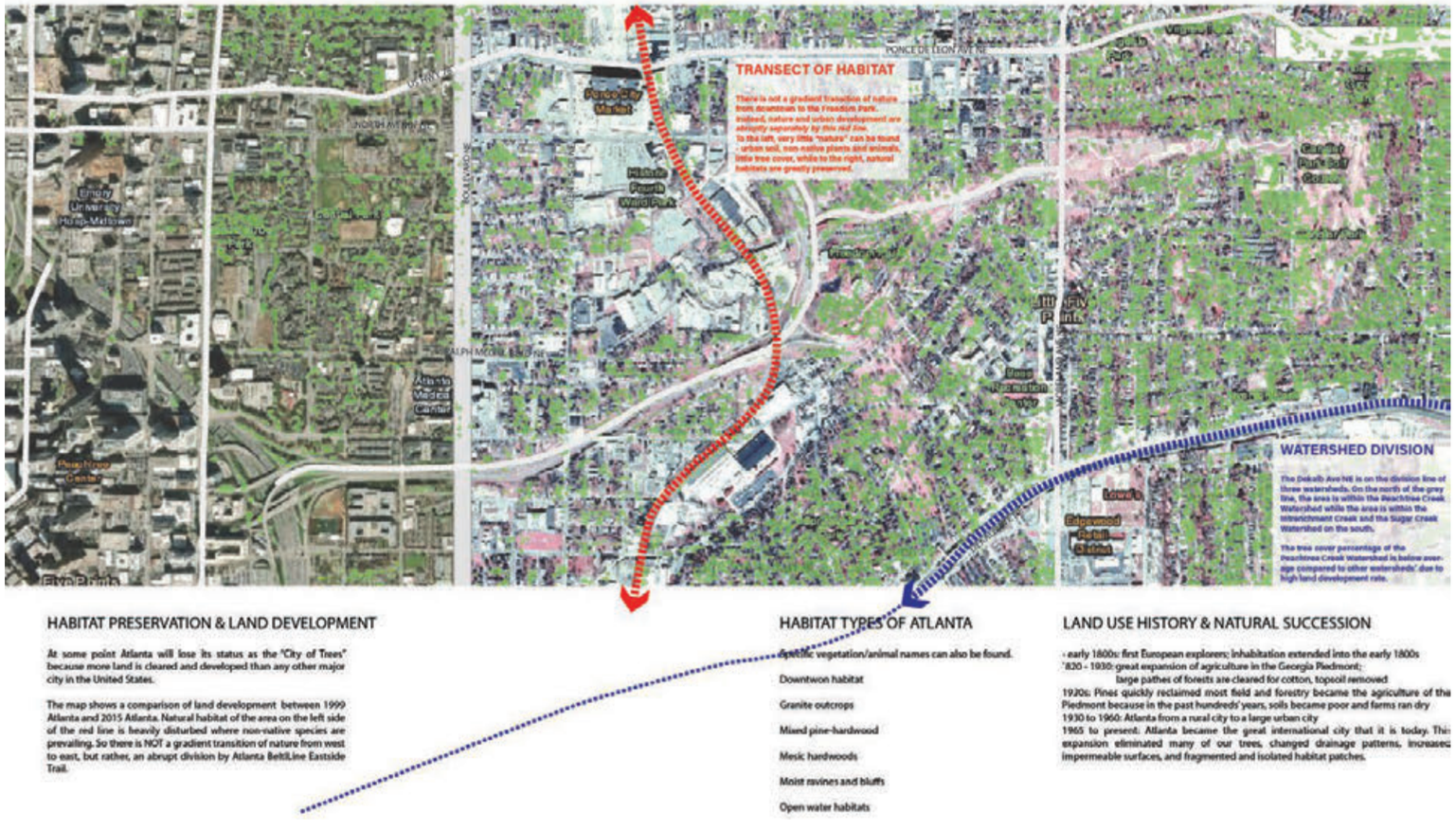
Topographic Features Map

Soil Types Map

A) SITE INVENTORY AND ANALYSIS

Ecology/Environmental Factors

Natural Features Analysis Map



Tree Survey Map

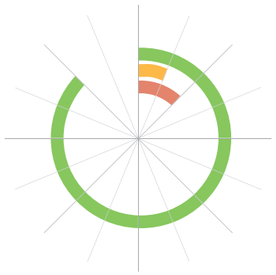
Runoff Pattern Map

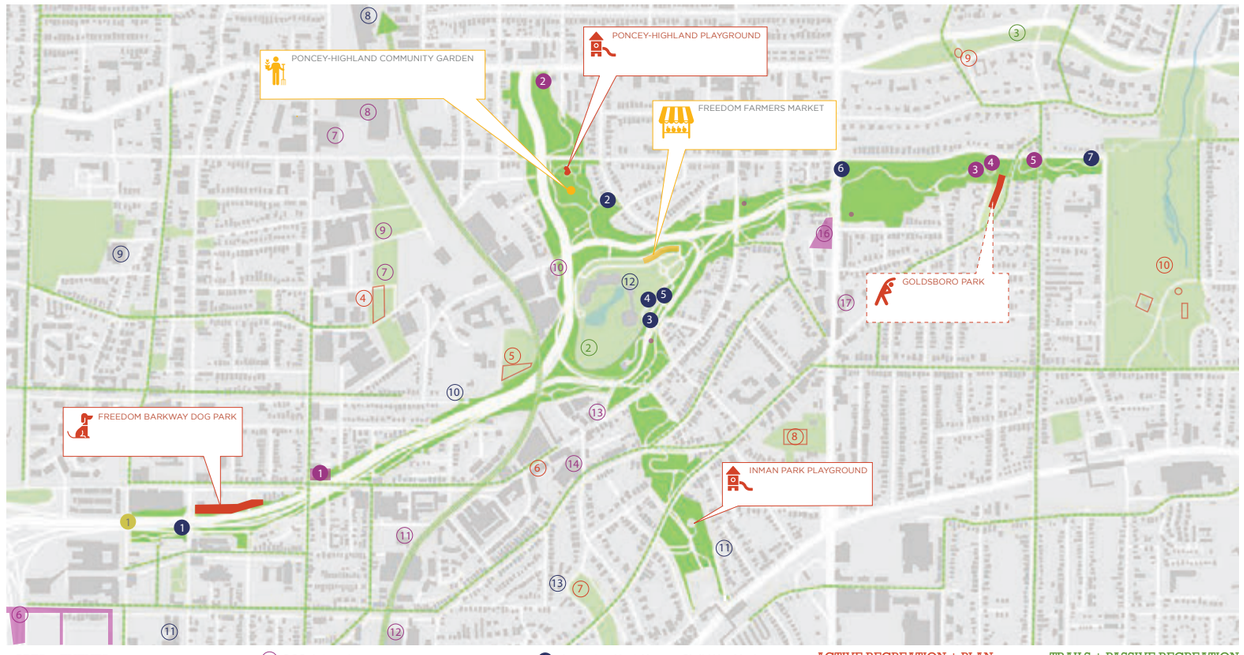
A) SITE INVENTORY AND ANALYSIS

Programmatic Factors

Existing site program and amenities were studied to determine important park functions to preserve. Existing art within and around Freedom Park was mapped to understand continuity of art experiences around the site. While research into legal provisions from the park's founding lease agreement explained general the park's current limited programmatic offerings, the challenge to broaden interest for the visitors while complying with these limitations created a very specific design task for the master plan.

Existing Park Area Program Inventory Map





ARTS + EVENTS

1. "54 Columns" by artist Sol LeWitt
2. "The Bridge" by artist Thornton Dial
3. "One Woman Rising" by Phil Proctor and Geo Brenick
4. "New Endings" by artist Diane Kempler
5. "Tree of Life and Kan" by artist Yvonne Domenge
6. Sweet Auburn Music Festival
7. Historic Fourth Ward, Park Amphitheater
8. The J. Gallery
9. Midtown Art Gallery
10. GCG Artwork
11. Facet Gallery
12. Modern Now Gallery
13. Julia Hill / Sculpture Things /Atlanta
14. Barbara Archer Gallery
15. Horizon Theatre Company, Manga African Dance
16. Little Five Points Halloween Parade & Festival
17. The Gallery | Wish

EDUCATION + HISTORY + LANDMARKS

1. Homage to King
2. Stanley's Sector, Civil War Historic Marker
3. Augustus Hurt House, Civil War Marker
4. Augustus Hurt Plantation, Civil War Marker
5. Battle for Atlanta, Civil War Marker
6. March to the Sea: Atlanta, Civil War Marker
7. Freedom Park Bird and Butterfly Garden
8. Spiller Magnolia Tree, Historical Landmark
9. The Kindezi School at Old Forth Ward
10. 1950 WSB TC Transmit Tower, Landmark
11. International Civil Rights Walk of Fame, Martin Luther King Jr. National Historical Park
12. Jimmy Carter Presidential Library & Museum
13. Baker's Brigade, Civil War Marker

ACTIVE RECREATION + PLAN

1. Freedom Barkway Dog Park
2. Poncey-Highland Playground
3. Goldsboro Park
4. Historic Fourth Ward Park Splashpad
5. Historic Fourth Ward Skatepark
6. X3 Sports Inman Park
7. Springvale Park Playground
8. Bass Recreation Center
9. Springdale Park Playground
10. Candler Park

TRAILS + PASSIVE RECREATION

1. Historic Fourth Ward Park
2. Fisherman Trail
3. Springdale Park

DESTINATION VIEWS

1. Jackson Street Bridge

Existing Public Art in the Park Map

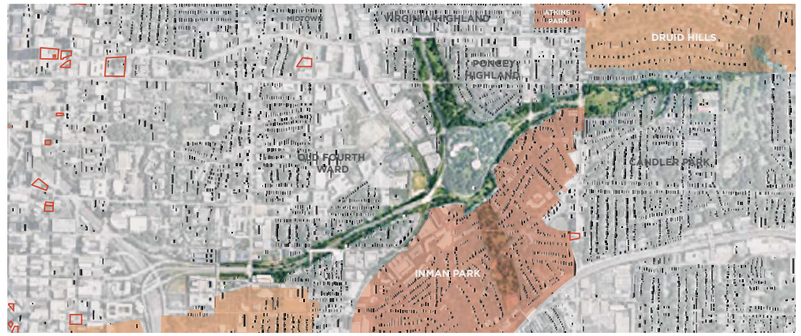
Street Art Locations Map

A) SITE INVENTORY AND ANALYSIS

Character-influencing Factors

The rich history of Freedom Park site from the Civil War, to the civil rights movement, to the struggle to stop highway construction forms the basis for how the structure of the park can inform its character, and how identity can be derived from connection to history. Studying the existing wayfinding, the team concluded that though it indicates some areas of importance, it does not do justice to the narratives present in the park. Also, the exact park boundary at primary and secondary gateways can be better defined with signage to help differentiate the area from other adjacent open spaces. Substantial design effort needs to be made to create a clear brand-identity for the park space, while communicating its important stories to the public.

Historic Neighborhoods and Landmark Districts Inventory Map



Sequence of Events Leading to the Park Founding (Photos: Courtesy of the Atlanta Journal-Constitution)

Freedom Park was born from struggle to stop the expansion of a planned state highway in the late 1970s and 80s. Slated to tear through a historic urban community, the roadway established its footprint but was stopped through the grassroots efforts of neighbors, advocates and civic leaders. Freedom Park's unique outline, crisscrossing through seven Atlanta neighborhoods, bears the scar of that struggle in what now appears as verdant open space.

COMMUNITY RAZED
A boarded up house sits in the path of the Presidential Parkway on Oakdale Road, near Goldsboro Park.

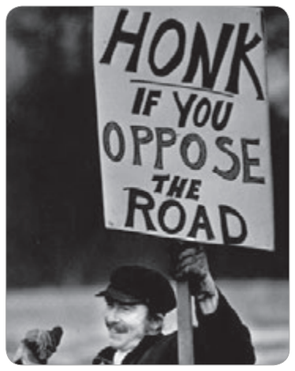
MASS PROTEST
Protesters interfering with a public hearing on the construction of Freedom Parkway. June 8, 1983

CARTER ON PARKWAY
Jimmy Carter walks with other officials along the proposed site for the Presidential Parkway. February 28, 1984

PRESS CONFERENCE
Jack Boozer speaks at a press conference in protest to the Presidential Parkway. September 18, 1984.

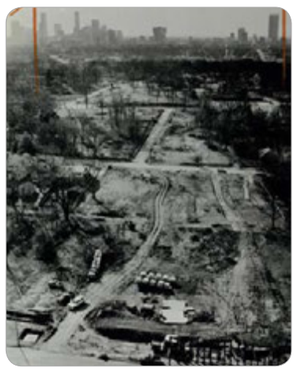
PUBLIC HEARING PROTEST
A crowd of protesters at a rally against the proposed Presidential Parkway. February 11, 1985.

CONSTRUCTION PROTEST
A group of Protesters banning together attempting to block construction of Freedom Parkway. February 15, 1985.



PROTEST IN THE STREETS
Bill Fleming holding a sign opposing the Presidential Parkway. February 21, 1985

ROADBUSTERS ERECT TENT CITY
A tent city was erected to protest the Presidential Parkway by ROADBUSTERS. 1985



WORK HALTED
Work halted on the 2.2-mile Presidential Parkway route, shown from Moreland Avenue (bottom) westward. February 22, 1985

CHAINED TO CRANE
A construction worker attempts to persuade activist Mary Newson to unchain herself from a crane. July 3, 1985

OUTSIDE CARTER CENTER
Inman Park resident, wearing a Jimmy Carter mask and tuxedo, joins demonstrators protesting the Presidential Parkway outside the Carter Presidential Library.

VICTORY SMILES FOR CAUTION
CAUTION attorney David Walbert (left) and Mary Davis after Judge Clarence Seeliger announced a permanent injunction stopping all work on the Presidential Parkway.

JOHN LEWIS & BEN JONES OPPOSE
Representative Ben Jones speaks at an anti-parkway rally in the state Capitol rotunda. The 4th District congressman was joined by his counterpart from the neighboring 5th District, Representative John Lewis, as well as Lieutenant Governor Pierre Howard and Mayor Maynard H. Jackson to oppose the road. February 11, 1991

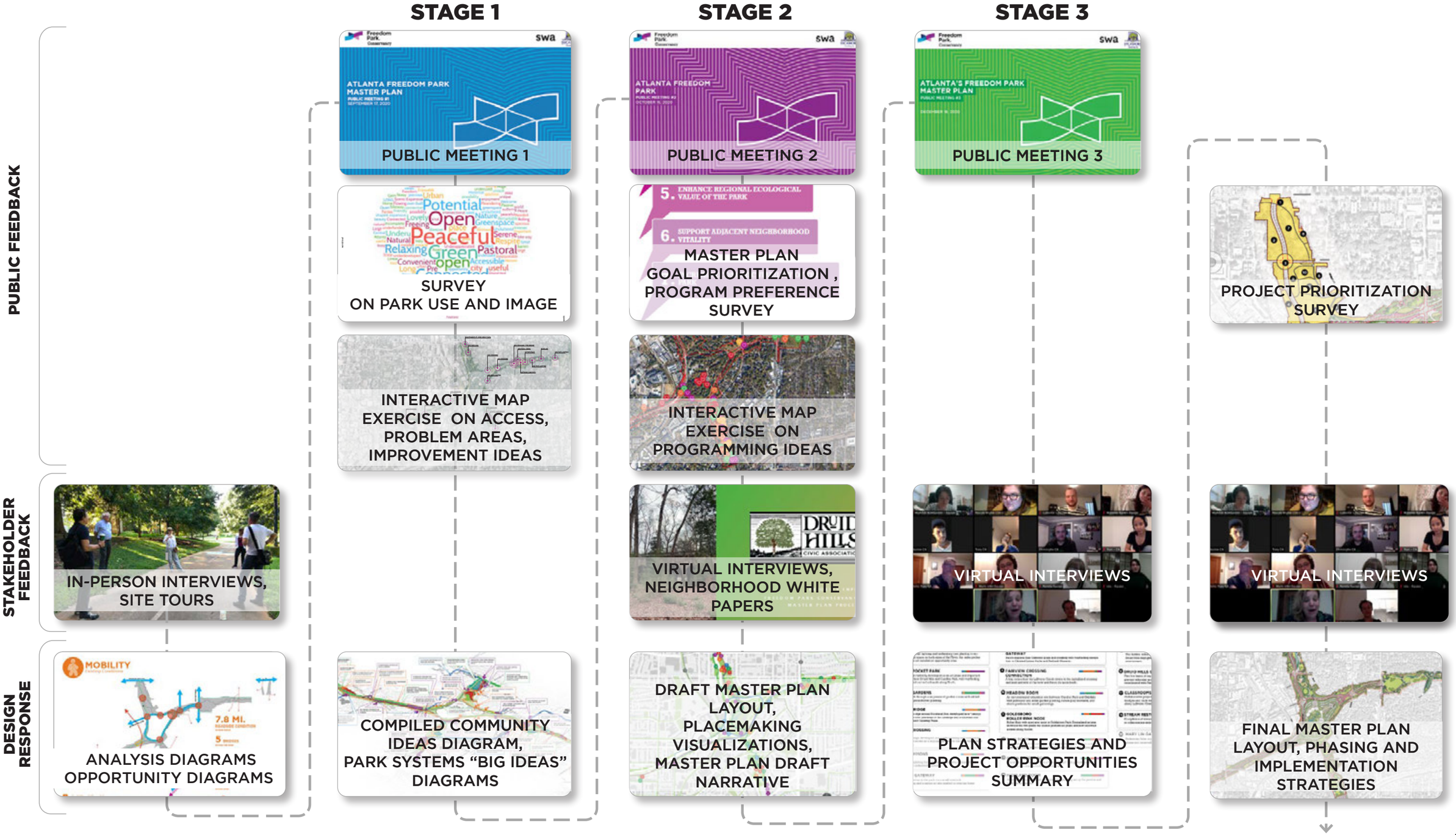
CELEBRATION
DeKalb Commissioner Sherry Sutton (left) greets Cathy Bradshaw, president of the anti-parkway group CAUTION, after the announcement of a compromise on the Presidential Parkway plan. August 28, 1991

ATLANTA'S FREEDOM PARK
B) COMMUNITY **ENGAGEMENT**

The nature of the Covid-19 pandemic greatly impacted the community participation process for the Freedom Park Master Plan. Unlike traditional planning projects which engage stakeholders through in-person presentations, workshops, and feedback sessions, the stakeholder process was mostly conducted virtually. Through the use of the Social Pinpoint website as a feedback and survey tool, Zoom webconferencing as a presentation medium, and interactive exercises as a charette-like experience, the design team was able to obtain valuable information within multiple feedback loops throughout the planning process.

B.1) STAKEHOLDER ENGAGEMENT PROCESS SUMMARY

Community Meetings and Process Recap



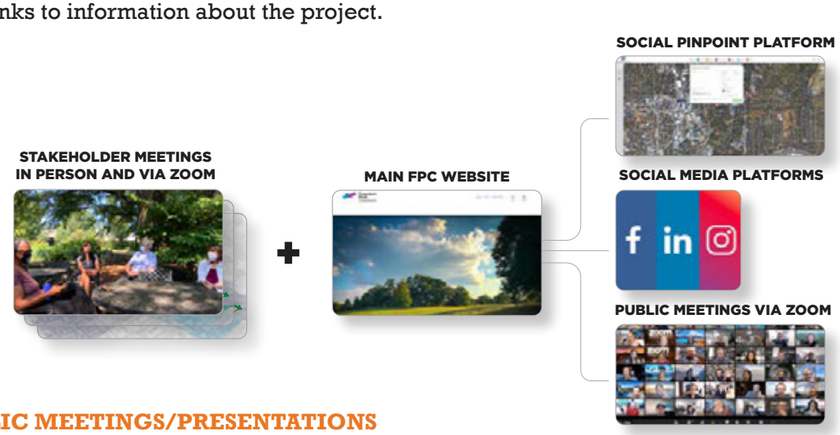
B.1) STAKEHOLDER ENGAGEMENT SUMMARY

Overview

OVERVIEW

Freedom Park itself was born out of public involvement. The hard work and dedication of local organizers transformed what would have been freeway right-of-way into an expansive, connected greenspace serving the surrounding neighborhoods and the greater Atlanta community. The park's adjacency to valuable historical and cultural resources makes it a local, regional, and even international asset. Given the park's significance to the greater Atlanta community, the Freedom Park Master Plan project was defined by ongoing, intensive engagement with the general public and a wide range of stakeholders at every step of the process.

Given ongoing public health concerns due to the COVID-19 pandemic, much of the public outreach and stakeholder engagement was done digitally. An engagement website on the Social Pinpoint platform served as the jumping-off point for comprehensive surveys and interactive mapping exercises. The engagement website also hosted project materials, updates, and advertisements for and recaps of virtual public meetings. The project website was live between August 2020 and June 2021. The Conservancy also utilized social media platforms such as Facebook and Instagram, and its own website to provide updates and links to information about the project.



PUBLIC MEETINGS/PRESENTATIONS

Three virtual public meetings were held on the Zoom platform. Zoom provided an accessible medium for presenting project materials as well as soliciting feedback in real time using interactive polling and question and answer sessions. Participants were asked to register, making it easy to track the public's involvement and connect with participants to follow up with project information and updates.

ENGAGEMENT TOOLS AND FEEDBACK COLLECTION

The Social Pinpoint public engagement website platform allowed the project team to solicit feedback through a variety of mediums. Two interactive mapping exercises allowed the public to indicate and comment on specific areas of interest or concern in the park. Three progressively more targeted community surveys helped refine goals, visions, programming preferences, and priority projects for the park. An open-ended community forum provided a platform for positive public discussion on what makes a park successful. Each of these feedback opportunities are described below:

1. Interactive Mapping Exercises

Mapping Exercise #1 (08/28/2020 – 09/28/2020): The first interactive mapping exercise aimed to gather feedback on park use and access, popular destinations, problem areas and safety concerns, and ideas and suggestions for improvements. A total of 92 location-specific comments were received during the comment period.

Mapping Exercise #2 (10/15/2020 – 11/24/2020): The second mapping exercise sought feedback about programming opportunities for the park. Participants were asked to select from five broad categories of programming and describe in more detail what they'd like to see in specific locations. The five programming categories were Culture, Nature, Leisure, Play, and Recreation. The second mapping exercise received a total of 116 comments.

2. Surveys

Survey #1 (08/28/2020 – 10/15/2020): The first community survey aimed to gain feedback about park use and access, problem areas, programming, and general ideas and suggestions. The first survey received 219 responses.

Survey #2 (10/28/2020 – 12/16/2020): The second survey focused on gathering more targeted feedback about broad goals for the future of the park as well as preferences for different levels of programming. The survey gaged interest in seven overall goals for the park's future. It also used example images of different types of programming to determine the intensity or level of programming the public wished to see in different categories. The second survey received 68 responses.

Survey #3 (02/01/2021 – 02/23/2021): The final community survey aimed to help direct prioritization of 74 potential improvement projects that were identified by the project team for the master plan. The survey asked participants to choose their top three preferred projects from a list of projects for each of five geographic zones of the park as well as from a list of projects that pertain to the park as a whole. The final survey received 959 total responses.

3. Community forum

The community forum posed the question "What do you love about freedom park?" Five community members submitted comments. The forum was opened for the duration of the project.

STAKEHOLDER MEETINGS

Throughout the duration of the project, the design team and the Conservancy conducted dozens of one-on-one meetings with the neighborhoods, puplic agencies, institutions, and non-profit organizations who are all valuable stakeholders for the park. The intent of the Conservancy is to build stronger partnerships with these entities and the public by continuing the conversation as the plan matures into a series of implementation projects going forward.

B.1) STAKEHOLDER ENGAGEMENT SUMMARY

Stakeholder Statistics

Virtual Public Meeting #1: 30 total attendees between 2 sessions
Virtual Public Meeting #2: 78 total attendees between 2 sessions
Virtual Public Meeting #3: 55 total attendees between 2 sessions

Social Pinpoint Overall Stats:

- 10,285 total website visits
- 3,804 unique users
- 1,246 total survey responses
- 208 total interactive map comments

The following five ZIP codes accounted for ~90% of the 427 total entries from the first community survey and two mapping exercises:

30307: 285 entries

30307 demographic info (from 2019 ACS):

One Race
- ONE RACE TOTAL: 95.7%
- White: 78.1%
- Black or African American (alone): 12.4%
- American Indian or Alaska Native: 0.3%
- Asian: 4.1%
- Other: 0.7%
- More than one race: 4.3%

Hispanic/Latino
- Hispanic or Latino (of any race): 3.2%

30306: 45 entries

30306 demographic info (from 2019 ACS):

One race
- ONE RACE TOTAL: 96%
- White: 86.3%
- Black or African American: 5.2%
- American Indian or Alaska Native: 0.0%
- Asian: 4.0%
- Other: ~0.5%
- More than one race: 4.0%

Hispanic or Latino:
- Hispanic or Latino (of any race): 5.3%

30316: 22 entries

30316 demographic info (from 2019 ACS):

One race
- ONE RACE TOTAL: 96.9%
- White: 43.3%
- Black or African American: 50.5%
- American Indian or Alaska Native: 0.0%
- Asian: 4.0%
- Other: ~0.5%
- More than one race: 4.0%

Hispanic or Latino:
- Hispanic or Latino (of any race): 4.5%

30312: 19 entries

30312 demographic info (from 2019 ACS):

One race
- ONE RACE TOTAL: 96.8%
- White: 41.7%
- Black or African American: 51.1%
- American Indian or Alaska Native: 0.0%
- Asian: 3.1%
- Other: ~0.9%
- More than one race: 3.2%

Hispanic or Latino:
- Hispanic or Latino (of any race): 4.2%

30030: 10 entries

30030 demographic info (from 2019 ACS):

One race
- ONE RACE TOTAL: 94.8%
- White: 68.1%
- Black or African American: 20.7%
- American Indian or Alaska Native: 0.2%
- Asian: 4.9%
- Other: ~0.8%
- More than one race: 5.2%

Hispanic or Latino:
- Hispanic or Latino (of any race): 3.9%

B.2) STAGE 1
Public Meeting #1

Meeting Agenda

The primary goals of the first public input meeting focused on:

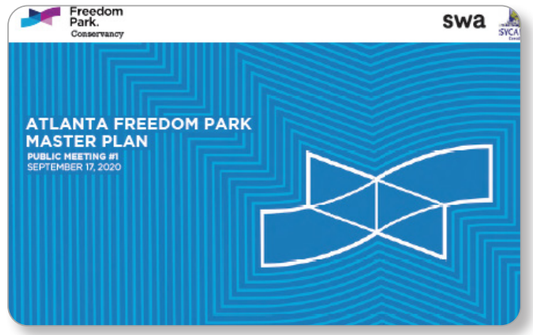
1. Introducing the project site and noting important adjacencies;
2. Highlighting the historical significance of the site;
3. Presenting site inventory and analysis;
4. Identifying five primary areas of study and improvement (Planning, Mobility, Environment, Program, and Character);
5. Introducing a public survey on existing uses, access, problem areas, and improvement ideas.

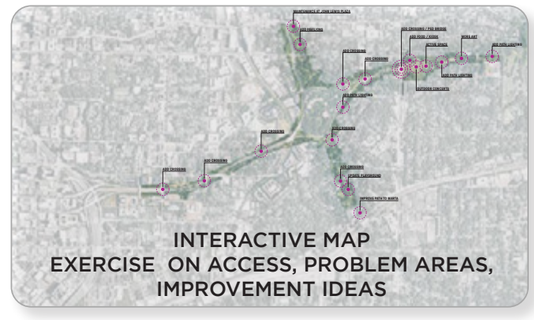
The meeting was conducted via Zoom due to the Covid-19 pandemic restrictions on in-person gatherings. Two meeting sessions were held on September 17, 2020 at 12:00 pm and 7:00 pm to provide the community multiple opportunities to attend. In each session, a formal Powerpoint presentation was given, followed by a public Q&A session.

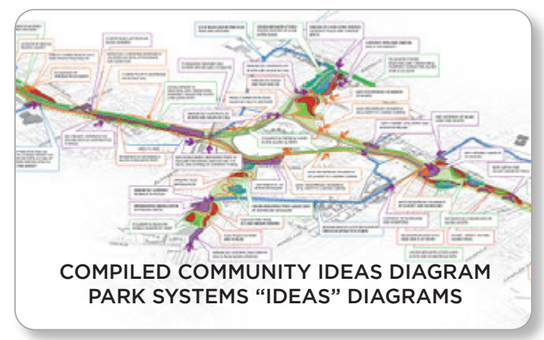
Feedback Collection and Recording

The Zoom meetings were recorded and uploaded to the Social Pinpoint website, as well as were accessible for recap via the Freedom Park Conservancy Website. Following the presentation, community members were encouraged to visit the Social Pinpoint website to participate in a public survey, public forum, and interactive mapping exercise. These provided valuable feedback relating to problem areas, access, and improvement ideas that were taken into great consideration throughout the design process. Community members were able to digitally drop pins on areas of the site to highlight things to preserve, site problems, or suggest potential programming/placemaking elements.

Once the deadline passed to complete the survey, the design team compiled the results into an "Ideas Diagram" to help serve as a starting point for the master plan.







B.2) STAGE 1

Public Meeting #1 Q&A Session Transcript

Freedom Park Master Plan: Public Meeting #1, 9/17/2020 – Questions and Answers

Public Meeting Session #1 – 12:00PM

Question:

"Just a note: If you pursue enhancing the "photo moment" opportunity on Jackson Street Bridge, please visit it during peak photo hours. It's very busy, congested, and dangerous for pedestrians spilling out into roadway, bicyclists trying to move through along the road, and of course the cars. I would encourage you to look into road diet solutions or protected pedestrian refuge islands for photos before you encourage even more people to gather in that space for a photo op."

Response from SWA:

We did visit the site, and you're absolutely right. It was very busy, with no protected sidewalk or bike lanes, so that is certainly something we are looking into with this master plan.

Also, we understand the City of Atlanta is currently studying a restriping strategy for Jackson St. at that location. This is a major gateway to Freedom Park, we would want to really funnel people into the park from Jackson Street Bridge and the nearby Martin Luther King Jr. historic district. Given the high volume of all kinds of traffic on the bridge, we definitely want to make safety a priority at this location.

Also, an attendee shared a link to an article about a proposed road diet/parklet at Jackson St Bridge:

https://atlanta.curbed.com/2019/9/20/20873775/jackson-street-bridge-atlanta-photos-parklet-road-diet

Question:
"I've heard through the years that a pedestrian bridge at Moreland / Freedom Parkway was planned - is that in play?"

Response from Master Plan Chair:
The answer is "yes," but it's not part of the master plan at this point. We've heard from constituents both in support and against this bridge idea. The goal of the master plan will really be to see what the community at large wants to see here – the pedestrian concern is universal, so there are a number of ways we could address it through the master plan. Those could be interventions at the street level, they could also be a raised bridge. The goal is to hear from as many people as possible their feelings on that topic, and that will inform the master plan.

Response from SWA:
The bridge is a great example of an idea that makes a lot of sense on the one hand, but has a lot of impacts on the other, particularly as it relates to the more immediate community. So with all of these ideas, they need to fit into some larger strategy that presents big new opportunities. Sometimes plans aim to solve small problems, sometimes they create big new realities, and both are valid. We just have to be sure that the pursuit of big new realities doesn't steamroll or violate the needs of the nearby communities. We'll be digging into these problems one by one as we go through this process.

Question:

"Does adding lights in Candler Park also create unintended consequences?"

Response from SWA:
Yes, absolutely. Nighttime use of parks is really important. One of our sort of basic tenets is that, if you invite people to do certain things in an urban park setting, it has to be safe. This goes right to the heart of the question, "What is the right amount of activity? What types of activities are we trying to promote, if any?" - and nighttime is an important consideration for that. There are ways to control lighting, but there are limitations to how much you can control it. We know in the Candler Park area, there are residences that front Freedom Park on different sides, and that's another strong consideration. In short, yes, there are unintended consequences that we will need to navigate.

We also think of lighting not only in terms of human urban habitat, but also animal urban habitat, and how that has implications on the ecological health of the park and its surroundings. As the site is so extensive, we'll really study lighting on a contextual basis, and think about introducing it where it makes sense.

Question:
"What can we expect at the Oct 15 meeting / what will be presented, draft concepts?"

Response from SWA:
In total, we've planned three public meetings. Today was primarily an introduction and solicitation for comments - we weren't trying to drive any heavy-handed ideas forward. During the next meeting on October 15, we'll start presenting concepts and sketches and vignettes for different locations in the park, but also big ideas, like how the identity of the park as a whole can be strengthened as a brand. We'll be thinking about big ideas for each system/area within the park. We think the meeting will include both mapping, diagrammatic, and visual material, with proposals for people to respond to, as well as site-specific developments that will be illustrated in a way that will allow you to provide your input.

During our final meeting in December, which has yet to be scheduled, we'll be rolling out master plan concepts. Throughout the whole process, materials will be posted on our website, everybody will have access and be able to provide comments. So it's a living process, not a black box - that's the kind of silver lining to this COVID-era public involvement methodology, that we have these new tools to make this information available throughout the whole process, and people can access at their leisure, not just at these meetings. So, this really extends the time of engagement, which is really beneficial.

Public Meeting Session #2 – 7:00PM

Question:
"I'm very interested in how Freedom Park can provide connectivity and serve itself as something a gateway to Candler Park, which has a lot of amenities. Are you coordinating with other greenspaces to get more of a symbiosis with other plans?"

Response from Master Plan Chair:
Yes, we are coordinating with and looking into all the adjacent greenspaces. With all the rigorous analysis SWA has been going through, we've been talking to a lot of these partners, so I'll let them jump in and talk about those types of adjacencies.

Response from SWA:
All around this park there's been a lot of work over the years, and it's fundamental to our process to collect as much of this information and learn from it as much as we can and build these relationships, because what happens in Candler Park and Freedom Park can and should directly benefit each other's objectives. We want to really leverage the hard work and the knowledge that's preceded this effort and really build on that, rather than start from scratch.

Master Plan Chair:
This is the perfect kind of thing, if you think of any particular ways in which we can best connect with Candler Park, these are great pinpoints to put in the interactive map, so we can see those exact ideas.

SWA:
Every part of the master plan, there are points where you zoom in to solve small problems, like an intersection crossing, that sort of thing, and there are times when we zoom way out, and we think well beyond the boundaries of Freedom Park and how the park fits into some much larger opportunities. Even some that don't currently exist. We've been drawing these big east-west corridor; there are opportunities, through the process of this master plan, uncover other opportunities that might relate to the surrounding communities or the city as a whole, as we put the efforts of Freedom Park in context of all the other initiatives around the city. You can't think too big in these efforts, in our experience.

Question from David Hamilton, Freedom Park Conservancy Board:
"From your perspective, seeing the unique nature of the park that started out as a highway and is essentially a linear park, how will you begin to address the spread out, porous nature of a park that's several miles long and not really defined like conventional parks are. What kind of challenges and opportunities does that present?"

Response from SWA:
We gave the example of the art gallery as an approach to thinking about the rich diversity and different story lines and history surrounding the context of the park – we've got stairs where houses used to be that were demolished for the freeway, we've got connections to the Martin Luther King Jr. center and the Carter Center and these cool neighborhoods.

The challenge for us is that there are so many stories to tell within this park. And it's not like Piedmont Park, which has a lot of acreage within a limited boundary; Freedom Park has a lot of boundary with comparatively limited acreage. This starts to shape how you approach programming, especially linear programming, like trails that tell stories along the way or bring you to places within the park that are maybe defined by topography or specific boundaries. The park today is really about movement. While there are great places to *be* within that park, we feel like programming isn't always about a place, it can be about the experience of movement within a place.

Another thing we're going to study is brand, and how brand can help you get your arms around a park that is very spread out. We think repetition of some branding element will be a big part of that, and sometimes that's signage, sometimes it's the way art is handled, it could even be the way the landscape is handled. Right now, with the landscape, one thing we've been struck by is how beautiful it is, but yet, it's not legible, and it's kind of all the same. What we want to do is to create continuity *and* variety. So, the brand can give us continuity and repetition and at the same time promote variety to create special magical moments that people talk about.

B.2) STAGE 1

Public Meeting #1 Q&A Session Transcript

Also, to help with this kind of undifferentiated linear system, you can think of it as a system of loops. You can only walk or bike so far, physically, and it's such a long stretch of land. We can start breaking things up into sort of loop conditions, where you don't just think about looping inside the park, you incorporate some of the surrounding neighborhoods, restaurants, playgrounds, etc., like chain links, or loops interlocking with each other. This way, you can experience new and different loops when you come back to the park. So, variety is important, as well as maintaining the overall integrity of the park as a brand.

Question:
"Are there any good examples or precedents of other spread out, porous parks that you all feel have successfully dealt with similar challenges/have similar qualities that you might point out for our community to look at?"

Response from SWA:
One great thing about Freedom Park is that it's very unique. But there are some similar examples – like Boston's Emerald Necklace, the famous linear park system that was developed by Frederick Law Olmstead. It's a chain of greenspaces – any time you have a stretch of open space it creates a very egalitarian approach to land, and allows different communities to come in from different angles and share experiences.

The more recent examples are a bit more distilled, like the Beltline, which is certainly a linear park. Freedom Park is not *only* a linear park, however. It has linear components, but it also has pretty gracious, beautiful wide opened spaces that are reminiscent of places you'd find in Central Park or Hyde Park. We plan to look at a lot of different aspects of different types of parks, and take from them what has been successful.

Another example is Buffalo Bayou park in Houston – especially if you take out the bayou. There are a lot of similarities – it was a park before we redesigned it, it just didn't work as a whole, it sort of worked as a series of random spaces. We had to figure out a way to stitch it together. There are applicable examples of different solutions from different parks, and we're really focused on lessons learned from a variety of parks.

One of the challenges for Freedom Park is to define the points of arrival. It doesn't have to be the center – we have the Carter Center at the center of the park – but we also have large open space on the Candler Park side. So in terms of hierarchies, it's not always linear. In terms of arrival, it's not defined. Each surrounding neighborhood is an active stakeholder on each leg of the park, so it's important to identify which stretches of the park are more public and more regional. We've alluded to the east-west access/line as privileging that public direction and arrival from the broader region. We think that dealing with these hierarchies will help resolve some of the challenges from the park being so spread out and porous.

Question:
"This is a statement … Once in a lifetime opportunity to think big!"
Response from Conservancy:
Wholeheartedly agreed! The conservancy agrees with that 100%, and so does SWA, so we're gonna think big.

Response from SWA:
In terms of the current pandemic, the relevance of green space like this park is really rising to the top of what's really important for the city spatially, and what's really important in terms of the environment and equitable access to green space.

In the context of a master plan – the beginning is the time when you really want to think big. There's an opportunity to throw everything on the table to start with, even if a lot of it won't stick. It's important to get inspired as a community, and one of the goals of this park is to inspire, and help think about how we raise money, sustain big ideas, leverage these larger connections, and make the park more relevant to more people and more communities for the city and the region.

Question:
"When you get further into public engagement, will you do anything specific to engage the perspective of children and youth/teens?"
Response from Sycamore):
We've got a photo sharing campaign in the works, which would be a great opportunity for youth and teens, and people who use the park with their children, to weigh in on their favorite places in the park and to take photos for Instagram (details coming soon!).

We've talked also about doing an idea wall – which will be a stationary location in the park for folks to scribble out ideas as they're using the spaces. And children will be more than welcome to our next meeting, which will be more interactive and possibly feature a room/forum/station for youth.

If you have youth groups in your communities or neighborhoods that are active, we would love to know how to connect with them as well, so please email us and let us know how to get in touch with them!

Also, kids can use the interactive mapping tool!

Response from SWA:
We're thinking about the really positive aspects of communities that have a lot of social interaction across age groups and demographics – it's never too early to start thinking about what these different groups need and want, but also how they can interrelate with each other.

Question:
"What time Oct. 15?"

Response:
The October 15 meeting will be held in two sessions which will cover the same material, one at 12:00 PM and another at 7:00 PM.

B.2) STAGE 1

Survey Results:

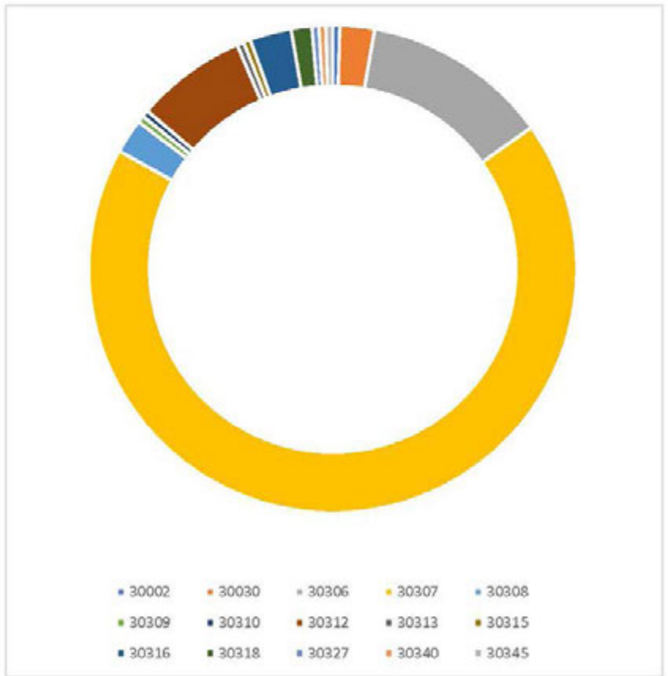
"If described in one word, Freedom Park is..."

In one word, survey participants described their understanding of Freedom Park in its current condition. Of the words they used to describe the park, most acknowledged its importance as a large bucolic green space, but identified a higher potential to serve the community in exciting ways. The word cloud below reflects the most frequently used words to describe the park.

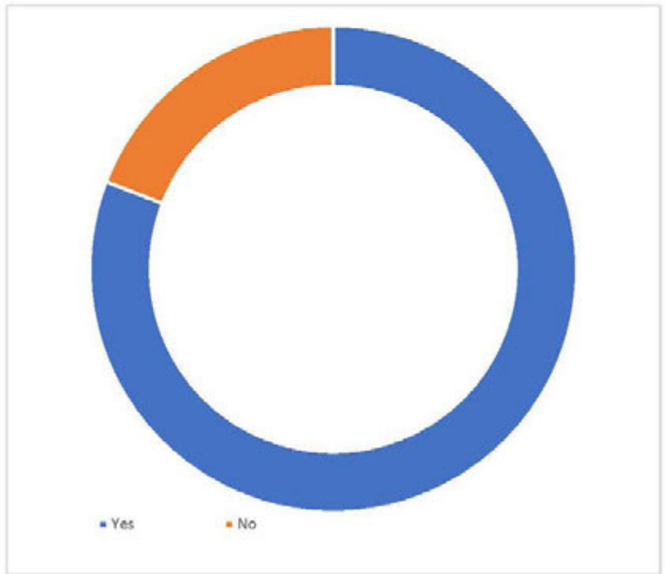
B.2) STAGE 1

Community Survey Results

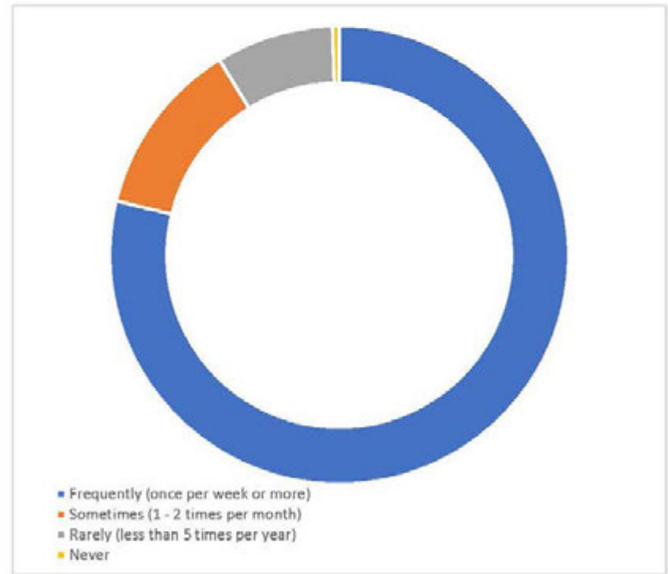
Q1 - We'd like to know how widely Freedom Park is used. Please enter the zip code where you live.	
30002	1
30030	5
30306	27
30307	148
30308	5
30309	1
30310	1
30312	16
30313	1
30315	1
30316	6
30318	3
30327	1
30340	1
30345	1



Q4 - Do you feel like you have a good understanding of the boundaries of Freedom Park?	
Yes	173
No	41



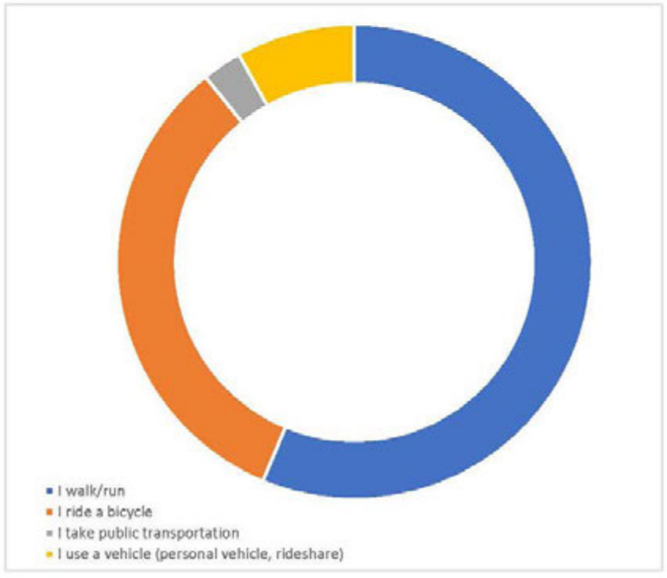
Q5 - How frequently do you visit Freedom Park?	
Frequently (once per week or more)	171
Sometimes (1 - 2 times per month)	27
Rarely (less than 5 times per year)	18
Never	1



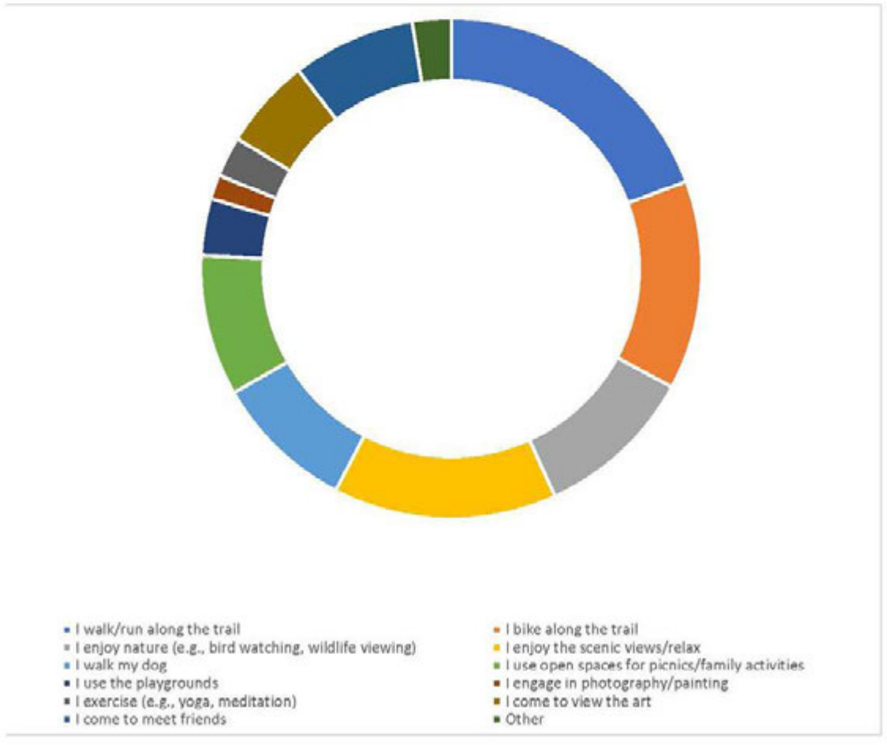
B.2) STAGE 1

Community Survey Results

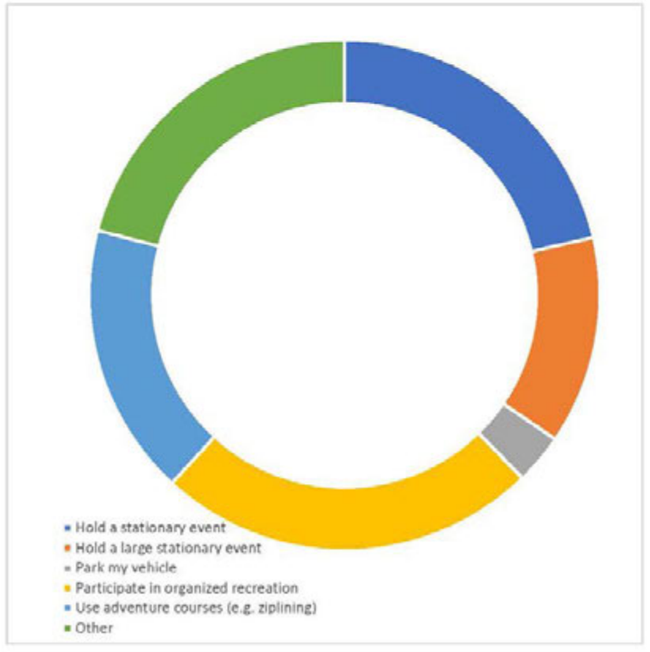
Q6 - How do you get to Freedom Park? Check all that apply. - I walk/run	
I walk/run	188
I ride a bicycle	110
I take public transportation	9
I use a vehicle (personal vehicle, rideshare)	27



Q8 - How do you use Freedom Park? Check all that apply. - I walk/run along the trail	
I walk/run along the trail	185
I bike along the trail	129
I enjoy nature (e.g., bird watching, wildlife viewing)	99
I enjoy the scenic views/relax	138
I walk my dog	87
I use open spaces for picnics/family activities	87
I use the playgrounds	35
I engage in photography/painting	15
I exercise (e.g., yoga, meditation)	25
I come to view the art	56
I come to meet friends	76
Other	24



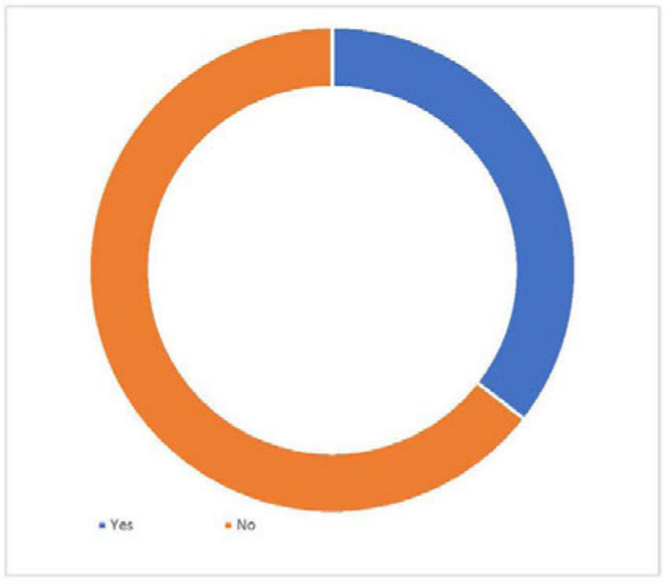
Q11 - What would you like to be able to do in the park that is currently not offered? Check all that apply. - Hold a stationary event	
Hold a stationary event	47
Hold a large stationary event	29
Park my vehicle	7
Participate in organized recreation	53
Use adventure courses (e.g. ziplining)	38
Other	46



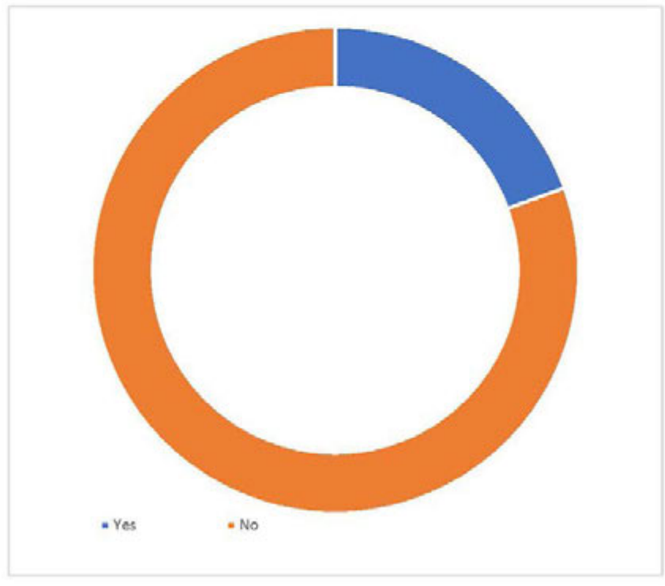
B.2) STAGE 1

Community Survey Results

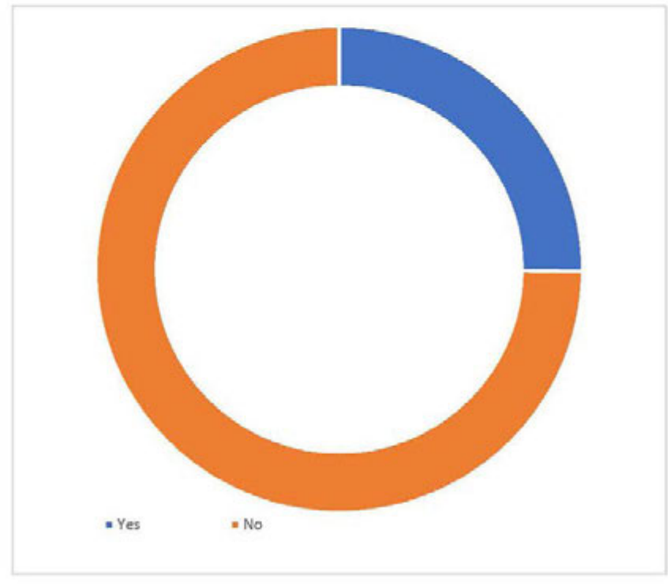
Q14 - Think about Freedom Park's accommodations. Are there enough structured places to sit?	
Yes	76
No	138



Q15 - While in the park, are you bothered by sounds associated with traffic or vehicles?	
Yes	41
No	169



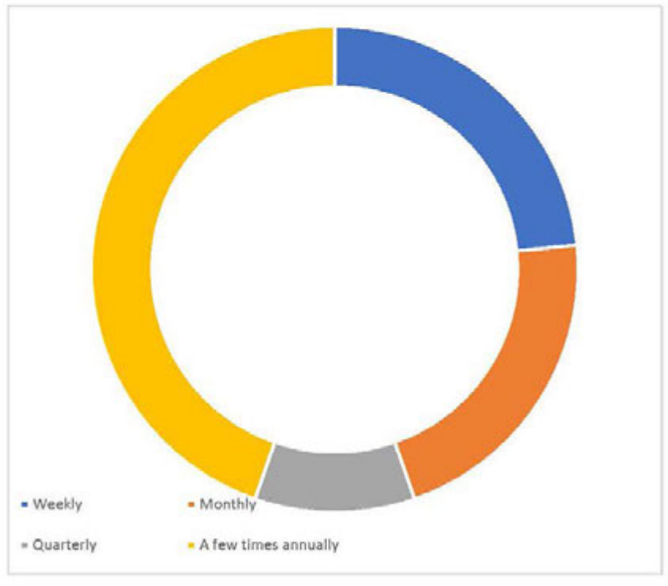
Q16 - Do you participate in locally offered recreation programs?	
Yes	54
No	161



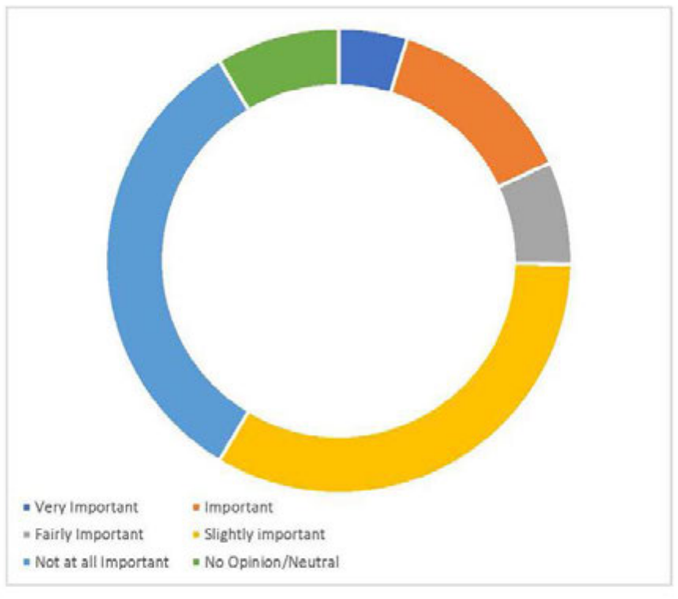
B.2) STAGE 1

Community Survey Results

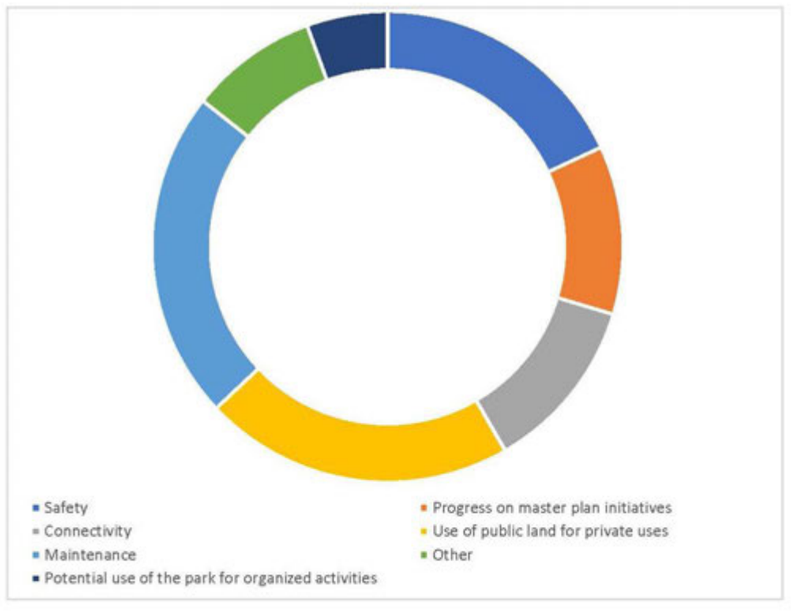
Q17 - If so, how often?	
Weekly	11
Monthly	10
Quarterly	5
A few times annually	21



Q18 - How important is recreational programming to you?	
Very Important	10
Important	28
Fairly Important	15
Slightly important	70
Not at all Important	69
No Opinion/Neutral	18



Q19 - What concerns you most about the future of the park?	
Safety	39
Progress on master plan initiatives	25
Connectivity	26
Use of public land for private uses	46
Maintenance	49
Other	19
Potential use of the park for organized activities	12

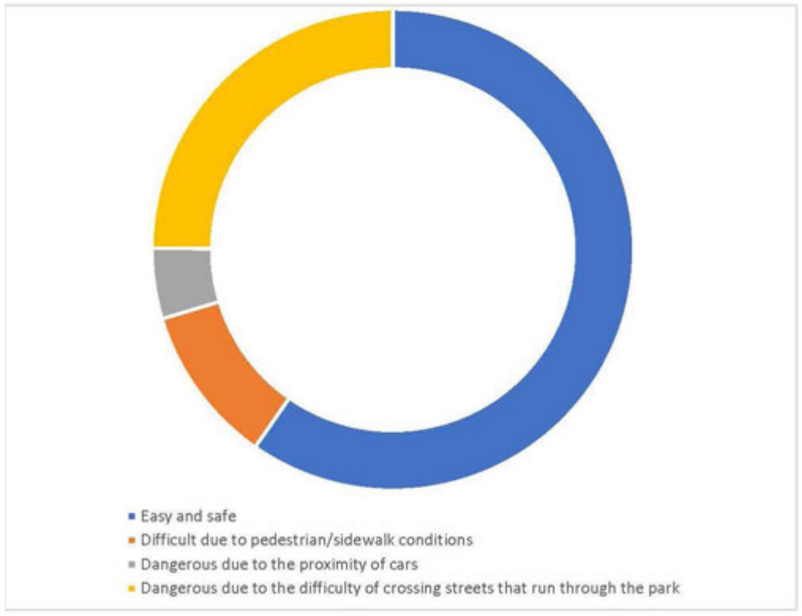


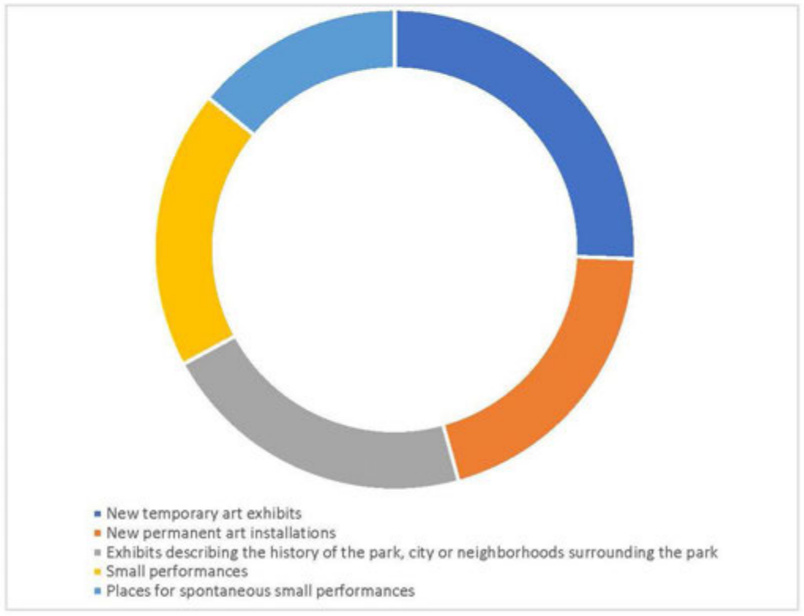
B.2) STAGE 1

Community Survey Results

Q21 - Do you think that moving through the park is: (Check all that apply.) - Easy and safe	
Easy and safe	151
Difficult due to pedestrian/sidewalk conditions	27
Dangerous due to the proximity of cars	12
Dangerous due to the difficulty of crossing streets that run through the park	63

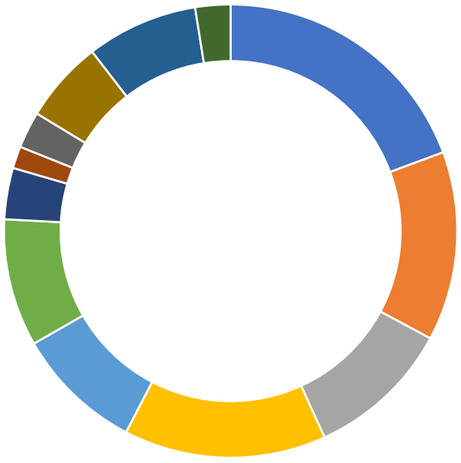
Q22 - Freedom Park is Atlantaâ€™s Art Park. What kinds of art would you like to see in the park? Check all that apply. - New temporary art exhibits	
New temporary art exhibits	158
New permanent art installations	124
Exhibits describing the history of the park, city or neighborhoods surrounding tl	132
Small performances	116
Places for spontaneous small performances	87





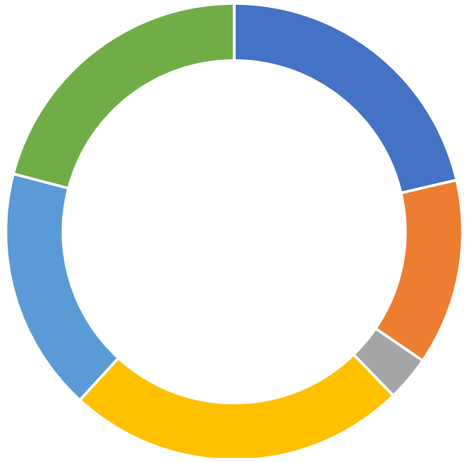
B.2) STAGE 1
Community Survey Results

How do you currently use Freedom Park?



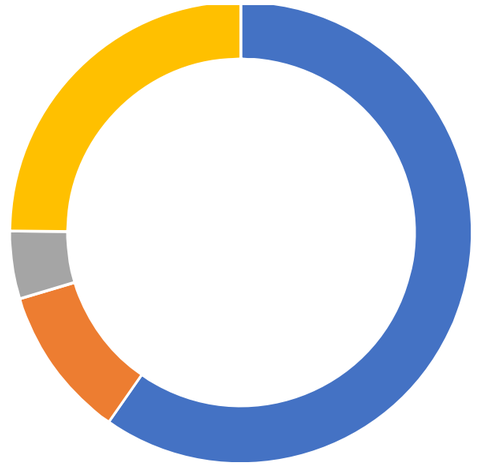
- I walk/run along the trail
- I enjoy nature (e.g., bird watching, wildlife viewing)
- I walk my dog
- I use the playgrounds
- I exercise (e.g., yoga, meditation)
- I come to meet friends
- I bike along the trail
- I enjoy the scenic views/relax
- I use open spaces for picnics/family activities
- I engage in photography/painting
- I come to view the art
- Other

What would you like to be able to do in the park that is currently not offered?



- Hold a stationary event
- Hold a large stationary event
- Park my vehicle
- Participate in organized recreation
- Use adventure courses (e.g. ziplining)
- Other

Is it easy to move through the park?



- Easy and safe
- Difficult due to pedestrian/sidewalk conditions
- Dangerous due to the proximity of cars
- Dangerous due to the difficulty of crossing streets that run through the park

B.2) STAGE 1

Thematic Responses

Gathered from the comments in the online public survey, activities associated with Culture, Nature, and Leisure were mentioned the most by percentage in defining what Freedom Park program should be about going forward. This formed the basis for further discussions with the community and informed the general approach to creating new programmatic offerings in the park's Master Plan.

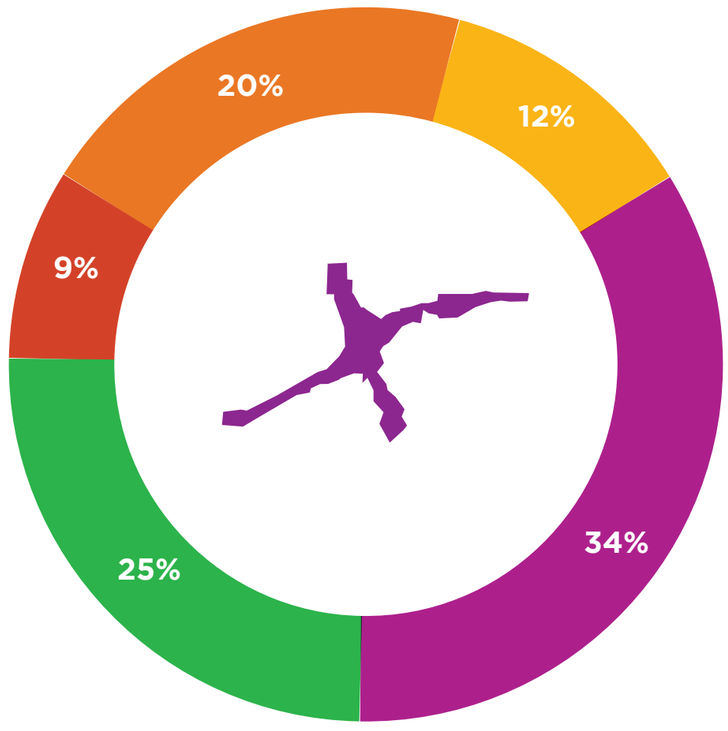
CURATED
♥ CULTURE

CURATED
♥ NATURE

CURATED
♥ LEISURE

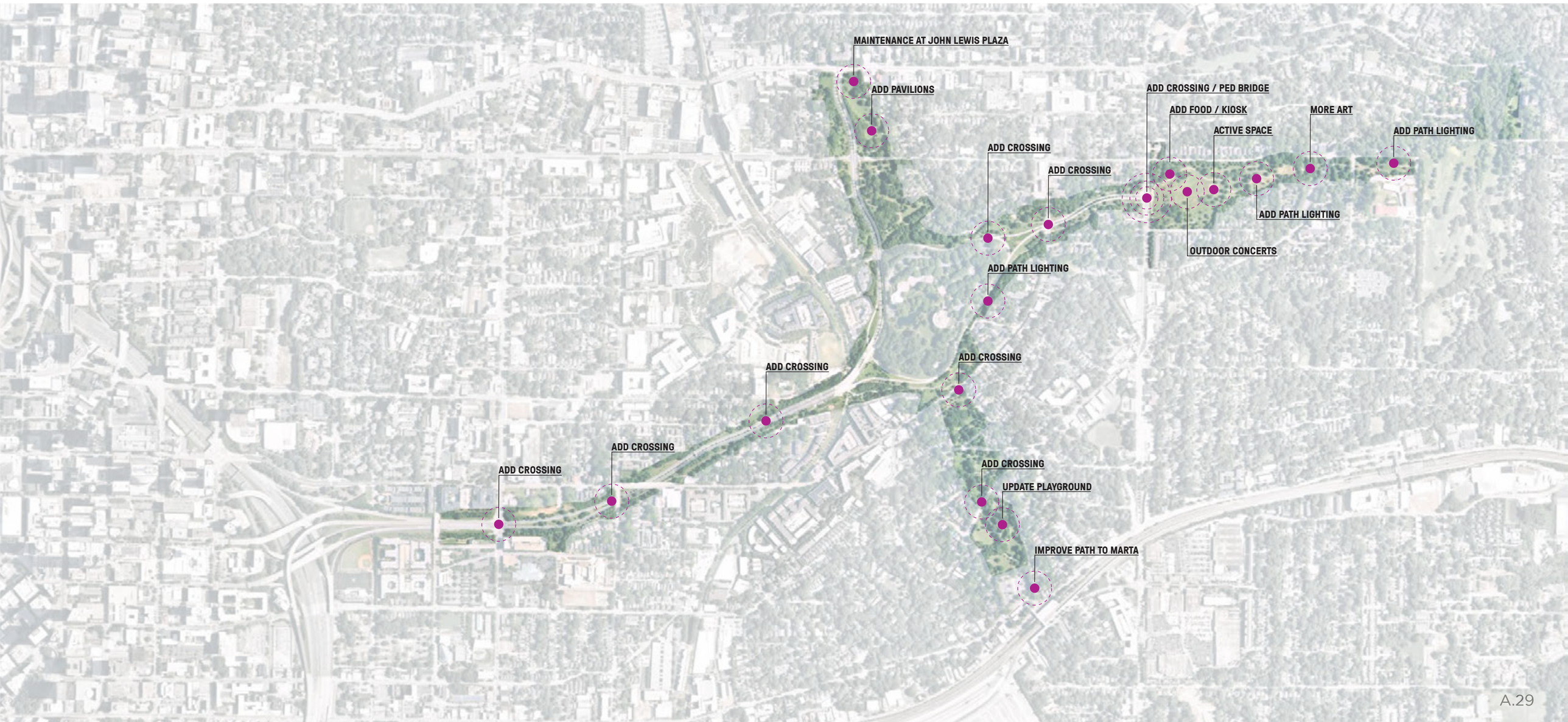
CURATED
♥ PLAY

CURATED
♥ RECREATION



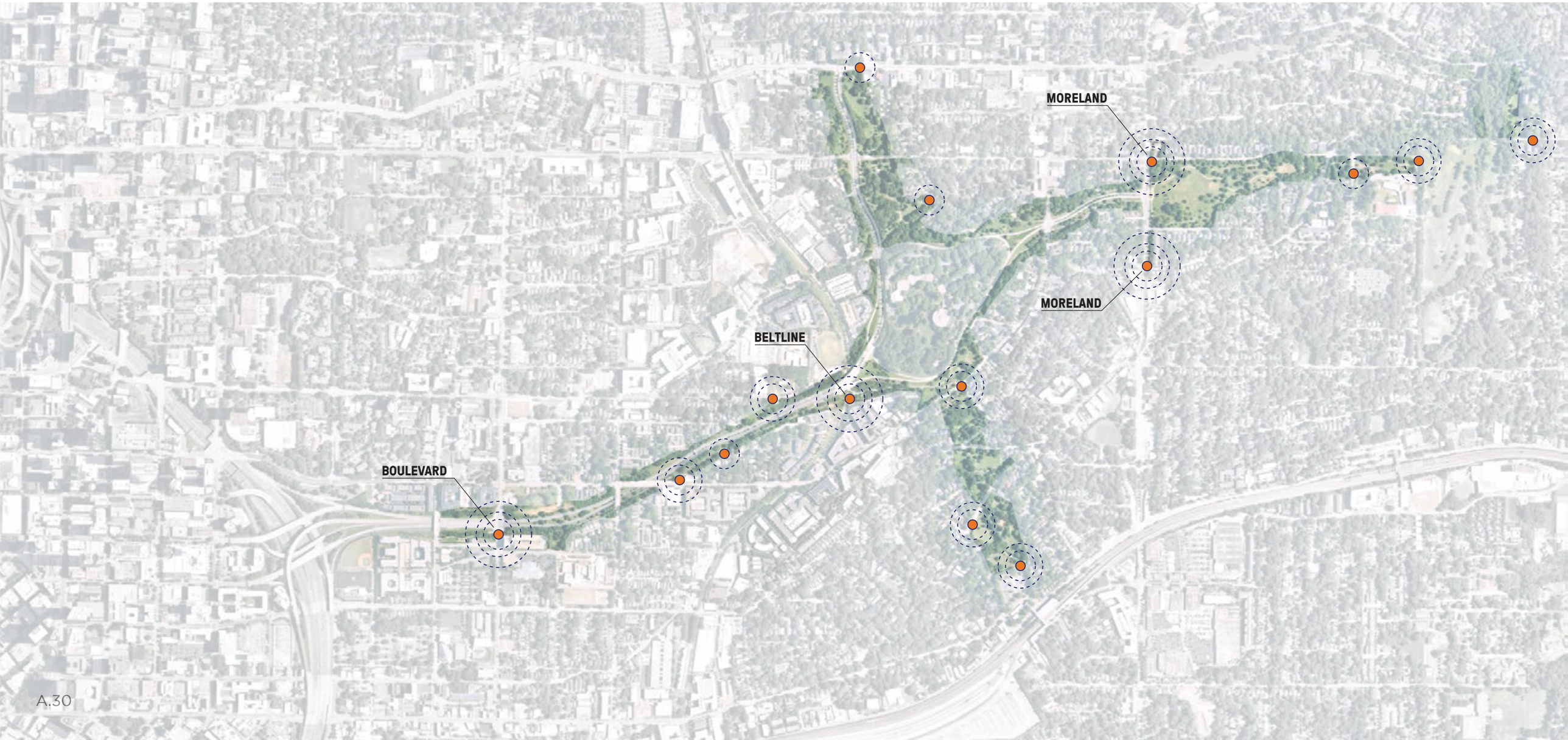
B.2) STAGE 1

Visual Summary of Interactive Mapping Exercise:
"What can be improved?"



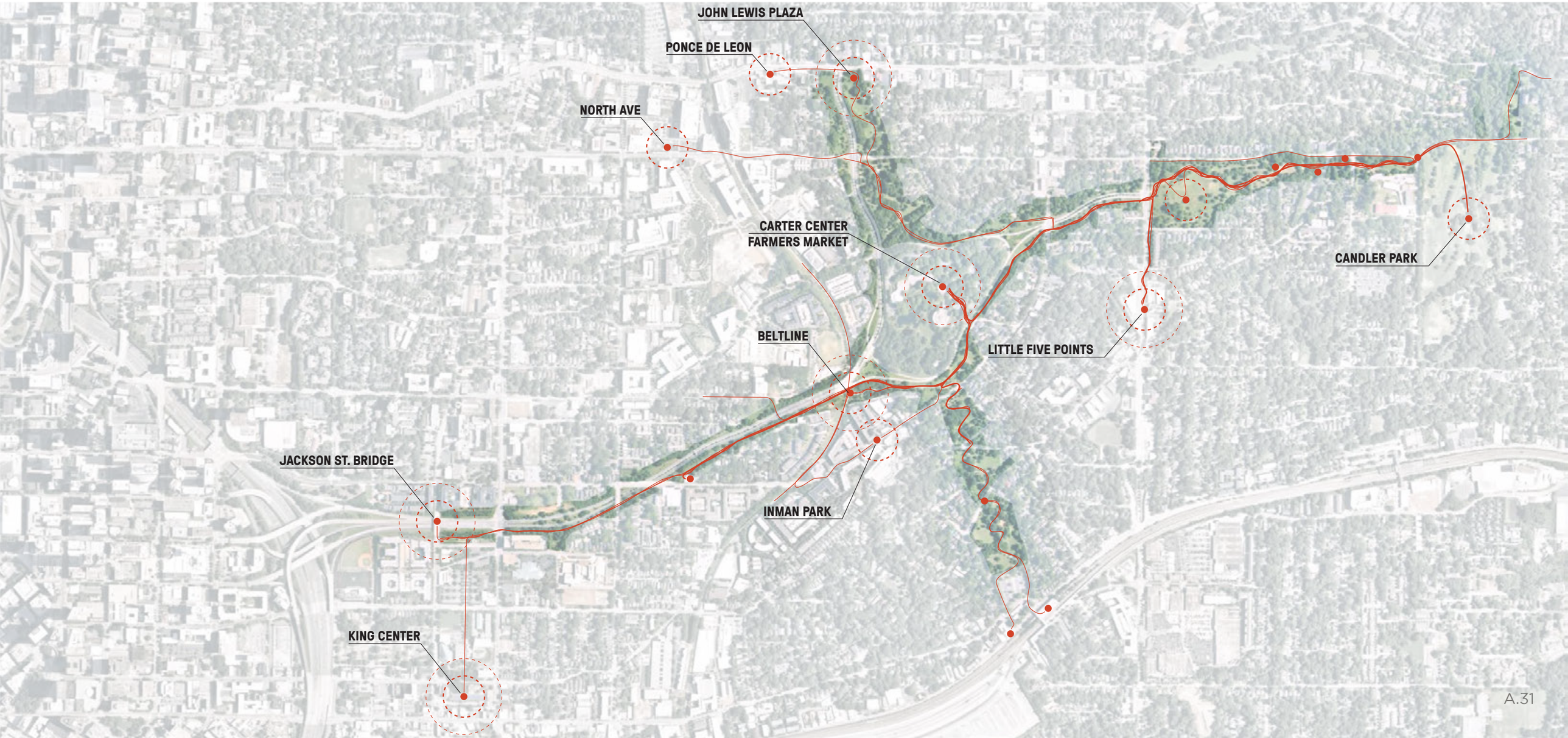
B.2) STAGE 1

Visual Summary of Interactive Mapping Exercise:
“Where do you enter the park?”



B.2) STAGE 1

Visual Summary of Interactive Mapping Exercise:
"Where would you take a visitor in and around Freedom Park?"

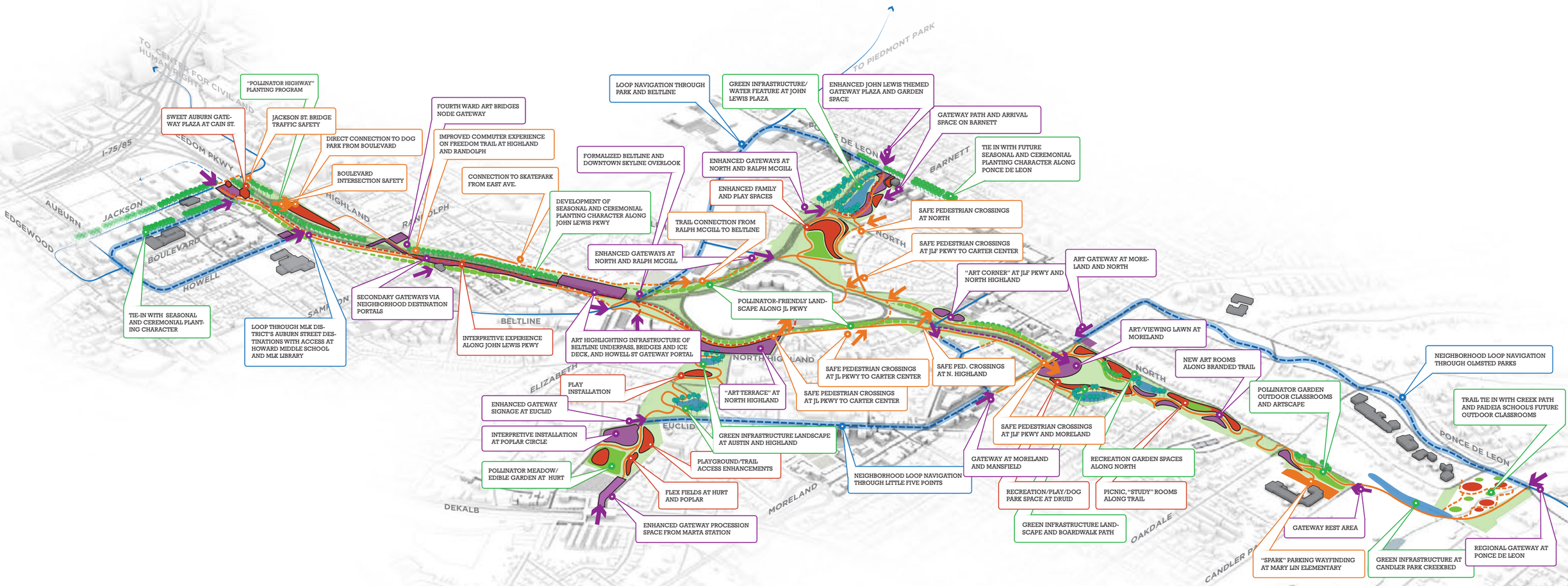


B.2) STAGE 1

Community Survey Comments Summary

The diagram below serves as a summary of community ideas categorized under themes of Planning, Mobility, Ecology, Program, and Identity to inform the developing master planning framework.

PLANNING MOBILITY ECOLOGY PROGRAM IDENTITY



B.3) STAGE 2
Public Meeting #2

Meeting Agenda

The primary goals of the second public input meeting focused on:

1. Recapping the previous meeting including key areas for improvement suggested by the community;
2. Going over the results from the Stage1 online surveys;
3. Highlighting emerging themes within the park by introducing seven project goals and strategies;
4. Suggesting potential design ideas based on stakeholder feedback;
5. Introducing an interactive mapping exercise on culture, nature, leisure, play, recreation, and other community requests within the park
6. Conducting a live poll on the preferences among seven project goals.
7. Conducting a live poll on the preferred level of programming in the park.

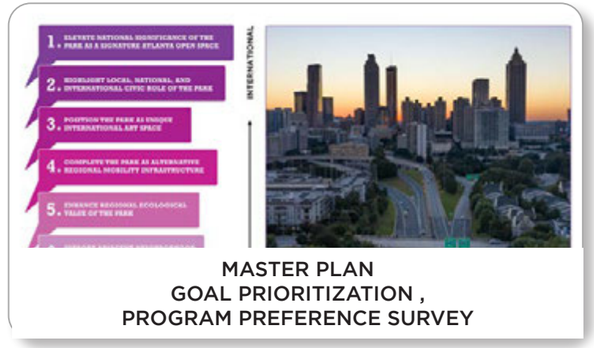
As was Public Meeting #1, the second meeting was conducted via Zoom within two meeting sessions. These meetings took place on October 15, 2020, and in addition to live polling were also followed by Q&A sessions.

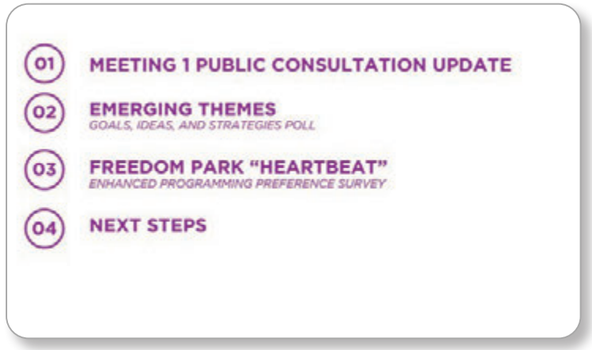
Feedback Collection and Recording

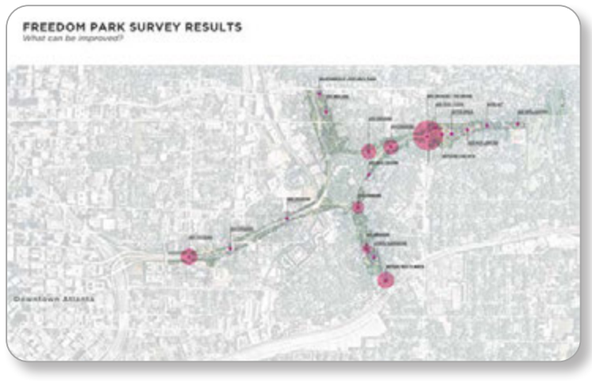
The Zoom sessions were uploaded to the Freedom Park Conservancy website and Social Pinpoint website following the live stream of the meeting. Community members and other stakeholders were provided a link to visit the Social Pinpoint Website to prioritize the project goals and objectives highlighted within the presentation, vote on the level of programming desired in the park, as well as participate in an interactive exercise were they were able to place pins on a map of the park to suggest areas for programming in relation to cultural, nature-based, recreational, play, and leisure activities.
The format of the online polling was matched to the live sessions of the meetings in order to ensure consistency and opportunity for the community to comment in an equitable way in the case that they were not able to attend the meetings.

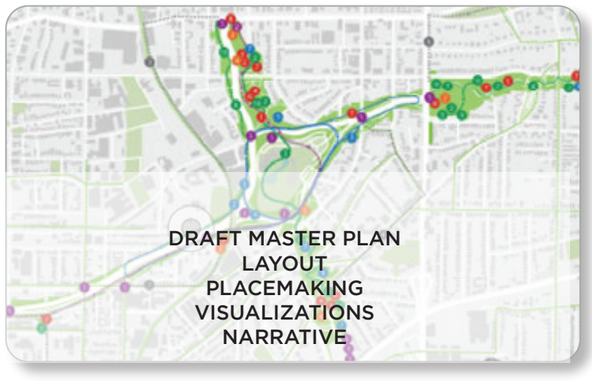
Draft Plan Creation

The design team began to draft the Master Plan, draw the layout, explore placemaking strategies, produce visualizations, as well as develop the narrative of the park following the public meetings and stakeholder interviews to ensure that Freedom Park continues its grand tradition as a "People's Park."









B.3) STAGE 2

Public Meeting #2 Q&A Session Transcript

The relationship between former President Carter is complicated and controversial. Are the consultants aware of the history regarding Carter and the neighborhoods? (Question by Regina Brewer)

Scott McCready/SWA: SWA will start and the board can fill in. But, you know, yes, we've met with [representatives] from the Carter Center, but also, we've talked with the conservancy. And we understand the complexities of that … relationship and how it developed over time. I think [there are] nuances to that. But we're still learning and certainly the board is trying to fill us in as we go. But we also will continue in conversations with the community that will help …some more light on that. So, yeah, we are. Now, that's a really, really critical component.

I'm a Poncey-Highland resident and spend a lot of time in and around the grounds of the Carter Center. I'm very familiar with the situation that it's a separate entity, but I think they need to be part of this discussion, and you can't treat this critical nexus of the park as a gap. Please plug this hole and let us know their role and how it integrates with the master plan effort. (Question by Peter Lau)

David Hamilton/FPC: Yeah, actually, this is David Hamilton, I'd just like to say that the Carter Center is on the Freedom Part Conservancy Board and they have been talked to extensively. When the design team was in town a few weeks ago, they met with folks from the Carter Center. So, yes, the Carter Center is very involved in the master planning process, … as are the neighborhoods. So if you guys, SWA Group wants to say anything else.,

Scott McCready/SWA: I'll just add that we've trumped all around the Carter Center after talking with them. And, you know, it's a complex entity in itself. It's got different divisions within it. But I think they share a lot of the same goals that we have.

They are actually looking to increase some degree of visitorship onto the site. Certainly, the site has incredible potential. We would love to blur that line. We need to respect the logistics and the management and… they have their own processes in managing and planning their grounds.

They'll be doing their own master plan that hopefully will be informed of what we're doing and vice versa. So, yeah, … it is … literally and figuratively central to this whole process and could unlock many opportunities. But, you know, it is its own entity, so we're respectful of that as well.

What mixed use building is successful? Are you referring to Freedom Walk? That is not a successful development. (Question by Regina Brewer)

Natalia Beard/SWA: Is that Condessa Coffee building?

Scott McCready/SWA: Yeah, it was. They were talking about the development of adjacent to the, or across the street from the dog park location near the Tribute Lofts. Yes. Thank you. Tribute Lofts, …[near] Boulevard. …. We don't know all the economics behind that, you know, though, so it was a big deal when it was [built] as what we heard. But I think more importantly, buildings are not typology. I mean, they're driven by economics and other factors that are outside of the scope of this [plan]. But I think what it means to us is that there's a diversity of users, whether it be [residents] who work nearby [and benefit from] different types of features [in] the park, … food or beverage, that kind of [thing]. And I think that … for some people, [this creates] a destination of sorts. And potentially could be more so. And that could help them increase the viability of those sorts of developments. So, I think that was the point of bringing up that development. But it was

Freedom Park Master: Public Meeting – Question & Answer Session
October 15, 2020 @ 7PM (EST)

also just to bring up the point of density that's happening at that particular intersection, which could be more so in the future, or maybe just stays as this.

For the art park component, who is developing the operational/business plan? After 5 years of developing an urban art park for a 75-acre site overseas, I learned all too well that without an operational/business plan and funding that it won't be sustainable. How does the board begin to understand the cost of the art park component compared to the cost of everything else? What is the approach to prioritizing what we want and how much it costs? (Question by Anonymous Attendee)

Nancy Boyd/FPC: One of the things that we're exploring, the range of possibilities right now, I think we focus more on … temporary … types of programing, exploring many of the themes that have been explored in the ideas today.

[01:11:30] And we have specific funding that we have access to. And if developed for those types of temporary installation, the more permanent types of installations would be more of a curatorial exercise. The city in the last couple years went through a process of curation and purchasing and acquisition of nine different sculptures, three of which [are] permanent sculptures, three of which will be in Freedom Park and the rest throughout the city. And that's a relatively new exercise for the city and certainly for Freedom Park. There have been many models that have been floated. One was, for example, I'm trying to think now, I think is in North Carolina, where the city will commission artwork, sculpture, and then it will be in a park or in a public space for a period of time and then sold. This becomes a revenue stream. But, you know, there I think with respect to is it short term and there's long term and [what] will [it] be. Well, you know, we'll be incorporating many of the ideas that … exist now and many that are more contemporary in nature, and I think what we're trying to do is lay the groundwork for a good range of creative expression, and that can be from sculpture to performance to digital immersive experiences. And we're trying at this stage to certainly be open to that. But I can say from a funding point of view, we're starting to see different funding sources for that full range of ideas. But in terms of one specific model that will be used. No, there's not. Right now, it's … making use of the funding sources for the art that exist now and then following new funding trends that I think especially with Covid we'll be changing as time goes on, hopefully.

David Hamilton/FPC: Part of the reason we're doing a master plan is to generate interest and have some really exciting and wonderful ideas to show folks who want to donate to the park. And that's part of this process. And we hope to come out of the other end of this with a series of projects to make the park, you know, incredible. So that's the whole point.

Nancy Boyd/FPC: And could I add one thing to piggyback that. One of the other key elements to these ideas [is] partnering. Well, so the cultural institutions that exist here in Atlanta. We have many. And we have many that are evolving. Historically, *Flux Projects* has made good use in the park and some of the more interesting installations. But we'd like to expand on those types of relationships as well.

I think maintaining the integrity of the perimeter of the park is equally as important as the park itself. For the land that is adjacent to the park (land that anyone can purchase and build on), does the Conservancy have any influence with the City on what's allowed to be built alongside the park? (to ensure new construction is well designed, thoughtful and to an appropriate scale) (Question by Paul Byk)

Freedom Park Master: Public Meeting – Question & Answer Session
October 15, 2020 @ 7PM (EST)

David Hamilton/FPC: We have we asked to review projects that are going up immediately adjacent to the park. And we do give comments and we have commented on and hopefully improved several of the developments that are right on the park. We did not really have jurisdiction on those projects, but we do ask to be included in the kind of design and review process and we do communicate our opinions to the city when we're given the opportunity. So, there's no formal design review committee that we have things outside the park, but we do try to stay involved with those. We do think those are extremely important.

Can't the park have different areas that allow for lower and higher programming? (Question by Regina Brewer)

Scott McCready/SWA: …. Yes, of course! Yeah, I think that's what we're getting at and I think that's a lot of what this sort of exercise we just went through on the programing. Well, how much is too much? ... Context is everything in terms of suitability. We've got residences that … literally back right up against the park. We are very sensitive to that. …. Actually, [we don't have big public spaces]. I mean, there's not a lot of … huge volumes of land because this park is [made] up out of a lot of edge conditions [relative] to the core acreage. So, we have to be opportunistic. We'd be very cognizant of the … context… And I think how you deploy those across will depend [on] some of these other organizational attributes we were talking about. We talked about, … thinking about the park or the galleries or other sort of transects and so forth. And that could inform what kind of users might go where. And then it's really just attitudes with the city, too. I mean, the park, as you know, has certain restrictions on it currently about how many people can even gather [at a] time. Is that something that the community wants to maintain and protect or is that something that we want to challenge…? Maybe … we deviate from that and seek out approval to do that. So, it's a complicated question. But the short answer is yes.

Great presentation, and the themes and goals are great; however, I can't help but ask the conservancy's board and steering committee 1) what's the vision statement, and 2) what is the mission or what are the mission statements? (Question by Anonymous Attendee)

Scott McCready/SWA: I don't know if anybody from the board wants to talk about it. I mean, we can. I can say SWA's perspective, some of those themes that we talked about in the beginning, those seven themes kind of really build into what that might be …?

There is a mission statement. …. I'm sorry. [we do not have it] pulled up in front of us. But in general, I think, you know, this idea of creating an inclusive park, inclusive design process and really be responsive to [what] the park has to offer. But also what the community needs and interests are, is most fundamental. Just like any masterplan. Any of the board wants to build on that statement? [Some] of those ideas? David Hamilton (?) or anybody?

Harriet Lane/FPC: Yes. Completely agree. I don't have the statement in front of us either, but [as] you know, this park was born from civic activism. We place a large value on what our neighbors are having to say, and we're listening. And we want to make sure that we have that information to build on with our community.

Can there be separate paths for bikes and scooters so pedestrians will be safer? Question by Marnie McMurry)

Scott McCready/SWA: Yeah, I think that's a really important point. We've done projects relatively recently that have done just that, had a secondary path system or otherwise really identified the

B.3) STAGE 2

Public Meeting #2 Q&A Session Transcript

differential in speed and different types of activities that happen on a multi-use trail. Conditions call for that. And it's exciting to see what people want to use the same trail. It can cause problems as people [are] walking dogs with long leashes, child learning how to ride a bike. Runners, cyclists who want to [go] really fast [while] some people were just going for a quiet stroll. And that's a lot to ask [of] a relatively small strip of paving, to support all that. So, we think …that's a high priority to understand this [what] we'll call a hierarchy. It's not just about hierarchy of importance. It's hierarchy of speed and … types of use and how that gets integrated.

Will Atlanta based businesses be solicited for funding of specific park areas, such as Home Depot potentially doing an incredible playground etc.? (Question by Anonymous Attendee)

David Hamilton/FPC: Yeah, I'd just like to say, if this anonymous person is Arthur Blank, we are very interested in talking to you, sir. Yes, absolutely.

Scott McCready/SWA: Yeah, …that kind of philanthropy or … partnerships is really becoming more and more important to park design throughout the country, possibly in our work. It's an important tool. And so that goes back to just, … really elevating the brand and the identity. Not the brand, that's kind of an ugly [word], but the … identity of the park. And in finding opportunities and being opportunistic with people who have interests in contributing, but also recognizing that the master plan is the voice of people and hard work and priorities, and to not let individuals with resources sort of override that. So, I think that's where the board comes into play to really … steer that over time.

Everyone wants a safer intersection at Moreland. Some folks want to build a concrete overpass by bulldozing the park at that site. In [terms] of mobility, how much is safety, focusing on faster and cheaper changes to the intersection, and how much is biker speed, which is lobbying for an overpass? (Question by Scott Jacob)

Scott McCready/SWA: No, I was just going to say on that question, what's fundamental to it is safety first. But also, I think we use that more as an example of this idea of privileging movement. And the bridge is not about bikers. It's about anybody who's not in a car essentially, bikers, but also pedestrians, runners, everything else. And it's sort of extreme example of ..that privilege of not having to stop for cars. But like warranted in the question,… potentially, if not done very sensitively, it could be a detriment to that … adjacent community, esthetically or otherwise.

… SWA is involved in a number of pedestrian bridge projects and we understand the economics behind them and the challenges [of] how you work that into a sensitive location like that. So, you know, I think it's something that we take very seriously and … it's not a black and white issue. Personally, I think … there's potential in the idea and it's something worth exploring. But I also think if it's not appropriate, then that's something that we don't do. And … there [are] other ways to achieve, to improve pedestrian privilege, so to speak, in the park and improve on that level of mobility as well.

What is the source of funding for all these wonderful improvements? What is the timeline? Implementation plans? (Question by Terry McColl)

Scott McCready/SWA: I'll start, then if the board wants to jump into it. …. It's a network of funding sources. …. So, it's about building partnerships. It's about building identity, like you said. People need to want to contribute to something that is going to be there. Not like they're not running solo on this. In other words, it's [up to] multiple groups that are interested.

Freedom Park Master: Public Meeting – Question & Answer Session
October 15, 2020 @ 7PM (EST)

Funding for it can come from philanthropy through partnerships like the example we just used a moment ago. It can come through partnerships with other agencies, whether it be GDOT or others. It can come from being opportunistic of utility [projects] that need to happen, that unlock a corner of the park to make improvements. When you stitch it back together, it's done in a way that moves you a little bit closer towards that masterplan [goal].

Businesses, small businesses, community groups. And I think, that the role of the board is really to help navigate that. And work with the design team to solicit and create packages that are deployable, you know, it's not an all or nothing sort of project. It can be done strategically over time and in sizes and sub projects that are complete in what they produce. But just a fraction of potentially what the overall park is. And then there'll be many opportunities for big, big transformative projects that happen all at once. So, I think it's can be a complex sort of undertaking over time to deploy that. Sometimes, you know, if you build enough interest, you can get enough money pooled together through donors or through public funds or otherwise to do a big project all at once. More often than not, you have to also be strategic and find those smaller opportunities as they present themselves.

David Hamilton/FPC: That's … a great answer. Of course, and, you know, as we develop these ideas, you know, we will develop funding strategies for each one of them. The board will. And, you know, we will find people that are interested in those improvements. And it's one fundamental reason we're doing this masterplan is so we have a list of persuasive materials to present, to potential donors to say, hey, wouldn't you love to do this park entrance or this park feature or this work of public art. So that's a big reason for us doing this, this master plan. I think everyone understands that.

Nancy Boyd/FPC: And just one more thing to that, …, the money and the funding of these ideas is always central, you know, it's always on our mind. And this exercise, I think that's helped to inform …what type of event [happened] for example, historically, [in] Piedmont Park. And other parks, larger parks. They have a stronger ability to create revenue [from] events, which we are somewhat limited on. So, this exercise that we're going through with SWA it's been very fruitful in exploring events and different, broader ways in how we could potentially find revenue streams and then there are, of course, new revenue streams that are being explored, such as social impact bonds, and, you know, there are new types of mechanisms that are funding for large projects of a public nature. And so, anyway, the point to add to that is only that these ideas …evolve. And this process of master planning is certainly helping us inform us on the range of ideas towards funding.

Is the master plan located on the SWA website? (Question by Anonymous Attendee)

Ed Caddell/SC: The new master plan is in process of being formulated - with your input, of course! It will be made available once it makes it to a more concrete form.

The original master plan was based on principles of FL Olmsted regarding experiencing nature, respite from city, etc., linking to Olmsted parks on Ponce. This vision of course is compatible with some of the ideas presented this evening. Would like to see a combination of some of these ideas while retaining the original passive space in some areas. Your thoughts on the original themes and how they relate to what we're trying to accomplish now? (Question by Ellen Heath)

Natalia Beard/SWA: I think [the "olmstedian"] parks are back in play. I think [if we learned anything] from, … recent events of the pandemic, that is [the value of passive] linear parks. They're

Freedom Park Master: Public Meeting – Question & Answer Session
October 15, 2020 @ 7PM (EST)

so therapeutic for the communities and the original principles of that type of design that, you know, really rely on the fundamentals… of creating spaces, of creating vistas.

It's absolutely applying today. I think what's different from the times of Olmsted is that there is new pressure from urban communities to occupy parks in a variety of different ways, not just strolling, not just running, not just sitting, but, you know, bringing your whole family and [having] a birthday party, and then bringing music and food and a barbecue pit. …. So, there is …all of this kind … of hybridity and variety that's emerging out of multidimensional, diverse communities that surround the park. I think [about] creating a new character [and] an identity that's emerging through that new type of use. …I think the bones of the park [are] so great. You know, the grading of it is really beautiful. It's literally just how do you adorn it with new opportunities for, you know, the sunny slopes? We're thinking about flowering plants and pollinator gardens or, in the shady low spots, we're thinking about green infrastructure and how that becomes new opportunities for habitat. I think there is a lot more infusion of this kind of [performance-based] scientific approach that's been trending in parks lately. You know, people [are learning] to appreciate this. [If] the parks look "messy", not like a manicured garden. I think people are changing their mind about understanding that there's actually beauty there. They learned to live with meadows where they learned to appreciate the meadow that is not mowed down. It's actually living and supporting life. So, you know, I would say it's absolutely building on that beauty and adding to that character. I think, that loop that we put together in the "garden loop" that we call, can present a full range and a variety of garden experiences. And it's almost like a transect from Olmsted [into today]. A hundred fifty-year-old garden [transect].

Scott McCready/SWA: Well, one of the great tenants of garden design was the "borrowed landscape"... So, that what you could see that wasn't yours, you could claim is yours. Will it be a view to downtown or a stroll through … the Olmsted parks that are not part of Freedom Park? And I think … that goes back to those ideas about the community and how this park embraces its adjacencies … and it takes those experiences, you know, and see if we can find a symbiotic relationship between the two.

Although this will obviously be dependent on the final improvements that are proposed through the design process, does the Conservancy have a general timeline for improvements, both shorter term types of improvements and longer-range components? (Question by Lianne Epstein Deren)

David Hamilton/FPC: It's really part of this master planning process [and] the end of it. We will have those kinds of ideas about timelines. And when we actually have a list of improvements, we will have a much better idea of how long they will take. But we're planning very much so to begin sort of active pursuit of many of these ideas, all of these ideas. And, you know, as soon as the master plan is completed, it's a lot of work and it's a lot of fund raising to be done. But we're very, very excited to take that on with the community, with the neighborhoods, with the citizens of Atlanta, because we really have a very ambitious goal about our plans for this park. We want this to be one of the best urban parks anywhere. So that's why we've hired an incredible consultant to help us help us with that is.

What are you doing to identify encroachments on the park and addressing those circumstances? (Question by Al Caproni)

Natalia Beard/SWA: Well, we've gone through a very tedious exercise. We've looked at every parcel adjoining the park. The history of how…that borderline came about over time. You know, it's a complicated story. We're essentially looking at Georgia Department of Transportation right-

B.3) STAGE 2

Public Meeting #2 Q&A Session Transcript

of-away. I mean, this is a leftover boundary that was developed for regional freeway construction, and that became park. Over time some of the original edges got eroded by encroachment from adjacent neighbors. I mean, … everywhere you look, … there's a different circumstance.

So what we've done, we've gone through this process in identifying, … researching the history of this properties, identifying what's there now and whether or not, you know, it's even a viable proposition to, … to look at something. I mean, there is a driveway [on park property] for a private house,- it's gone. But in some cases, you know, we identify properties that can be brought [back] into the park and become much better utilized.

So, …what you see, what you're looking at now, the red outline on the map is the result of that investigative process that hopefully will what do you call it, … not finalize, but, … solidify that borderline of the park because it is public land. And, preserving public land for the public is essential. You know, [this] green space is public. Green space should be for everyone.

Scott McCready/SWA: I just add onto that I'm on a lot of public projects. Small uncertainties about land ownership and so forth can put huge obstacles into progress of realizing what the overarching goals are. And so, there's a lot of time and effort that will go into resolving some of these, you know, whether they be undocumented or poorly documented ownership lines, boundaries, and so forth. Sometimes, a very small, seemingly small issue … can really prohibit realizing some big themes. And that's pretty universal in any old city, in all the land. …. So, we'll be very sensitive to that moving forward and try to do our best to identify anything that might fall into that category, that … work can start sooner rather than later.

I think this planning process is amazing! I may have missed it during the presentation, but is there a plan in place/being put into place to attract businesses to become more interested in the park and understand the value of the park? Other parks have done well establishing a strong business partnership. (Anonymous Attendee)

Harriet Lane/FPC: Yes, we do have a couple of board members that are board of directors that are working on a plan now to engage directly around the park with businesses as well as neighbors. So that's in place and hopefully it will be in place for January.

My kids go to David T. Howard Middle School. I would love for them to ride their bikes to school. Now I do not let them cross Moreland Ave by themselves. There is a new building made out of wood at Georgia Tech and Facebook is moving into a wood construction building at Atlantic Station. I would love to see a wooden bridge across Moreland Ave to provide safety for all. (Question by Ed Hyken)

Ed Caddell/SC: Thanks for the comment Ed! We'll take that into consideration and look at those examples at Georgia Tech and Facebook.

Wasn't a pedestrian bridge at Moreland part of the original park design, way back when? (Question by Elizabeth Broun)

David Hamilton/FPC: There was in the original Park Master plan was essentially it wasn't a master plan, the way we think about one in the context of what we're doing today. But it was a plan, a very nice plan that was essentially an illustration and then some text that went along with it. It was actually made to [be] sort of a giant poster at some point, but by a landscape architecture firm in

Freedom Park Master: Public Meeting – Question & Answer Session
October 15, 2020 @ 7PM (EST)

Atlanta back then. And they outlined [olmstedian]principles and a lot of that kind of thing. And there were certain projects that had legs and other projects that were unrealized. And one of the suggestions was a bridge over Moreland at the time. And it did get included into that master plan. But it was controversial at the time as it is sort of today. And I believe that is the only project that has an asterisk by it and exactly what that asterisk meant, I don't know, other than the fact that it was controversial and not endorsed … by everybody. But, yeah, there was an element of it, some kind of bridge over Moreland in the original plan.

The park itself exists because of years of fundraising from individuals and neighborhoods. Why is FPC not pursuing those sources? (Question by Anonymous Attendee)

David Hamilton/FPC: I think the answer is we are. We are getting more serious about the formal kind of fundraising and I'm no longer on the board. I was on the board for 10-15 years but Harriet can talk about that. But, yes, there are definite definitive plans to engage a community for funding and everything else in support.

Harriet Lane/FPC: I think the Conservancy all agreed that fundraising would be for different projects once we had a qualified and professional cost estimator for some of the projects that came out of the master plan in our strategic plan. This was the one of the main missions that we reached to reach this goal. So hopefully how this comes out is which project we plan on fundraising for. But we just don't know that now and how it will play out towards the end of the year.

What about enhancing the community gardens? Thoughts on allowing community chickens and goats? (Question by Anonymous Attendee)

Nancy Boyd/FPC: You should know about the pig that lives in Poncey-Highland, he has a name, [Beef]. We do have animals that roam that landscape.

Scott McCready/SWA: I'll make a quick note about community gardens… I think anybody who's been involved with them, they're really tremendous. And you get an opportunity to, dig into the ground literally of these public spaces. And they are [also] complicated. You know, there's other types of thinking that they can be messy. You know, they have their own … complexity. So, I think like all those things and we're talking about these different programing opportunities, if there's a group that was really behind an idea like that, I think that's something that I'm sure the conservancy would take very seriously. And then again, it comes down to also finding an appropriate spot that … has good access and those kinds of things as well.

Are there any plans to implement a skate park given the low amount in the Atlanta area? (Question by Anonymous Attendee)

Scott McCready/SWA: So, this question came up earlier [at an] earlier [session], sort of a similar type of question. One thing is we have the skatepark that's in the Beltline nearby, and I think, again, like a lot of these adjacencies, maybe it's as much about increasing the connectivity with that so that [there is] not such a distinct barrier between the two parks.

Natalia Beard/SWA: Yeah. And there was actually a really good comment on the mapping exercise where a neighbor proposed a new linkage that will connect pedestrians down along Ice Bridge into the skate park area on the northern side of the park. So that currently does not exist. … I think that's the first step. But, you know, … skaters don't really draw those lines.

Freedom Park Master: Public Meeting – Question & Answer Session
October 15, 2020 @ 7PM (EST)

Scott McCready/SWA: Right! So there was some other discussions we had about, … … … skateboarding, or are there other places [like that] [we can easily] integrate into the park design. Is there art that involves…things like that? And you get like … that's a hot topic, right? There's always … a little bit of tension between that type of activity, which we think is great to see, especially we're seeing multigenerational or just otherwise, [and other] usage of the park. We've got to be sensitive to … protecting a certain level of investment, … if you have a portion of the park [that] is trying to be more pastoral and quiet and maybe that's not quite where you want to have skaters and so forth. But there's other creative ways to incorporate that. So… we certainly recognize it's a huge part of any…community makeup.

Nancy Boyd/FPC: And I'd like to add a little bit to that on the skating, as the creative force and energy in the city is something we recognize as well. And we have worked over time with this skate community to develop ideas. It was brought up earlier today, but it's something that we had actually pursued with some of the leading figures that actually were leading members of forming the skate park that exists in Fourth Ward. But the ideas of skateable art and creating environments like that are not necessarily [a] skate park, but are objects or they, you know, augmenting the path in certain areas that allow for a flow for skaters. You know, there are a lot of ideas, but I think the main thing that we appreciate is that is part of the creative identity. Certainly, some of the key neighborhoods that make up Freedom Park and that's been recognized. And we certainly want to honor that many of the areas that are eventually developed really were explored through the skating community. Well, before that, you know, other groups get their hands on those faces anyway. We appreciate their creative energy.

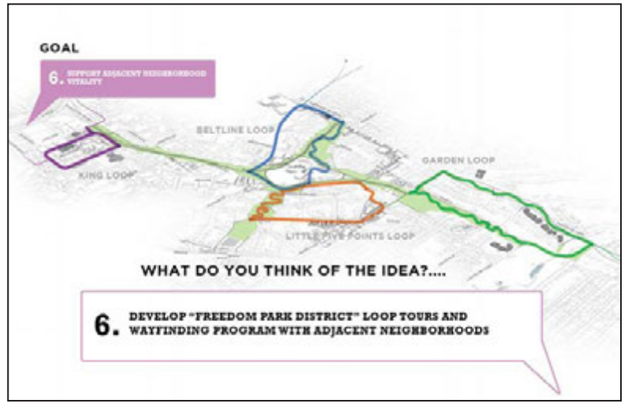
The Park is a great public place that bridges many areas/neighborhoods. Thank you all for taking on this initiative - I am happy to see the planning and future improvements. Please keep us engaged as the process moves forward. (Comment by Grant Hawkins)

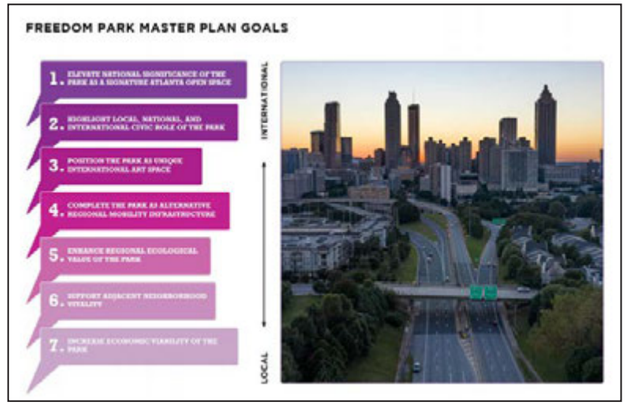
Harriet Lane/FPC: So, thank you so much for the last comment. I did want to mention that if you would like to make additional comments, please contact your neighborhood director or [the board] by emailing ***masterplaninfo@freedompark.org***. We're given additional time to each one of the neighborhoods, additional time to submit information or talk about ideas. And we will schedule those meetings soon. So, thank you very much for coming to this meeting tonight.

B.3) STAGE 2

Goal Prioritization Survey

The following slides were presented at the Public Meeting #2 as the basis for live polling and online survey regarding master planning goal prioritization. Community members were able to rank the goals based on their understanding of park needs. The seven goals presented covered the range from local to international significance.

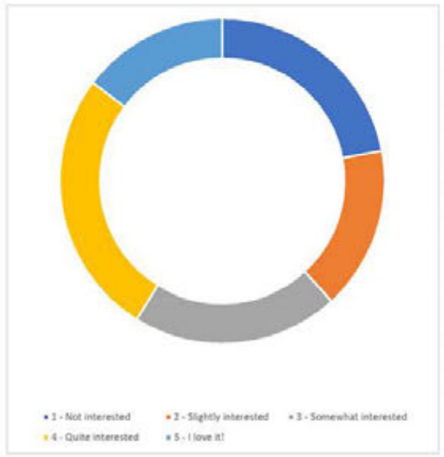




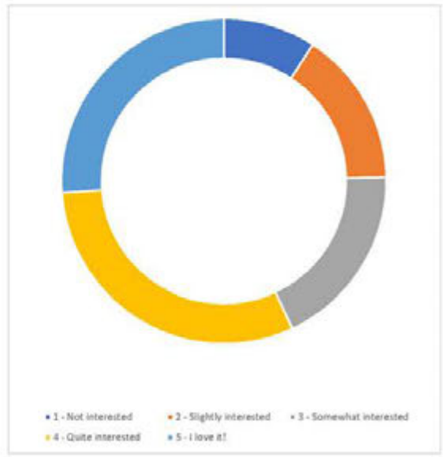
B.3) STAGE 2

Goal Prioritization Survey Results

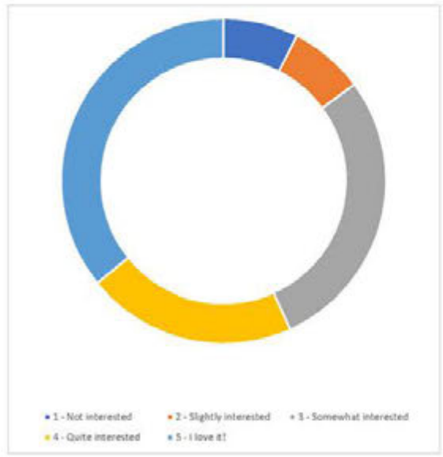
Q4 - Idea #1: On a scale of 1-5, with 1 being least interested and 5 being most, how much does this idea interest you? - 1 - Not interested	
1 - Not interested	15
2 - Slightly interested	11
3 - Somewhat interested	14
4 - Quite interested	18
5 - I love it!	10



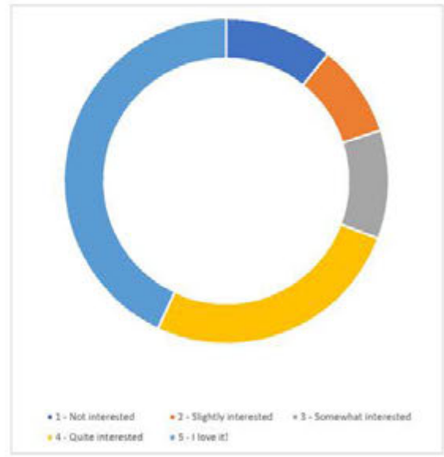
Q7 - Idea #2: On a scale of 1-5, with 1 being least interested and 5 being most interested, how much does this idea interest you? - 1 - Not interested	
1 - Not interested	6
2 - Slightly interested	10
3 - Somewhat interested	12
4 - Quite interested	20
5 - I love it!	17



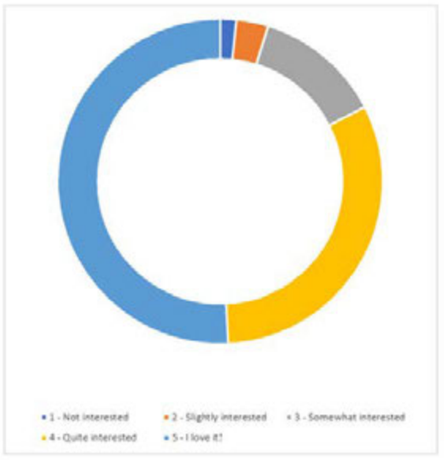
Q10 - Idea #3: On a scale of 1-5, with 1 being least interested and 5 being most interested, how much does this idea interest you? - 1 - Not interested	
1 - Not interested	5
2 - Slightly interested	5
3 - Somewhat interested	19
4 - Quite interested	14
5 - I love it!	24



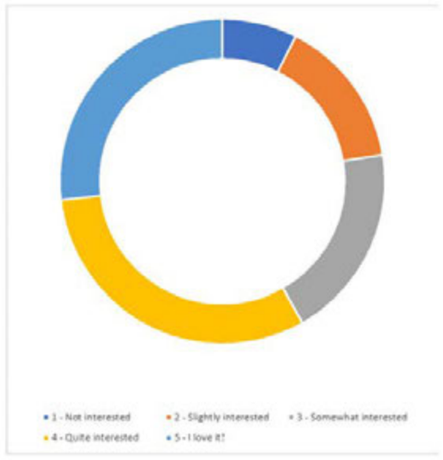
Q13 - Idea #4: On a scale of 1-5, with 1 being least interested and 5 being most interested, how much does this idea interest you? - 1 - Not interested	
1 - Not interested	7
2 - Slightly interested	6
3 - Somewhat interested	7
4 - Quite interested	17
5 - I love it!	28



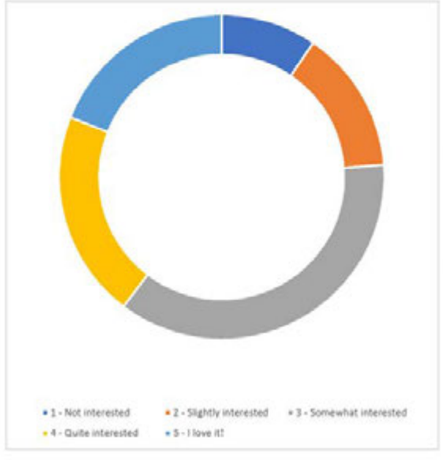
Q16 - Idea #5: On a scale of 1-5, with 1 being least interested and 5 being most interested, how much does this idea interest you? - 1 - Not interested	
1 - Not interested	1
2 - Slightly interested	2
3 - Somewhat interested	8
4 - Quite interested	20
5 - I love it!	32



Q19 - Idea #6: On a scale of 1-5, with 1 being least interested and 5 being most interested, how much does this idea interest you? - 1 - Not interested	
1 - Not interested	5
2 - Slightly interested	10
3 - Somewhat interested	13
4 - Quite interested	21
5 - I love it!	18



Q22 - Idea #7: On a scale of 1-5, with 1 being least interested and 5 being most interested, how much does this idea interest you? - 1 - Not interested	
1 - Not interested	6
2 - Slightly interested	9
3 - Somewhat interested	23
4 - Quite interested	13
5 - I love it!	12



B.3) STAGE 2

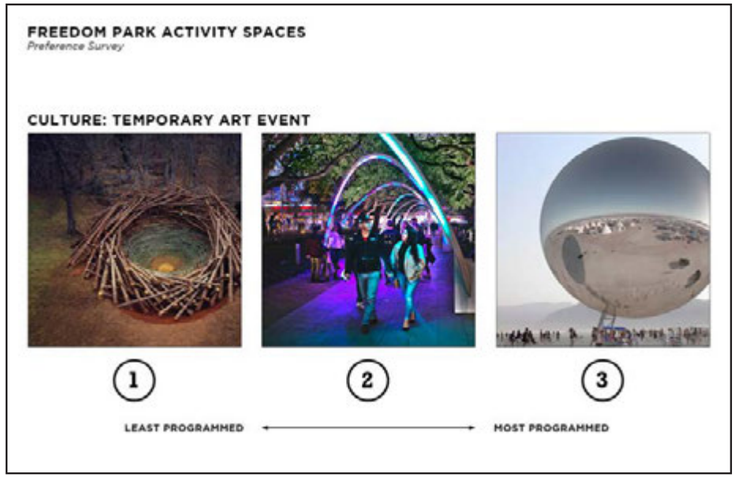
Goal Prioritization Survey Results

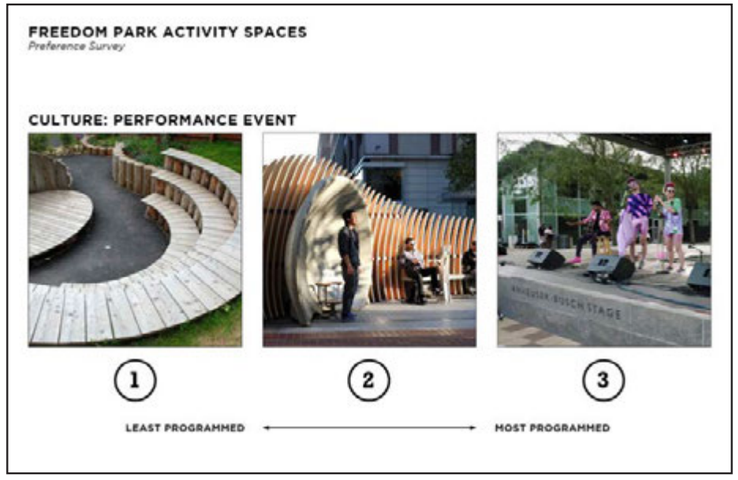
		COMMUNITY MEETING RESULTS	WEBSITE SURVEY RESULTS
1. ELEVATE NATIONAL SIGNIFICANCE OF THE PARK AS A SIGNATURE ATLANTA OPEN SPACE	INTERNATIONAL	#6	#6
2. HIGHLIGHT LOCAL, NATIONAL, AND INTERNATIONAL CIVIC ROLE OF THE PARK		#2	#5
3. POSITION THE PARK AS UNIQUE INTERNATIONAL ART SPACE		#4	#3
4. COMPLETE THE PARK AS ALTERNATIVE REGIONAL MOBILITY INFRASTRUCTURE		#3	#2
5. ENHANCE REGIONAL ECOLOGICAL VALUE OF THE PARK		#1 WINNER	#1 WINNER
6. SUPPORT ADJACENT NEIGHBORHOOD VITALITY		#5	#4
7. INCREASE ECONOMIC VIABILITY OF THE PARK	LOCAL	#7	#7

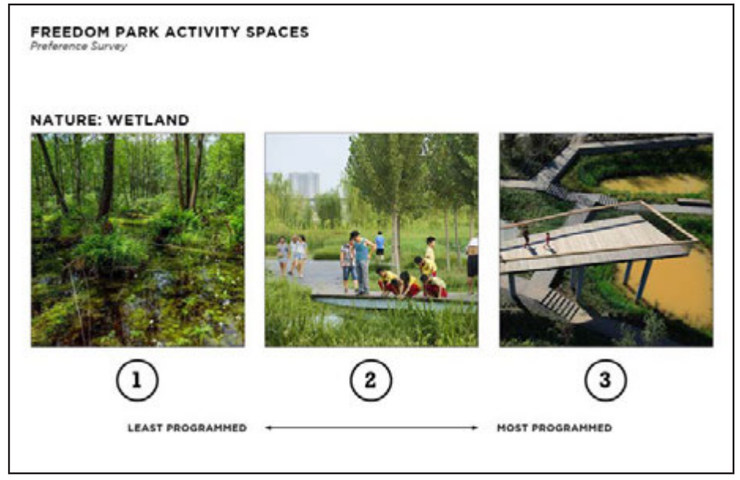
B.3) STAGE 2

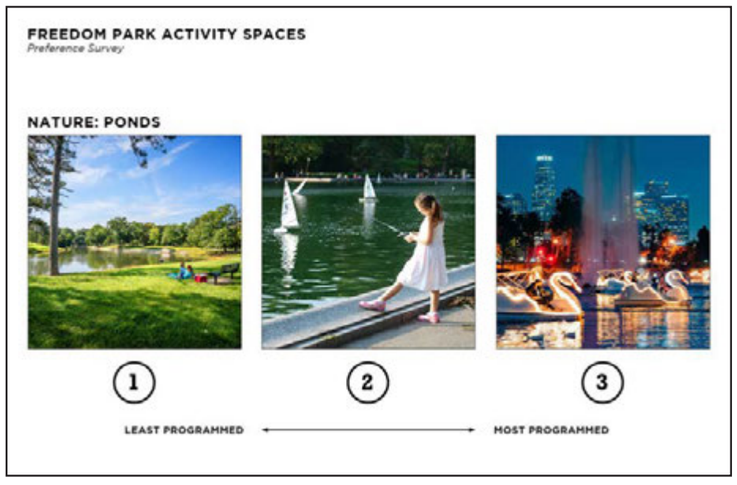
Level of Programming Survey

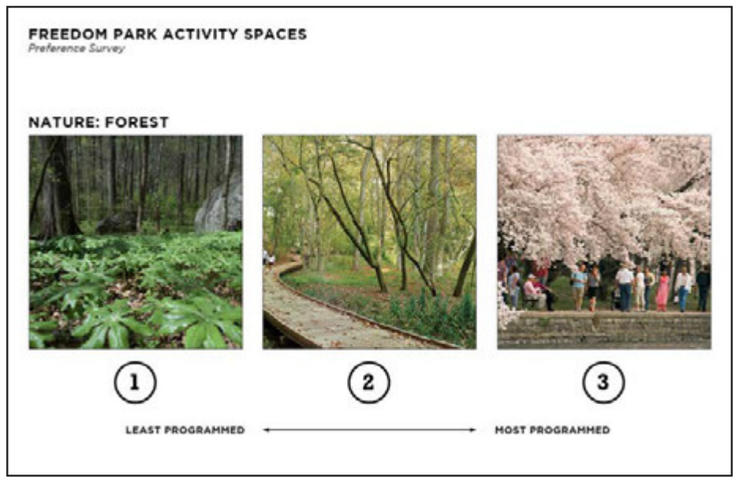
The following slides were presented at Public Meeting #2 during live polling and were later displayed on the Social Pinpoint website as the basis of community survey on the preferred level of programming in the park. The participants were guided to select options based on the amount of added infrastructure needed to support various activities, creating the range from the "least programmed" to the "most programmed".





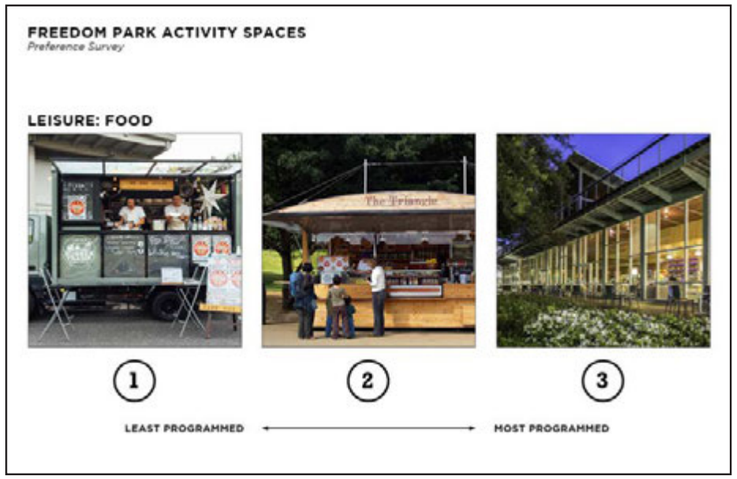


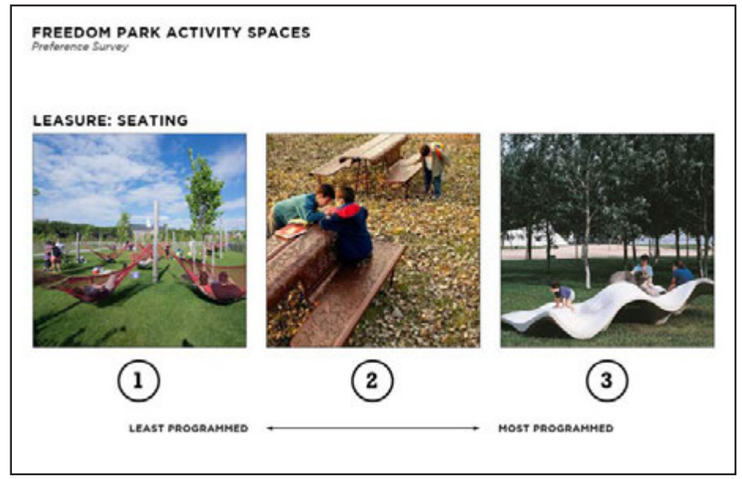


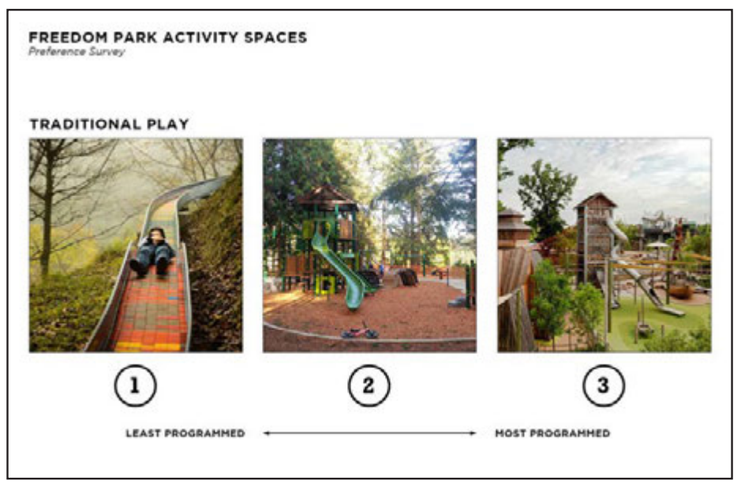


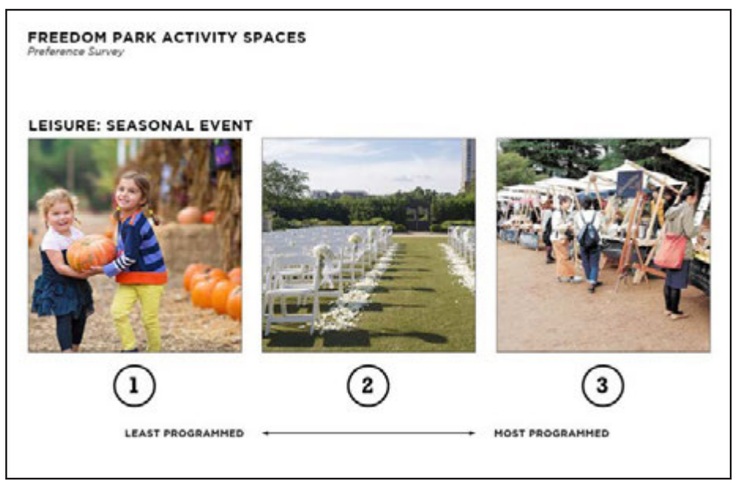
B.3) STAGE 2

Level of Programming Survey



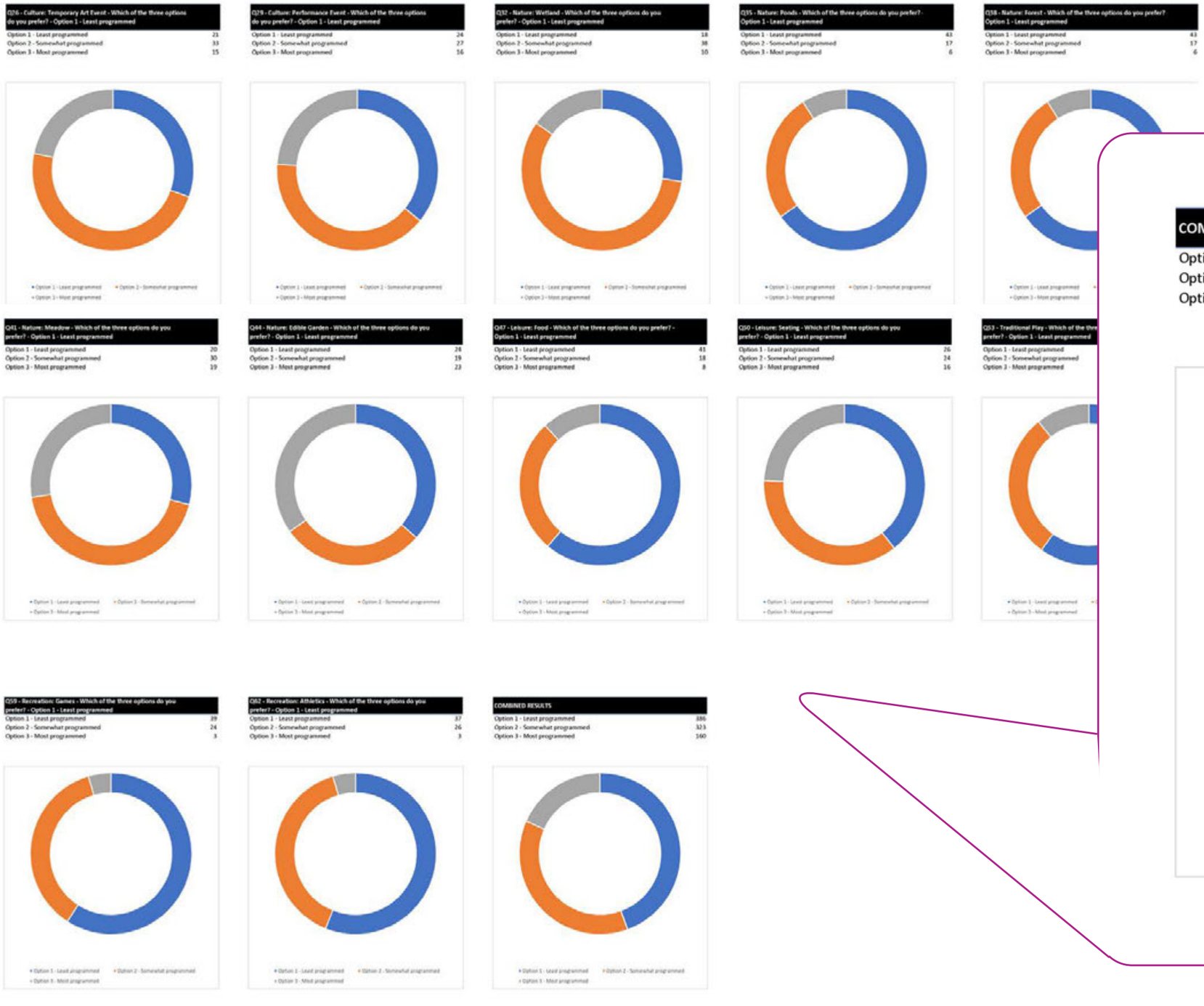






B.3) STAGE 2

Levels of Programming Survey Results



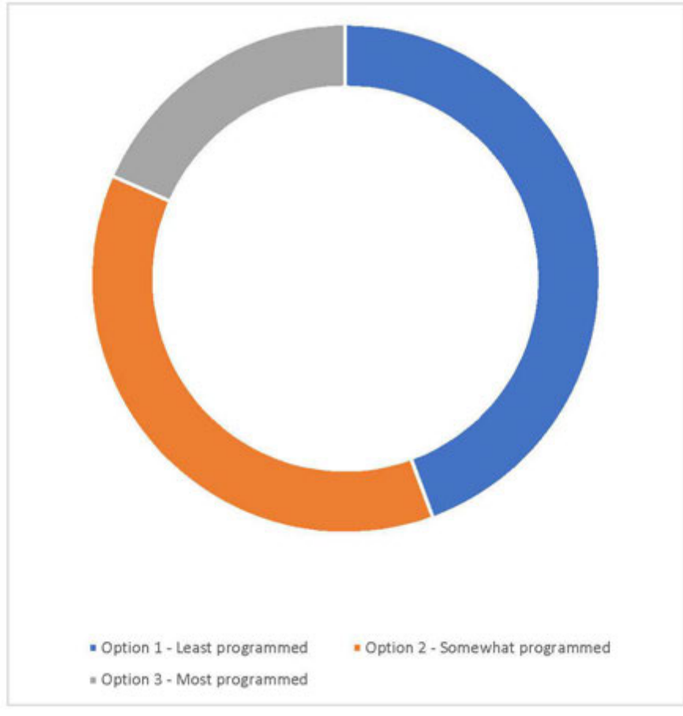
COMMUNITY MEETING RESULTS

70

WEBSITE SURVEY RESULTS

65

COMBINED RESULTS	
Option 1 - Least programmed	386
Option 2 - Somewhat programmed	323
Option 3 - Most programmed	160



A.

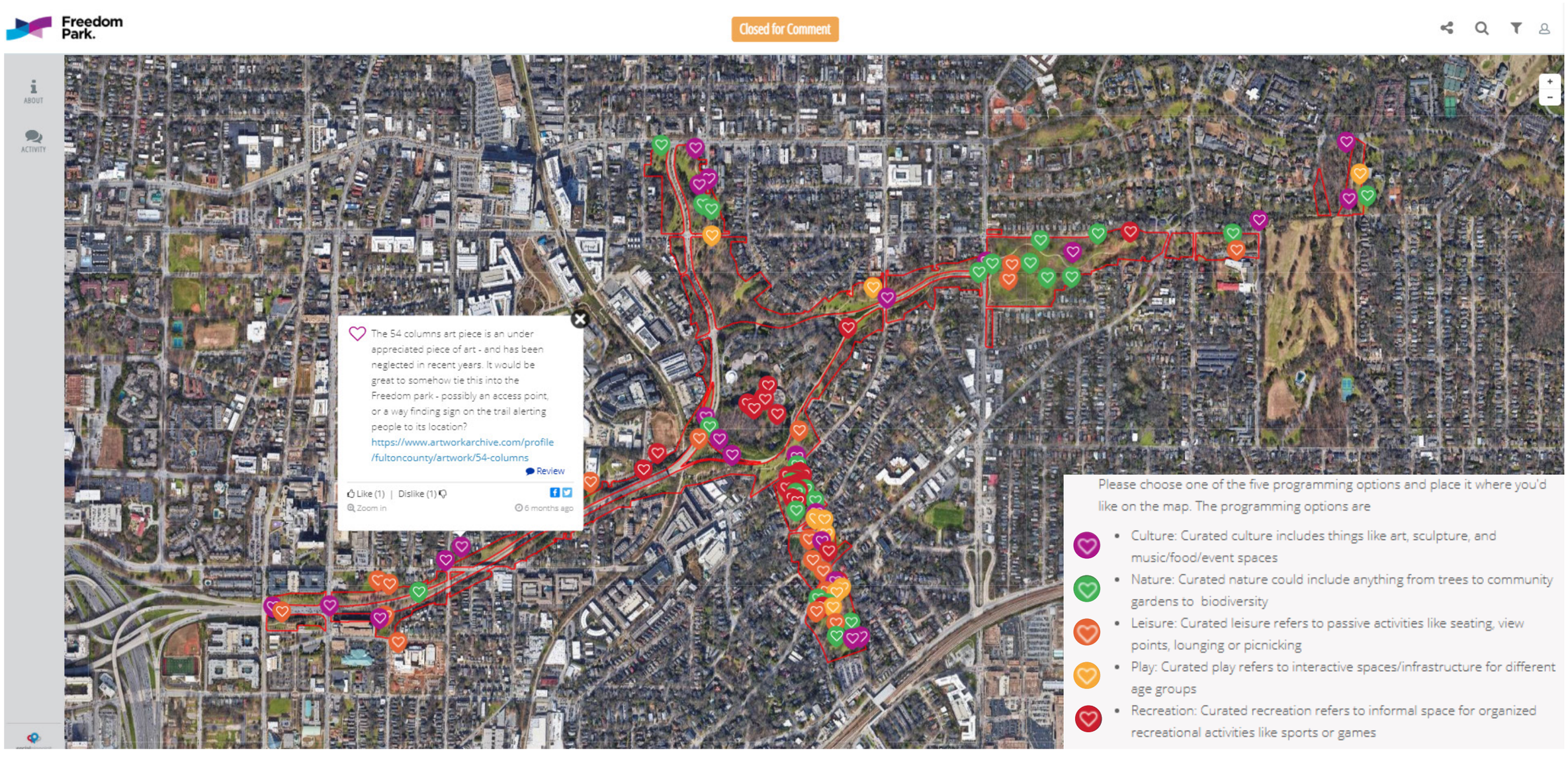
B.3) STAGE 2

Interactive Mapping Exercise: Desired Program in the Park

Survey participants, using the Social Pinpoint website, were able to place pins on areas of the park where they would like to see various programming opportunities. These pins were categorically related to culture, nature, leisure, play, and recreation. From here, the design team was able to develop conceptual plans that incorporated community ideas for site-specific programming.

MAP COMMENTS

116



B.3) STAGE 2

Interactive Mapping Exercise: Desired Program in the Park

Leave the trees alone.

5 months ago Like +1 Dislike

More trees!

5 months ago Like Dislike

Trees!!! This is a barren spot

5 months ago Like Dislike

Trees and more trees

5 months ago Like +1 Dislike

Nature & culture, in that order, here and throughout the Inman Park portion. IP is already full of leisure, play, and recreation opps. Moreover, FP maintenance is minimal and underfunded, and so it's difficult to envision a leap from where we are now to impeccably maintained athletic fields or skate parks. So, native-grass meadows, pollinator gardens, tree circles, sitting walls, benches, and so on, combined with public sculptures on which also kids can climb and play. That's the ticket.

5 months ago Like +1 Dislike

How about a band shell or performing arts area - we had a group of local musicians stage impromptu concerts this summer in this area and it was amazing for the neighborhood to enjoy and experience - could also be an area for outdoor plays or comedies - similar structure in cabbage town park.

5 months ago Like Dislike -1

A great place for a community garden - I would love to grow fresh produce and even help give it away to local food banks if the fruits of our labor is abundant!

5 months ago Like Dislike

A community garden would be perfect in this area or even a wildflower garden with a meandering path. It is very sunny and warm in the summertime and how amazing would it be to see butterflies and bees and birds wandering about in a new habitat.

5 months ago Like Dislike

Old chimney sits here, would be nice to preserve it in someway, perhaps share the history of the home that once stood there.

5 months ago Like Dislike

Delete this section of Freedom Parkway and reclaim as grassy open flat space.

5 months ago Like Dislike

great place for a soccer field or even disc frisbee course. The open area is beautiful for picnicking but also awesome for a pickup game of kiddo soccer. what if there were permanent goals there to allow for kids and adults to play. Perhaps even a sand volleyball court like the ones in Piedmont park or in Virgina Highlands created.

5 months ago Like Dislike -1

Too much of the park is getting dense programming. Need to leave some of this area natural.

5 months ago Like +1 Dislike

Remove invasives, pollinator plantings, remove old foundations and stumps etc.

5 months ago Like +1 Dislike

There is support for extending the path from the footbridge to the skatepark, enabling more connectivity and convenience.

5 months ago Like Dislike

Maintain the Passive Park. This is a great area for picnics, pick up games, "hanging out" in the large open grassy area. Keeping this free of structures is great. Add more Poplar trees around Poplar Circle.

5 months ago Like +2 Dislike

There is great interest in the neighborhood to improve the landscape at this corner and make it a welcoming introduction to Freedom Park and O4W.

5 months ago Like Dislike

Improve the John Lewis Plaza with better signage/history, benches, lighting and landscaping. A water feature with walking paths, seating, lighting is a great idea. This treasure needs to be included on websites about Places to Visit in Atlanta.

5 months ago Like +1 Dislike

more benches or picnic seating please! So many tranquil spots for relaxing. What about a table and chair set where one could play chess??? like the ones you see in Miami parks?

5 months ago Like +2 Dislike

Totally empty space - what if a new playground were added here! or a park workout circuit.

5 months ago Like Dislike -1

More trees or a canopy near this intersection is a great idea. The intersection can be made safer with light change posts farther back from the intersection at bike height; better signage; creative/distinctive crosswalk pavers; and increased size of the island.

5 months ago Like Dislike

what about a fenced in dog park? we would love an area with a safe place to play for our puppies.

5 months ago Like Dislike -1

Art exhibit or fountain - even an interactive fountain like a centennial park!

5 months ago Like +1 Dislike -1

How about an art exhibit along the walk from Marta to the park - the concrete is so sad. - commission local schools for art and participation to beautify this path. Flower garden, fruit trees, please add anything to make this a pretty walkway.

5 months ago Like +1 Dislike

Overall, I feel the park lacks interest and fun activities. A reason to go to the park would be nice to have. visioning an English garden or even a planned square like in Savannah. What would Frederick Law Olmstead do with all this space???

5 months ago Like Dislike -1

disc golf range would be so cool all along this area!

5 months ago Like Dislike -1

love the meandering path but would enjoy more visual stimulation - art, flower garden, sculpture, fountains, enlarge the basketball area to allow for more kids to play.

5 months ago Like Dislike

benches, seating options, chess tables, around poplar circle. even memorial benches would be cool to add to commemorate neighborhood heroes!

5 months ago Like +1 Dislike -1

outdoor amphitheater - perfect area for concerts musical gatherings theater!

5 months ago Like Dislike -1

B.3) STAGE 2

Interactive Mapping Exercise: Desired Program in the Park

I would love to upgrade the playground. Could we involve Park Pride or a neighborhood fundraiser to improve the infrastructure, improved seating, perhaps a picnic grove, Love cabbage town park , grant park and even Springvale park. 2 types of playground equipment for littles and bigger kids - how bout a sandbox too! I think we could dissuade nefarious persons from hanging out if more families were drawn there to play!

5 months ago — Like +2 Dislike

This street could make a good gateway to Virginia-Highland if the trail is reconfigured a bit here. Instead of just dumping everybody at Ponce where there's no choice but to bike ON Ponce, guide cyclists to cross at the intersection at Barnett St.

5 months ago — Like Dislike

This should not be a place for freeway-style ramps. Reroute traffic through the light at Ralph McGill and maybe use this underpass for a bike/pedestrian path.

5 months ago — Like +1 Dislike

The park could make much better use of its connection to MARTA. A better entrance to the station from the park would be nice (though that's mostly on MARTA). Some signage to guide trips to/from MARTA would be great.

5 months ago — Like +2 Dislike

It's a travesty that there is no bike path that follow Freedom Parkway from the west all the way north to Ponce. Adding this infrastructure would be a huge help to encouraging fewer cars and more bike trips to the rapidly growing Ponce De Leon strip.

5 months ago — Like +1 Dislike

This path could be flatter, and it would be more BeltLine-esque and more attractive to use. Currently it goes up and down, needlessly, all the way east.

5 months ago — Like Dislike

Make this path flatter and straighter. There's no real good reason for it to be as windy as it is, and windy paths — while good for joggers and exercisers — dissuade people from using the part for transportation. Look at the Beltline to see how people prefer flat, straight paths.

5 months ago — Like Dislike -2

A totally underused part of Freedom Park on this side of the street. Most people don't even know it's part of the park. Creative uses — like being 1 or 2 holes of a Frisbee Golf Course — would bring it alive.

5 months ago — Like Dislike

This is one section that doesn't really contribute to the park as a whole. Would it be possible to lease out some key corners of the park for small, mixed-use developments? Think something like MARTA's TOD program. In addition to adding commercial activity right on the park, a development would increase eyes on an area that's pretty desolate at night. If done right, it would better integrate park in with the neighborhood and make it feel less like it was bulldozed for a freeway.

5 months ago — Like Dislike -1

One reason this playground is underused — beside its lack of upkeep — is that there's no decent parking except a block away on a crowded neighborhood street. Also, it's right on the BUSY Freedom Parkway, so some thick bushes or plants to reduce sightlines and noise would go a long way. Parents of kids subconsciously don't feel safe when cars are whizzing past, even if it's 50 yards away.

5 months ago — Like Dislike

People prefer flat areas to play. This area is shaped like a valley, and it should be regraded to make a flat area. That would make it a lot more attractive.

5 months ago — Like Dislike -2

This half-court basketball court is a nice touch, and could be expanded and made more attractive.

5 months ago — Like Dislike -1

I'd love to see a big pretty sign pointing down to the Beltline

5 months ago — Like +1 Dislike

This Freedom Barkway dog park is eroding and needs lots of love, including the parking/turnaround area.

5 months ago — Like +2 Dislike

A wonderful opportunity for permanent art installations specifically focused on the 12-to-14-year-olds. (The new middle school will result in lots of pre-teen kids coming here for hangouts.) Imagine sculptures and outdoor art that speak to feelings of feeling like an outcast, or messages of "it gets better."

5 months ago — Like Dislike

The new middle school will send lots of pre-teen kids here for hangouts. A thoughtful set of seating areas, picnic tables, and other infrastructure would get well-used.

5 months ago — Like +1 Dislike

So many people come to this bridge for photos of Atlanta — tourists and Locals alike — that this part of the park would be a perfect place to embrace culture/education about Atlanta. Imagine a walking museum about the history of downtown Atlanta's skyline, or a placard showing the names of each of the most prominent buildings.

5 months ago — Like +1 Dislike

The close proximity to loud cars — unlike the BeltLine — is one reason this path is tragically underused. You can't take a walk here with a friend without having to yell over the traffic. It would be great to reduce car noise, such as by planting some thick growing bushes and trees that make this path into more of an urban oasis!

5 months ago — Like +1 Dislike

This crosswalk would benefit from a crosswalk signal or HAWK system.

5 months ago — Like +1 Dislike -2

While Moreland is the real problem here, the highland intersection could also have some pedestrian improvements. For example, the street corner radius could be tighter, to slow down vehicles and shorten crosswalk distance.

5 months ago — Like +3 Dislike

This part of the freedom parkway path gets too hot in the summer to enjoy or use practically. More trees would help tremendously.

5 months ago — Like +2 Dislike

Frisbee Golf course throughout the park would be amazing. You might be worried about getting hit by a Frisbee, but that's extremely unlikely; frisbee golf players never throw if there's anyone that could get hit.

5 months ago — Like +1 Dislike

Make a path here that's straight and flat (as much as possible). The BeltLine shows that people like straight, flat paths that are paved like an upscale sidewalk, ... Today this path is good for running, but not for everyday transit, since it's so windy. ... Could have both a windy path and a straight path.

5 months ago — Like Dislike -2

This playground is underused because of the sketchy characters that occasionally hang out here. (As a parent of little kids, I won't take them to a playground used more by adults than kids.) Part of that is the elevated nature of the area, which makes it an attractive place to hide out. ... Moving the playground to being within sight of the street would help a lot.

5 months ago — Like +1 Dislike

This property is the perfect size for an athletic field, a scarce commodity in this part of Atlanta. (The one at O4W Skate Park is frequently oversubscribed.) Its promixity to transit would make it a popular place for sports leagues to meet and play.

5 months ago — Like +2 Dislike -1

Would be great to get a crosswalk signal light. Currently, the crosswalk is very dangerous and cars rarely (if ever) stop for pedestrians.

5 months ago — Like +3 Dislike -1

I think this little park is under utilized, some seating and tables might be a great addition to the art piece

5 months ago — Like Dislike

Improve signage, no one knows this is part of freedom park

5 months ago — Like Dislike

This intersection is dangerous and hostile to pedestrians. Vehicle slip lanes and wide corner radii, make it easy for vehicles to speed. Shorter wait times for pedestrians, and raised crosswalks would be amazing.

5 months ago — Like +1 Dislike

B.3) STAGE 2

Interactive Mapping Exercise: Desired Program in the Park

This part of the freedom parkway path gets too hot in the summer to enjoy or use practically. More trees would help tremendously.

5 months ago — Like +2 Dislike

I would like to see a playground here next to the church where people could walk to it on the path and even drive and park on South Ponce. Plus maybe include bocce ball courts. It's nice and flat .

5 months ago — Like Dislike

This section along the southside of North Avenue between Moreland and Euclid could provide limited parking for any events on this side of Moreland. Either pull in or parallel spaces could be cut into the parkland to insure least impact on the neighbors. If more parking is needed needed elsewhere I would recommend a sharing agreement with the Carter Center for use of some of their spots.

6 months ago — Like Dislike -4

This road should be removed, or be made into a pedestrian/bike path. This would dramatically increase the perceived size of the park, and improve pedestrian connectivity to the Carter Center.

5 months ago — Like +2 Dislike

This crosswalk would benefit from a crosswalk signal or HAWK system.

5 months ago — Like +1 Dislike -2

Remove this cut through road and expand the park access from the beltline and skate park.

6 months ago — Like +2 Dislike

Rainforest nature walk.

6 months ago — Like +1 Dislike

A city viewing platform.

6 months ago — Like +2 Dislike

Concert area.

6 months ago — Like +2 Dislike -4

Circular Seating areas for small groups. Stone benches or low walls could be used. Actually recent sights of groups practicing social distancing due to pandemic brought this to mind. Sample photo of stone bench from Cabbagetown Park.

6 months ago — Like +1 Dislike

Outdoor Amplitheater in the landscape in Inman Park. The neighborhood supports numerous historic walks and biking tours that could use this space to meet or pause for discussions.

6 months ago — Like +1 Dislike -4

Create plaza where parkway deadends into Moreland with pavilion or gazebo space that includes utility hookups to support events like neighborhood festivals, Community visual or performing arts, farmers market, seasonal food vendors, etc

6 months ago — Like Dislike -4

Outdoor Classroom or Amplitheater in the hillside below Lin Elementary. The neighborhood supports numerous historic walks and biking tours that could use this space to meet or pause for discussions. the space might also be shared with Lin Elementary.

6 months ago — Like +2 Dislike

Community Garden

6 months ago — Like Dislike

An outdoor skate park would be AWESOME!

6 months ago — Like +2 Dislike

Outdoor skating rink!

6 months ago — Like +1 Dislike -1

Outdoor covered and well lit skatepark for beginners — large flat concrete area with some beginner round rails and ledges for rollerbladers and quad skaters — and a small mini quarter pipe. Maybe 24' long x 24' wide x 4' tall.

6 months ago — Like +1 Dislike -2

Smooth concrete flooring with no cracks would be amazing for beginner and experienced skaters

6 months ago — Like +3 Dislike

Would like to see a pond in this area (space on east side of parkway between Ponce and North Avenue). It would fit naturally within existing geography and could attract ducks and other native wildlife, adding a smaller paved path from main trail to pond would also improve accessibility for disabled visitors or those pushing strollers. This feature could also be designed to assist with runoff and drainage during heavy rain events.

6 months ago — Like Dislike

Native plant garden, or community garden.

6 months ago — Like +3 Dislike

Remove this cut through road and expand the park access from the beltline and skate park.

6 months ago — Like +2 Dislike

The 54 columns art piece is an under appreciated piece of art - and has been neglected in recent years. It would be great to somehow tie this into the Freedom park - possibly an access point, or a way finding sign on the trail alerting people to its location? https://www.artworkarchive.com/profile/fultoncounty/artwork/54-columns

6 months ago — Like +1 Dislike -1

Outdoor skating rink!

6 months ago — Like Dislike -2

B.3) STAGE 2

Interactive Mapping Exercise: Desired Program in the Park

Outdoor covered roller rink with lighting and outlets for plugging in music and jamming out! We NEEDS!

6 months ago — Like +1 Dislike -4

Atlanta roller/inline skaters need a place to skate outdoors! You can look to the San Diego Derby United rink to see how much these locations can bring people together. It might be better to locate it here since people will want to play music and this is away from homes!

6 months ago — Like +4 Dislike

Outdoor roller rink

6 months ago — Like +4 Dislike -4

Outdoor quad and rollerblade skate park! Covered flat space, and a beginner friendly bowl/mounds space. 6-8 foot ramp space. This combo would make it a REALLY versatile space between these three parts. Restrooms and lights for night skating (like O4W) are a definite must. Another comment said it could be a creative/interactive sculpture space too and I agree!!

6 months ago — Like +3 Dislike -2

A skating rink and park would be an awesome addition

6 months ago — Like +3 Dislike -2

A designated skate area! Flat and smooth large outdoor skate area with lights and bathrooms. Could also be covered for use in the rain. Skaters in the community are constantly having to look for safe places to practice all over the city. But there is a huge and amazing skate community in ATL that deserves a safe place to congregate! The bigger, flatter, and smoother the better! Also having it somewhere in the metro area would be ideal but outside of the busy parts of the city.

6 months ago — Like +18 Dislike -2

A special place from Ponce to North for John Lewis. Would love to see pond/green infrastructure by the tree line. Winding paths and tree plantings that are significant to John Lewis' Life

6 months ago — Like +7 Dislike -1

Create a gateway and whole area to North could be dedicated to John Lewis with Interpretive signs and augmented reality.

6 months ago — Like +4 Dislike

Outdoor Skate Rink/Skate Park! It would be awesome to collaborate with local sculpture artists and designers to create a skate park that doesn't look like a traditional, bland concrete skate park. Think: interactive art! Could even feature seasonally rotating sculptures/features much like a gallery would, while skaters get the opportunity to interact with new obstacles. A park like this could become a cultural destination that would bring people from around the globe to come to experience it.

6 months ago — Like +5 Dislike -2

Would absolutely use the heck out of an outdoor rink! I'm right in Midtown and have to drive 30 minutes to Norcross for the closest outdoor rink.

6 months ago — Like +4 Dislike -3

Outdoor skating rink for quads!! That would be so amazing!!

6 months ago — Like +13 Dislike

Outdoor skating rink

6 months ago — Like +2 Dislike -2

Outdoor Covered Skate Rink! We need a smooth flat place to learn how to skate and not worry about potholes, rocks, cracks, bumps, or being in the way of others. Thank you in advance!!

6 months ago — Like +4 Dislike -1

I would like to explore the possibility of making an art studio or small event place under this beautiful historical bridge. Now it has a lot of graffiti and people sleeping. A great space to activate.

6 months ago — Like +4 Dislike -1

Would love to see raised path close to Peavine Creek that would activate this amazing space from the Lullwater Bridge to Candler Park Golf Course Bridge.

6 months ago — Like +4 Dislike -1

Outdoor skating rink - Not just a skate park with bowls and obstacles, but a nice smooth concrete place where folks can just skate around for exercise or jam skating. Atlanta has a rapidly growing skating community and we should give our skaters a home. This area should be open air but covered pavilion style. Don't skimp on space, either. A good space needs to be inclusive, and that means room for kids and jam skaters and folks learning for the first time.

6 months ago — Like +4 Dislike -1

An outdoor smooth surface for roller skating

6 months ago — Like +4 Dislike -2

An outdoor skatepark with designated areas for BOTH quad skaters (outdoor rink) and inline aggressive skaters (ramps, rails, stairs, gaps, bowls) would be amazing for the community. If you haven't noticed how HUGE the skating scene has gotten in the last few years, just go to any park in Atlanta. A safe space for us is necessary and WILL be used. It would be incredible if part of it was covered and lit as well, just so we could have somewhere to go to on rainy days/nights!

6 months ago — Like +5 Dislike -2

Outdoor skate rink!! possibly covered for use in rain?

6 months ago — Like +6 Dislike -2

Outdoor skating rink

6 months ago — Like +7 Dislike -4

Outdoor skating rink!!

6 months ago — Like +20 Dislike -4

Would really love a flat paved area designated for skating in open air. Not only does it promote a healthy active life style it will bring more people to this part of city and help small businesses thrive.

6 months ago — Like +6 Dislike

large flat paved skate area, covered would be AWESOME to avoid weather constraints not to mention having to figure out a safe place to skate or looking for an area that we won't be kick out of. Maybe a beginner skate park small/ low transitions and bowls, all the other parks seem to be made for more advanced quad skaters.

6 months ago — Like +7 Dislike -1

Outdoor roller rink 😍😍

6 months ago — Like +5 Dislike -2

Outdoor skate rink

6 months ago — Like +9 Dislike -2

A place for roller skaters to gather and skate dance. Outdoor covered rink would be great for all ages. Not necessarily a skate park like O4W, more a place to cruise around on quads.

6 months ago — Like +23 Dislike -3

A safer way to cross that could also be a some type of culture. This intersection really disconnects the park.

6 months ago — Like +7 Dislike

Kids playground and splash pad.

6 months ago — Like +1 Dislike -1

B.3.I) NEIGHBORHOOD WHITE PAPERS

Neighborhood White Papers Summary

Throughout the planning process, adjacent neighborhood and civic associations representatives helped assess specific needs relevant to each unique community. The Conservancy invited neighborhoods to submit "White Papers" detailing their needs, wishes, and considerations for the Freedom Park Master Plan.

The following pages depict documents from Candler Park, Inman Park, Poncey-Highland, Druid Hills, and Old Fourth Ward, highlighting their influential character, current planning efforts, requested needs, and improvement wishes for Freedom Park.

B.3.I) NEIGHBORHOOD WHITE PAPERS

Candler Park

Candler Park Neighborhood Organization – Freedom Park Master Plan White Paper
Prepared for Freedom Park Master Plan Process

Background

Candler Park is a residential neighborhood of approximately 2,000 homes on the east side of Atlanta. Candler Park Neighborhood Organization (CPNO) was organized in 1980 to promote the common good and general welfare in the neighborhood of Candler Park.

CPNO was heavily involved in the road fight and eventually became a signatory to the settlement agreement with GDOT.

Following the settlement, Candler Park neighborhood leaders created a group to advocate for the newly created Freedom Park. In the interest of bringing the community together, this organization combined with CAUTION to become the Freedom Park Conservancy. As a result, there have historically been very close links between the neighborhood and the Conservancy.

A significant portion of Freedom Park lies inside of the neighborhood boundaries of Candler Park, including the largest meadow in the park. The elementary school that services Candler Park as well as two surrounding communities is located adjacent to Freedom Park. Approximately 650 students attend this school.

The neighborhood has been very active in planning for Freedom Park, and has previously encoded its vision for Freedom Park through various public planning processes.

Most recently, the neighborhood has asserted its position through a neighborhood master plan, created in 2013 and subsequently adopted by the Atlanta City Council; and a position paper for the 2018 Moreland Corridor LCI update that examined the potential development of a bridge over Moreland Avenue.

CPNO Key Neighborhood Concerns for Freedom Park Master Plan:

This document will summarize key neighborhood concerns from the Master Plan and the LCI position paper. Both documents are attached for reference.

Neighborhood Master Plan

COMPREHENSIVE DEVELOPMENT PLAN (2011)

The over arching policy document for the City of Atlanta is the Comprehensive Development Plan. This plan reflects the most current positions of the City of Atlanta in regards to the future growth, development and improvement of all Atlanta neighborhoods. The following policies are those provided specifically for NPU N and the Candler Park neighborhood.

- Encourage the use of existing neighborhood alleys for parking access to private homes, trash pickup and utility lines. Where and when appropriate, encourage and support such expanded use
- Encourage new development to have pedestrian and bicycle friendly street frontages
- Support funding for a study of the impact of a road diet on Dekalb Avenue turning the reversible lane into a left turn lane
- Support traffic calming measures that create safe bicycle lanes
- Support the continued construction of walking/bike trails with emphasis on connecting the Candler Park Neighborhood with the Atlanta BeltLine
- Infill development within the neighborhoods of NPU-N shall be compatible with and complementary to the structures in the immediate vicinity
- Limit development of mixed-use project to parcels zoned for such use
- Afford equal importance to watershed and drainage impacts in land use and development decisions and other planning functions, such as transportation. Request this consideration take place well before the construction permit stage
- Preserve the single-family residential character of the Candler Park neighborhood
- Promote the rezoning of non-residential properties fronting on Dekalb Avenue from Moreland Avenue to Clifton Road to Neighborhood Commercial or a quality of life zoning district in order to encourage designation oriented and pedestrian friendly activity through mixed use development
- Support greater density around the Candler Park MARTA Station
- Maintain and improve existing green space in Candler, Iverson and Freedom Parks
- Support the current RG2 zoning and low density residential land use for properties located at the intersection of Euclid Avenue and Goldsboro Road
- Support the continued development of NC1 properties that would promote pedestrian safety
- Support reinstatement of funding for the L5P Police mini-precinct.
- Support funding for the rehabilitation of Atlanta Fire Station #12 on Dekalb Avenue
- The character of each of the neighborhoods shall be preserved
- The renovation of existing structures shall be the preferred option

Focus Group Conversations from the CPNO Master Plan asked stakeholders to help provide context, perspective or feedback into certain aspects of the community. These conversations were initiated by the planning team and were focused on a variety of themes and topics intended to aid the team in gaining a better understanding of various aspects of Candler Park. Themes relevant to Freedom Park as set forth below:

Conversation Theme: **Education** Mary Lin elementary is going to be expanding to accommodate for the growing enrollment and to ease the current overcrowding. Candler Park Drive must remain a safe/accessible route to school for kids and their parents. Would be nice to leverage existing neighborhood resources like Mulberry Fields for local field trip/educational opportunities. It is essential for Mary Lin to remain in the Grady/Inman Middle cluster so that a quality education is preserved for the community. Would be ideal to have a 0-3/pre-K opportunity within the community to accommodate the large number of young families in the community. Mary Lin has become a real draw for families.

Conversation Theme: **Open Space** There needs to be a group like a Conservancy that can better manage Candler Park and can make it all that it could be. The park could be a better resource for Mary Lin for educational outings/usage. The Candler Park pool is not family-friendly. There should be a community room at the pool for parties, meetings, community events. Work was done a year and a half ago to create a dog park in Candler Park close to McLendon Avenue. Fitness paths and exercise stations throughout Candler Park would be a nice amenity. Continue to promote Candler Park as an opportunity for urban bird watching. Candler Park is a multi-purpose park and should remain that way. The community should be proactive in organizing its own festivals providing the neighborhood

B.3.I) NEIGHBORHOOD WHITE PAPERS

Candler Park

a greater financial benefit. Mulberry Fields (located mid-block, east of Oakdale Road, north of Dekalb Avenue and south of Iverson Street) is a tremendous asset that must be retained. Golf course signage should be added to clearly communicate that the course is part of the public park. The golf course should be closed to commercial use 1 day a week and should be made open general public use. There is too much drive/impervious surface in Candler Park today. Candler Park should remain a "neighborhood" park with the events and programs offered in the park. To improve the pool, CPNO should establish a Memo of Understanding with the city to improve and manage the facility. The City is able to create dog parks at less than a 2 acre size. The City and Freedom Park Conservancy are also now permitting Dog Parks within Freedom Park. City Dog Park design standards are established for regulating the design and use of Dog Parks. The pool house area is really the heart of the community – this area should be improved. The seating area on the Candler Park park slope could be a better delineated amphitheater for small-scaled performances. Establishing a Park Conservancy would be ideal for making more improvements to the park area. The bathrooms at the park need to provide better access for the community. The pool needs to be improved to be better used by the families in the neighborhood. The neighborhood offers a great diversity of facilities for playing different types of sports

Conversation Theme: **Sidewalks, Paths & Trails** The lack of a sidewalk on the east side of Candler Park Drive is a problem for kids and parents walking to school. Many of the sidewalks on the west side of Candler Park Drive are broken or in disrepair making them difficult to walk on for kids. There are a growing number of kids who bike to school. More off-street bike paths in the neighborhood would be ideal - Installing a sidewalk on the east side of Candler Park drive should be a top priority. The sidewalks along North Avenue need to be improved. There should be a walking path all the way around Candler Park. The pool feels unsafe and "creepy" to some children. The Candler Park pool should be more like the Lake Claire pool. Wish there was a dog park, a skateboard park, baseball field and a football field. Children love that they can walk wherever they want to in the neighborhood

Conversation Theme: **Traffic Calming & Safe Streets** There need to be more crosswalks on Candler Park Drive to help kids cross this street. Cars park on Benning Place and make that street difficult to drive on. McLendon Avenue bulb outs are terrible examples of how to do traffic calming and they should be fixed to reduce their width. The suicide lane on Dekalb Avenue is extremely dangerous. Candler Park should be a place where the pedestrian is prioritized over the car. Increased traffic and vehicular speeds has become a growing problem. The bulb outs on McLendon were not done well and alterations to improve them should be considered. Traffic is bad/fast on Dekalb Avenue – makes it hard to live on Dekalb Avenue. Dekalb Avenue needs to become more pedestrian oriented, and cars need to be slowed down

CPNOs Vison and Goals

VISION

The vision for Candler Park is that of a community containing a broad diversity of people representing various stages of life, ethnicities and occupations. The community should be a regional leader in sustainability, environmentally sensitive infrastructure and smart growth development. The neighborhood commercial districts are to remain a vibrant part of the community - growing dynamic local businesses in a way that lessens negative impacts on the surrounding neighbors. The neighborhood green spaces will continue to provide opportunities for recreation for all community residents. The community will offer an abundance of reliable, safe and accessible forms of transportation including buses, trains, bicycles, walking and calmed vehicular streets. Candler Park will be a place that is safe for its residents, businesses and visitors. The neighborhood will celebrate its unique history, heritage and character through opportunities to tell the stories of its past and by ensuring that future development fits into the context of this historic single family intown neighborhood.

GOALS

- Provide for a rich diversity of ages, stages of life, races and marital status within Candler Park.
- Support Mary Lin Elementary maintaining its position as a school of excellence and ensure that a safe and enriched educational opportunity is available for every grade level.
- Provide safe and accessible parks that provide recreational opportunities to the entire community.
- Celebrate Candler Park's rich history through public art and public spaces throughout the community.
- Ensure that commercial uses are of an intensity, form and scale that is consistent with the context of a single-family urban community.
- Provide safe, calm, accessible and attractive mobility options for residents and visitors alike that prioritizes people over cars.
- Embrace opportunities for promoting and providing environmental sustainability and stewardship within the community.

CPNO Master Plan Recommendations Directly Related to Freedom Park:

Recommendation 4.10 : Install a raised intersection at Candler Park Drive and North Avenue to slow traffic at this intersection and to enhance pedestrian mobility (this is the intersection of Freedom Park and the bottom of Candler Park)

Recommendation 4.31: Install a mini-traffic circle at the PATH Multiuse trail at Oakdale Road. (intersection where Freedom Park is bisected by Oakdale Rd)

Recommendation 4.41: Work in conjunction with city officials and other affected groups to develop and implement a safer, more seamless connection on the Freedom Park PATH trail between the east and west sides of Moreland Avenue. The goals of such a solution will be: 1) to improve the accessibility of Atlanta-in-DeKalb neighborhoods to the Beltline; 2) to more effectively integrate the PATH trail network with the Beltline; 3) to increase both the popularity and functional use of both the PATH trails and the Beltline; and 4) to visually complement and enhance the landscape design of Freedom Park

Moreland Corridor LCI Update

In an effort to update its concept plan, The Moreland Corridor Living Centers Initiative (LCI) revisited its original goals and topics in 2019. Several proposed improvements impact neighboring residential and commercial communities. One of the topics addressed in the updated plan report is the concept of a pedestrian bridge that would cross Moreland Avenue and connect Freedom Park with the Path on the opposite side of the road. Since the proposed bridge would have a direct

B.3.I) NEIGHBORHOOD WHITE PAPERS

Candler Park

impact on the Candler Park community, CPNO formed a committee to survey the residents regarding their opinions of the proposed bridge concept. The committee reached out to the neighborhood and solicited input during a community meeting which was followed by period of time in which residents could submit additional comments online. This report captured the thoughts, concerns and aspirations of the residents with regard to this concept.

Three key themes emerged related to a pedestrian bridge that would cross Moreland Ave and connect Freedom Park (summarized from this paper):

1. **Safety** -- Pedestrian and cyclist safety at the intersection of Moreland Ave. and Freedom Parkway was mentioned repeatedly by members of the Candler Park neighborhood. Irrespective of their positions on a bridge, community members agreed that safety improvements must be made at the intersection.

2. **Connectivity** -- Enhancing connectivity is a key element of the pedestrian bridge and was mentioned as a key reason for it. All community members agree that, a pedestrian/bike bridge should be considered as one option to improve connectivity at the intersection of Moreland Avenue and Freedom Parkway.

3. **Aesthetics** -- Candler Park residents value the beauty and recreational value of this section of Freedom Park and are concerned that a bridge would negatively impact the green space, and the current aesthetic and recreational value of the park.

Summary

In summary, through both the master plan and the LCI update study, CPNO has expressed an interest in improving connectivity and safety while protecting and preserving the the aesthetic qualities of Freedom Park.

CPNO Bridge Committee Report

In an effort to update its concept plan, The Moreland Corridor Living Centers Initiative (LCI) revisited its original report's goals and discussion topics; several, among which, would have an impact on the neighboring residential and commercial communities. One of the topics addressed in the updated plan report is the concept of a pedestrian bridge that would cross Moreland Avenue and connect Freedom Park with the Path on the opposite side of the road. Since the proposed bridge would have a direct impact on the Candler Park community, the Candler Park Neighborhood Organization (CPNO) formed a committee to survey the residents regarding their opinions of the proposed bridge concept. The committee reached out to the neighborhood and solicited input during a community meeting which was followed by period of time in which residents could submit additional comments online. This report attempts to capture the thoughts, concerns and aspirations of the residents with regard to this concept.

History of the Concept

When Freedom Park was first laid out, a plan for the park was drafted by the landscape design firm EDAW and subsequently adopted by the City of Atlanta. That plan included a pedestrian bridge crossing Moreland Avenue. At the time it was envisioned as an Olmstedian stone bridge to complement the overall design of the park.

There was disagreement among the original organizers of the road fight about whether or not a bridge should be built, so it was never completed. The concept was tabled for approximately twenty years until a new generation of neighbors observed the need for improved pedestrian & cycling safety & connectivity at this site. That revived public discussion of the bridge idea, leading to a public workshop and establishment of an advocacy group that produced a concept document and concept image to illustrate what a bridge might look like.

Feedback gathered at the public workshop suggested strong interest in an aesthetically pleasant bridge, to be designed with public participation. Subsequent dialog in the community has centered around reactions to the concept and the merits of a bridge overall.

Safety

Pedestrian and cyclist safety at the intersection of Moreland Ave. and Freedom Parkway was mentioned repeatedly by members of the Candler Park community. Several members recounted frequent experiences with vehicles ignoring traffic rules or of close encounters between cyclists and pedestrians crossing Moreland Avenue and vehicles turning right on red onto Moreland Avenue from Freedom Parkway.

Community members who are currently in favor of the construction of a bridge explained that it would greatly reduce the frequency of interactions between pedestrians/cyclists and vehicles, thus reducing the chances of accidents. Opposing community members stated that while the overall number of persons crossing Moreland would be reduced, it would not be completely eliminated. That, combined with the potential perception among motorists that the pedestrian crossing has been eliminated, could potentially create a more dangerous intersection.

B.3.I) NEIGHBORHOOD WHITE PAPERS

Candler Park

The community members agree that, irrespective of the progress of the conversation on a pedestrian Bridge, improved safety measures would need to be introduced at the street level at that intersection. Examples of such measures mentioned by the members included:

1- Improved signage highlighting the pedestrian crossing zones.
2- The construction of a raised intersection area
3- Introducing a no-turn-on-red rule for vehicles turning right on Moreland from Freedom Parkway
4- Crossing guard(s) during school commute hours

Connectivity

Enhancing connectivity is a key element of the pedestrian bridge and was mentioned as a key reason for it. Connectivity increases the number of people utilizing the area, and with that comes safety in numbers.

Some community members are not convinced that a bridge is the only way to improve connectivity at the intersection of Moreland and Freedom Parkway. They feel connectivity has become a general concept that is used to justify a project without considering costs and benefit.

Community members who are in favor of a pedestrian bridge believe it will provide an extension to the PATH to Stone Mountain and a more seamless connection into the BeltLine and downtown. Additionally, through connectivity, those who support a bridge believe it will enhance walkability from neighborhoods west of Moreland to schools east of the State route, which is necessary to serve the community at large.

All community members agree that, a pedestrian/bike bridge should be considered as one option to improve connectivity at the intersection of Moreland Avenue and Freedom Parkway.

Aesthetics and Impact on the Green Space

Freedom Park to the east of Moreland is highly valued by the residents of Candler Park, who use the park to walk, run, picnic, play sports and read. In comments to the committee, the park is described as a "a peaceful place to go to feel connected to nature in the heart of a big city... a rare jewel!" Residents also pointed out that this green space will become even more important as the community becomes denser and that the park is one major reason why many of residents chose to live here.

Impact on the Green Space

In comments to the committee many residents expressed concerns about how a bridge would impact the green space:

- a lot of green space would be lost to concrete because of the required size of the bridge and the ramps leading up to the bridge; it would ruin the very best part of the park;
- a bridge would invite speeding bicyclists to use the path as a racetrack through the park so much that people will no longer be able to walk;
- a large, unattractive bridge (with metal fencing along the top) would be built if the project is approved;
- a bridge would be the end of the lovely character of Candler Park.

In short, Candler Park residents value the beauty and recreational value of this section of Freedom Park and are concerned that a bridge would be massive and unattractive and negatively impact the green space and the current aesthetic and recreational value of the park.

B.3.I) NEIGHBORHOOD WHITE PAPERS

Druid Hills

DRUID HILLS

CIVIC ASSOCIATION

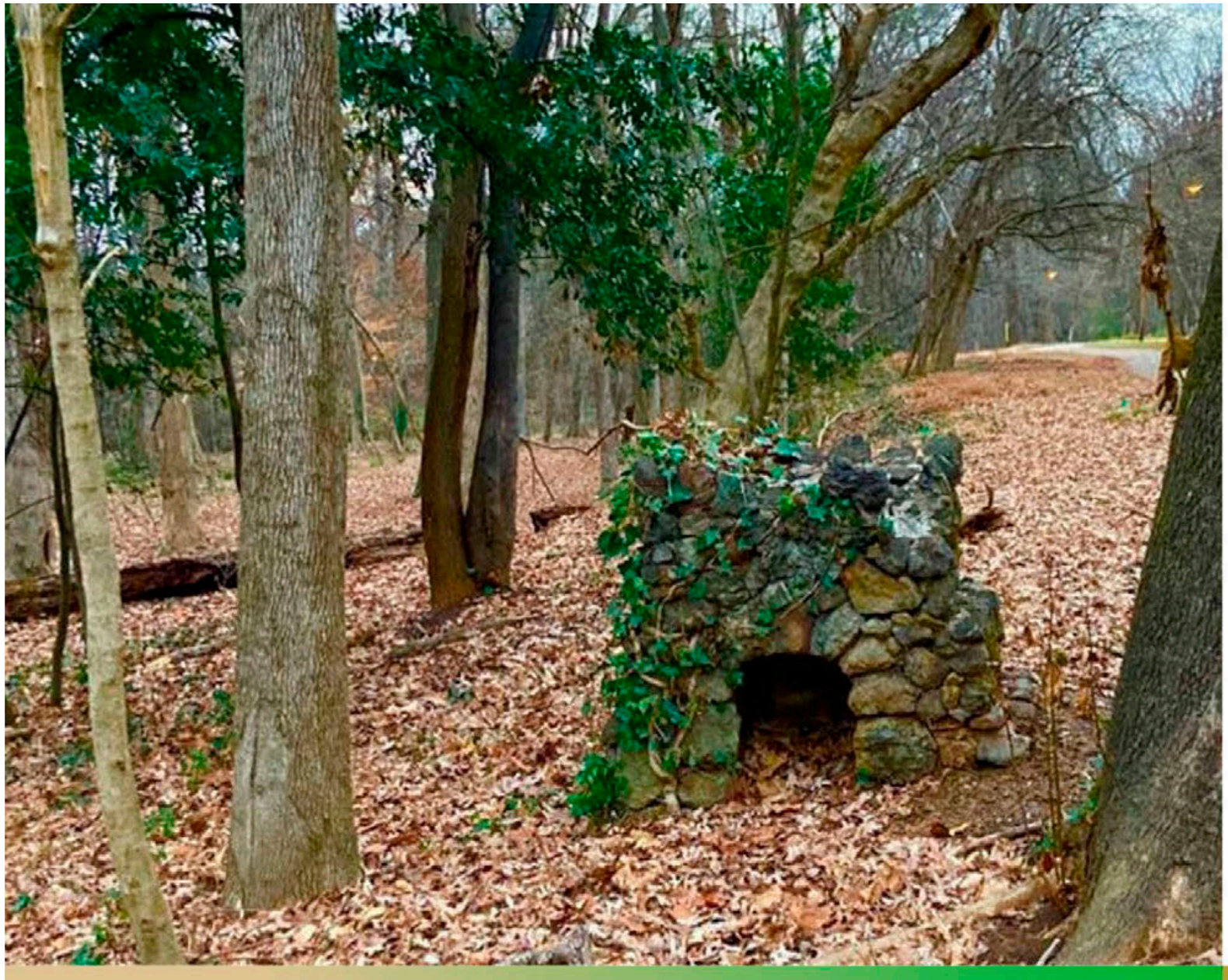
PRIORITY INPUT

FREEDOM PARK CONSERVANCY

MASTER PLAN PROCESS

B.3.I) NEIGHBORHOOD WHITE PAPERS

Druid Hills



INTRODUCTION

Thank you to SWA Group and the Freedom Park Conservancy for organizing the surrounding neighborhoods of Freedom Park to participate in robust engagement by designing a way for individual neighborhoods to submit priorities into the master plan process.

Druid Hills Civic Association has a long history of investing in our open spaces as shared community resources and places for people to connect with nature and be active. This document will summarize key Druid Hills Civic Association priorities as well as supportive themes from the Virtual Public Input process.

B.3.I) NEIGHBORHOOD WHITE PAPERS

Druid Hills

Listening Effort

Druid Hills Civic Association launched a "listening effort" in December 2019 to:

- Understand what the people who live in the Druid Hills community believe the purpose of the Druid Hills Civic Association *should be*; and
- Understand what Druid Hills residents would like the Druid Hills Civic Association to be doing based on that purpose.

All households had the opportunity to participate in a survey and in focus groups, including those that are not members of the Druid Hills Civic Association.

Parks and/or Greenspace is mentioned ninety-nine times in the survey and focus group responses. The DHCA is now working on crafting a strategic plan with focus from the environmental scan. The plan is incomplete, but we agree to share the relevant and important verbiage in Goal 1 to the Freedom Park Conservancy Master Plan Process.

Goal 1: Steward the Natural & Built Environments

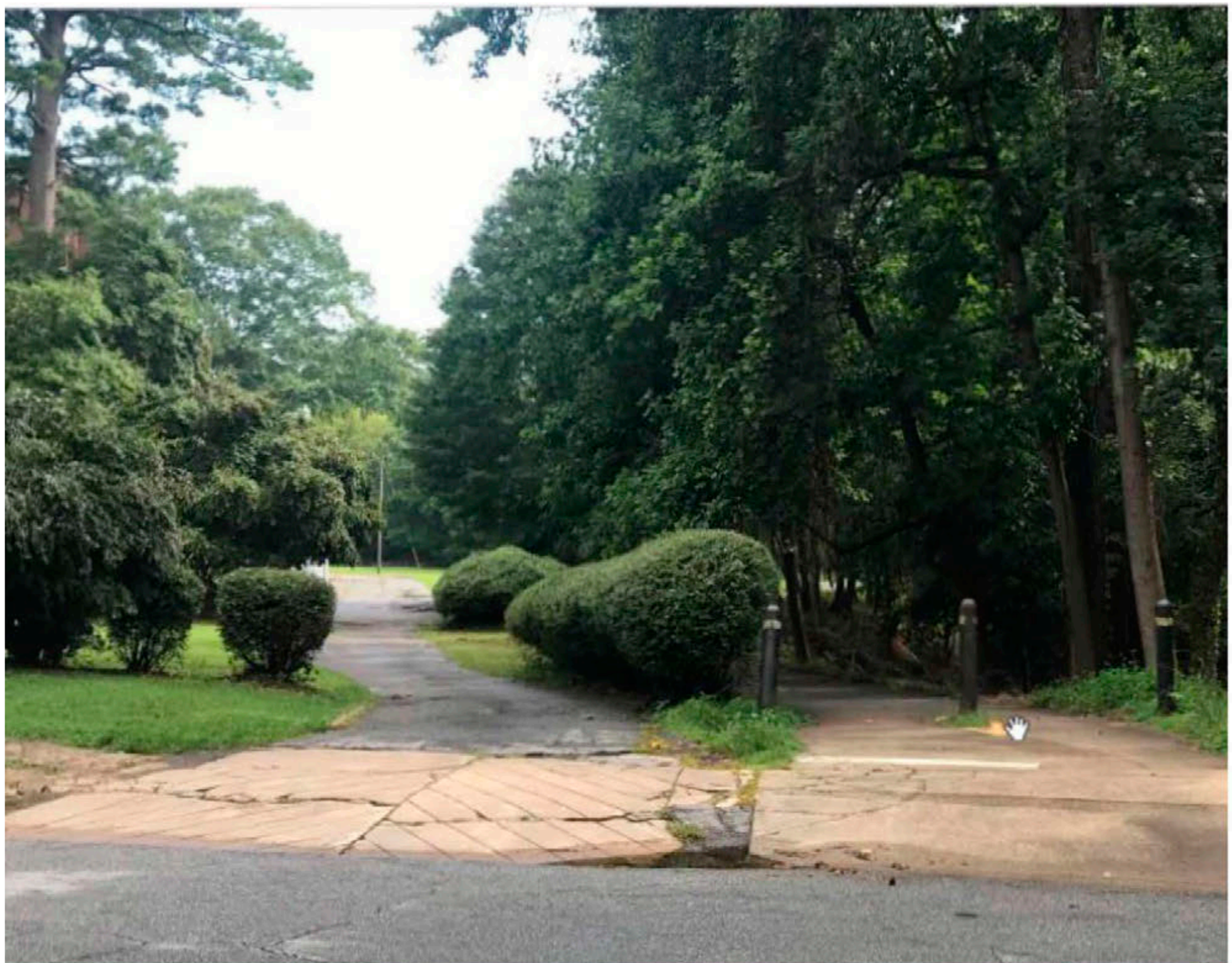
Strategies:

A. Conserve the Natural Environment

- *Maintain Wildlife Habitat certification*
- *Improve and protect local parks & greenspace*
- *Protect Lullwater & Peavine Creeks*

B.3.I) NEIGHBORHOOD WHITE PAPERS

Druid Hills



The gateway to Freedom Park from South Ponce de Leon needs updated signage and that will incorporate the Druid Hills Neighborhood, PATH and Freedom Park Conservancy.

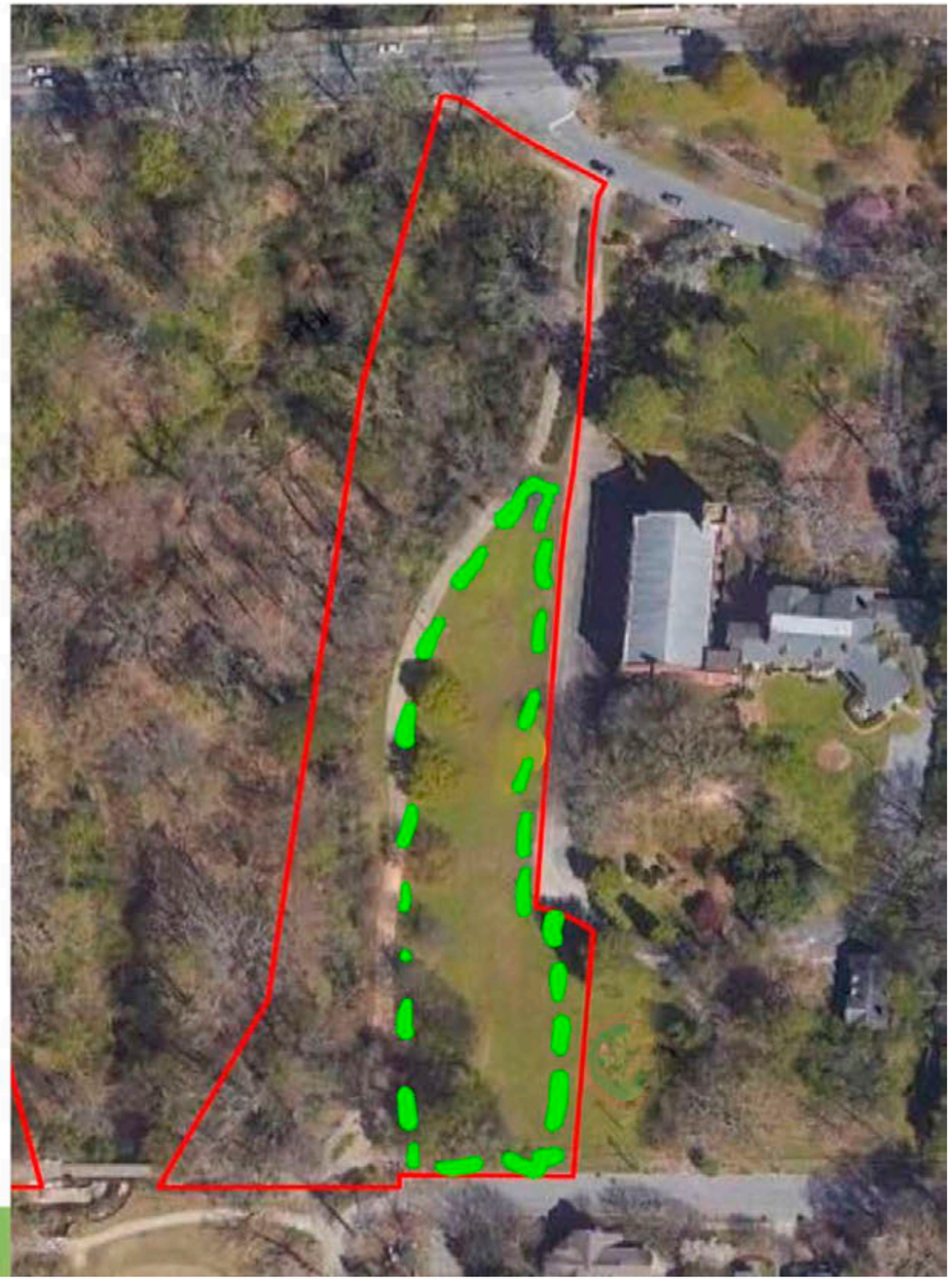
Primary way-finding would be signage with secondary way-finding via web app.

B.3.I) NEIGHBORHOOD WHITE PAPERS

Druid Hills

Priorities

DHCA is committed to healthy environments of our region and would be supportive in restoring the forest and native plant communities in the area highlighted in green. We would like to see this effort as a complete management plan with partnerships for recommended plants and trees but also educational components for the overall ecosystem within the watershed and broader regional ecology.



B.3.I) NEIGHBORHOOD WHITE PAPERS

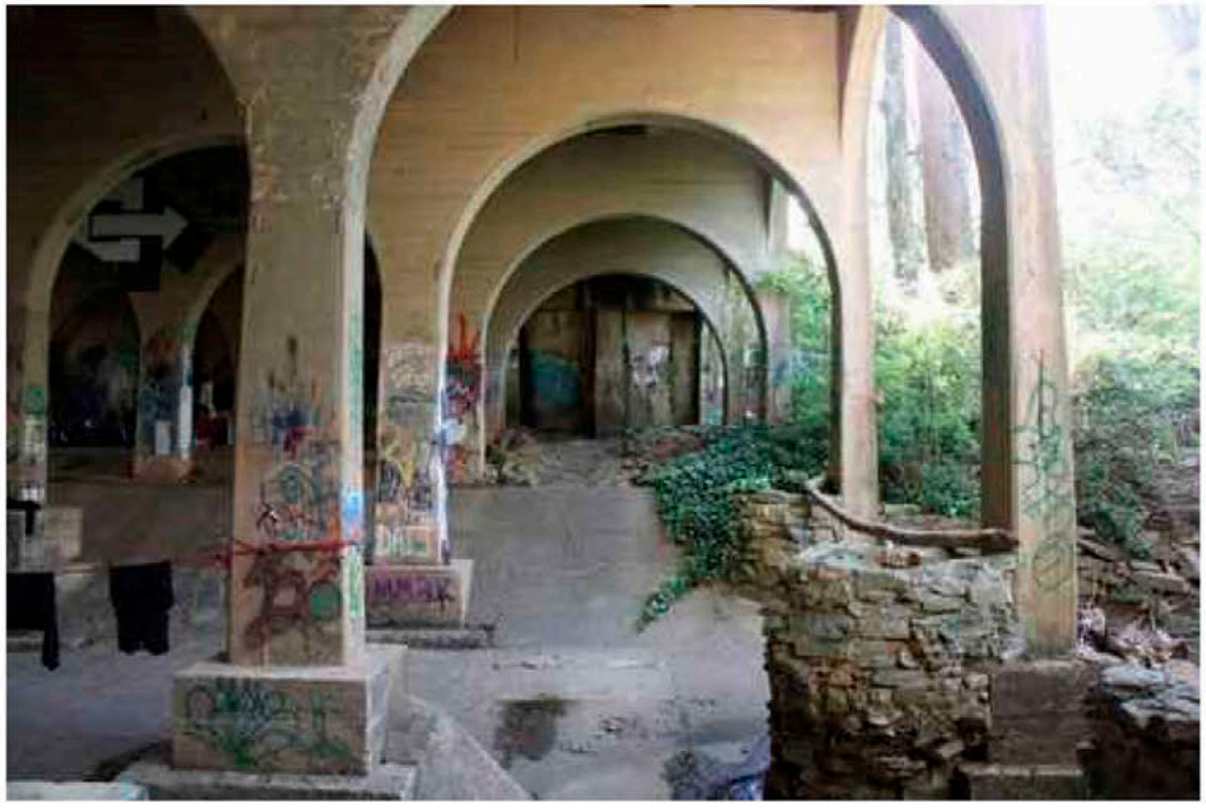
Druid Hills

A wooden walk would decrease continued damage to the vegetation and contamination entering the creek and activate the space for pedestrians. The path would extend from the Lullwater Bridge to the bridge entering Candler Park as proposed highlighted in blue. Work on restoring of native plants and creating a haven for wildlife is essential for human and stormwater contaminants. DHCA is aware of the partnerships from Paideia, Freedom Park Conservancy, City of Atlanta and Georgia Department of Transportation and Dekalb County would need to be established to make this essential effort a possibility.

B.3.I) NEIGHBORHOOD WHITE PAPERS

Druid Hills

The DHCA would like an exploration to use space beneath the historic Lullwater Creek Bridge as a possible outdoor classroom that can be used to educate about the creek and surrounding habitat as well as about the restoration of the area. Mindful development of this space would also potentially reduce the use as a homeless encampment and the accumulation of trash and waste under the bridge.

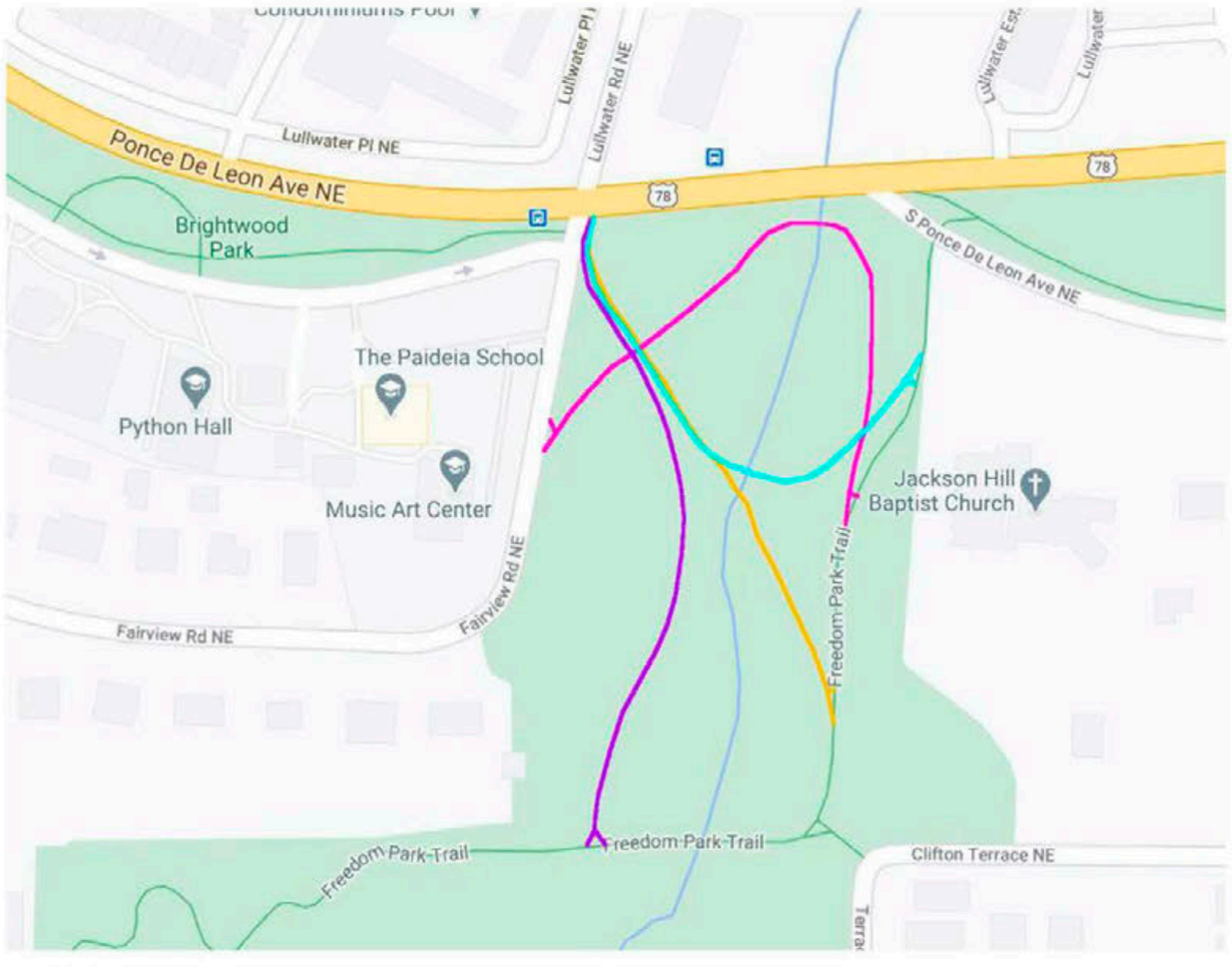


B.3.I) NEIGHBORHOOD WHITE PAPERS

Druid Hills

The Lullwater Creek Bridge on Ponce de Leon Avenue is a major pedestrian connection of the Olmsted Linear Parks, the Paideia School, and the Druid Hills gateway into Freedom Park. Community members are concerned about the speed at which vehicles travel, the narrow sidewalk, and its proximity to the roadway. Specifically, there is not much of a buffer between the sidewalk on the bridge over Lullwater Creek and the road.

The DHCA would like an exploration of a boardwalk-style connection from the Freedom Park Trail to the intersection of Fairview/Lullwater and Ponce De Leon Avenue, creating an alternate, safe off-road pathway for pedestrians to access Freedom Park and the linear parks (possible boardwalk routes are pictured to the right). Such a connection would require partnership between Paideia, Freedom Park Conservancy, City of Atlanta and Georgia Department of Transportation.



B.3.I) NEIGHBORHOOD WHITE PAPERS

Druid Hills

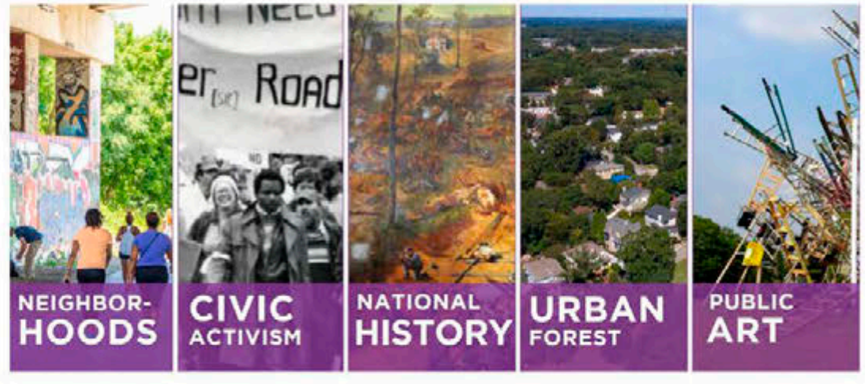
Creation of Pollinator Gardens that contribute to the newly forming Pollinator Highways throughout Freedom Park. DHCA supports using plants and creating partnerships with plant suppliers that understand sustainable, green and low impact. DHCA would like to stress to FPC to be conscious of maintenance and make strides to managing areas instead of maintenance. (links to reference articles attached)

B.3.I) NEIGHBORHOOD WHITE PAPERS

Druid Hills

DHCA supports the following identity themes rising from the Public Input Meetings.

- Highlight local, national, and international civic role of the park.
- Establishing a landscape program and develop partnerships to help support increased biodiversity and habitat value in the park.
- Diversify Park's ecological rooms profile and stitch habitat corridors.
- Curate Unique art experience in each "wing" of the park.



B.3.I) NEIGHBORHOOD WHITE PAPERS

Old Fourth Ward

Old Fourth Ward Input to the Freedom Park Conservancy Master Planning Process

November 2020

The Old Fourth Ward neighborhoods are excited to have the opportunity to submit our top priorities for the Master Planning Process of Freedom Park. The Old Fourth Ward community has drastically changed over the last 15 years, and so have the priorities and needs of its residents. The priorities below are the result of The Residents of the Old Fourth Ward, Fourth Ward Alliance Neighborhood Association, and the Fourth Ward West Neighborhood Association reaching out to our neighbors/members about the master planning process.

We asked our neighbors **"What does success look like for Freedom Park?"** and these are the responses we received:

Culture (Curated culture includes things like art, sculpture, and music/food/event spaces)

- Incorporate the 54 Columns art exhibit into the Freedom Trail's cultural focus. (direct access to the path, or wayfinding signs on the trail noting the location of the exhibit etc).
    - Improvements? Landscaping? Lighting?
- Partner with neighboring businesses to activate public spaces
- More educational programming/activities in the park

Nature (Curated nature could include anything from trees to community gardens to biodiversity)

- Pollinator gardens
- Keep an inventory of current trees, recognize when they are ill or being overtaken with vines and coordinate with Trees Atlanta to care for them and replant new to compensate for losses.
- Plant trees! Atlanta is the "City in the Forest", and trees are vitally important for our health and for the environment. Fill in large sections of the park with naturally-spaced native overstory trees, while maintaining paths and small meadows within. Quickly implement an "ad hoc" tree-heavy landscaping strategy (i.e. just plant trees), rather than wait for a fully-fleshed-out landscaping plan. Engage Trees Atlanta. Freedom Park could play a major role in offsetting some of Atlanta's massive carbon footprint, could reduce air and noise pollution for its neighbors, and could provide an arboreal retreat from the noise of John Lewis Freedom Parkway, similar to the natural tree-heavy trails in many other parts of Atlanta (e.g. Deepdene Park, Lionel Hampton Trail, South River Trail, Morningside Nature Preserve)
- Use storm water run off for nature preserves/ponds/water features similar to the Historic Fourth Ward Park. (reduce flooding issues)

Leisure (Curated leisure refers to passive activities like seating, view points, lounging or picnicking)

- Promote walkability and connections between Freedom Park and the Old Fourth Ward neighborhoods. Support adjacent neighborhood vitality.
- User experience improvements @ Jackson Street bridge (City of Atlanta had a project plan)
- Promote local art work related to the history of Atlanta, freedom movements, and the history of each neighborhood the park spans.
- Encourage restaurants and cafes along the park to face the park allowing more accessibility and enjoyment.
- The ideas of cultural plazas along the park would be an excellent addition to our neighborhood

Play (Curated play refers to interactive spaces/infrastructure for different age groups)

- Swings on trees throughout the park
- More active green areas located in the Old Fourth Ward
- Bike repair stations for people who bike through the park
- Exercise stations

Recreation (Curated recreation refers to informal space for organized recreational activities like sports or games)

- Utilize the area and the end of Sampson Street to make a meadow or a place for small sports gatherings.
- Community Soccer field
- Playgrounds along the trail
- Basketball hoops with half courts for small pick up games
- Tennis courts near MLK Center

Other

- Improve walkability and pedestrian safety @ corner of Boulevard and Freedom Parkway
- Extend the Freedom Trail in order to access to the Historic Fourth Ward Skatepark
- Better lighting and security along the trail.
- Connections to the Freedom Barkway Dog Park
- Highlight local, national and international civic role of the Park by building out the Jackson St and John Lewis Plazas

We appreciate your willingness to engage our neighborhood in the planning process. We hope our feedback will be helpful in crafting the future of Freedom Park.

Sincerely,

- Residents of the Old Fourth Ward
- Fourth Ward Alliance Neighborhood Association
- Fourth Ward West Neighborhood Association

B.3.I) NEIGHBORHOOD WHITE PAPERS

Poncey-Highland

Poncey-Highland Neighborhood Recommendations **FREEDOM PARK MASTER PLAN**

Core Vision of Freedom Park: ***Movement, Art, Nature***
Key descriptors: *unique, subtle, practical, realistic, focused, creative, efficient, natural.*
Poncey-Highland Value Proposition: Make Freedom Park safe, efficient, artistic, and inspiring at every turn.
Definition as an Art Park: *Use art as an ongoing solution mechanism for park development. See art as a process to address problems versus a collection of works that occupy the landscape. Develop a program with equal focus on temporary and permanent work that relates and responds to the community and the City of Atlanta.*

Pre-existing Positive Qualities of Park:
-great space for physical activity, exercise, and free play.
-open space for civic activity and engagement.
-efficient path design allowing movement through park to other destinations
-adjacency to significant historical landmarks, dynamic neighborhoods, and Beltline

10 Problems/10 Design Responses

1 Problem: High traffic crossings and intersections.
Response: Cobblestone islands: "Freedom Plaza" Intersection and cobblestone crossings into Carter Center.

2 Problem: Gateway intersections where park paths transitions to non-park spaces.
Response: Tertiary cobblestone crossings at all areas that cross into/out of park.

3 Problem: Intersections critical to guiding people to places in and near the park.
Response: Primary way-finding signage with secondary way-finding via web app.

4 Problem: Connectivity to MLK, Carter Center, Olmstead, PATH, etc.
Response: Memorial tree planting along Freedom Parkway between John Lewis Plaza and MLK Center.

5 Problem: Dead ends and cul-de-sacs (Barnett Avenue, Seminole Avenue, Cleburne Terrace)
Response: Designate and design sites for temporary and permanent art works.

6 Problem: Existing art installations (particularly John Lewis Plaza).
Response: Design an actual plaza for John Lewis "Plaza" and Thornton Dial sculpture

7 Problem: Overgrown areas prone to encampment and waste.
Response: Focused remediation of overgrown areas with habitat specific approaches; flora, fauna, pollinator...

8 Problem: Transitional spaces between park land and private properties.
Response: Public/private projects-urban agriculture, pollinator zones, creative work- funded by community grants and residents.

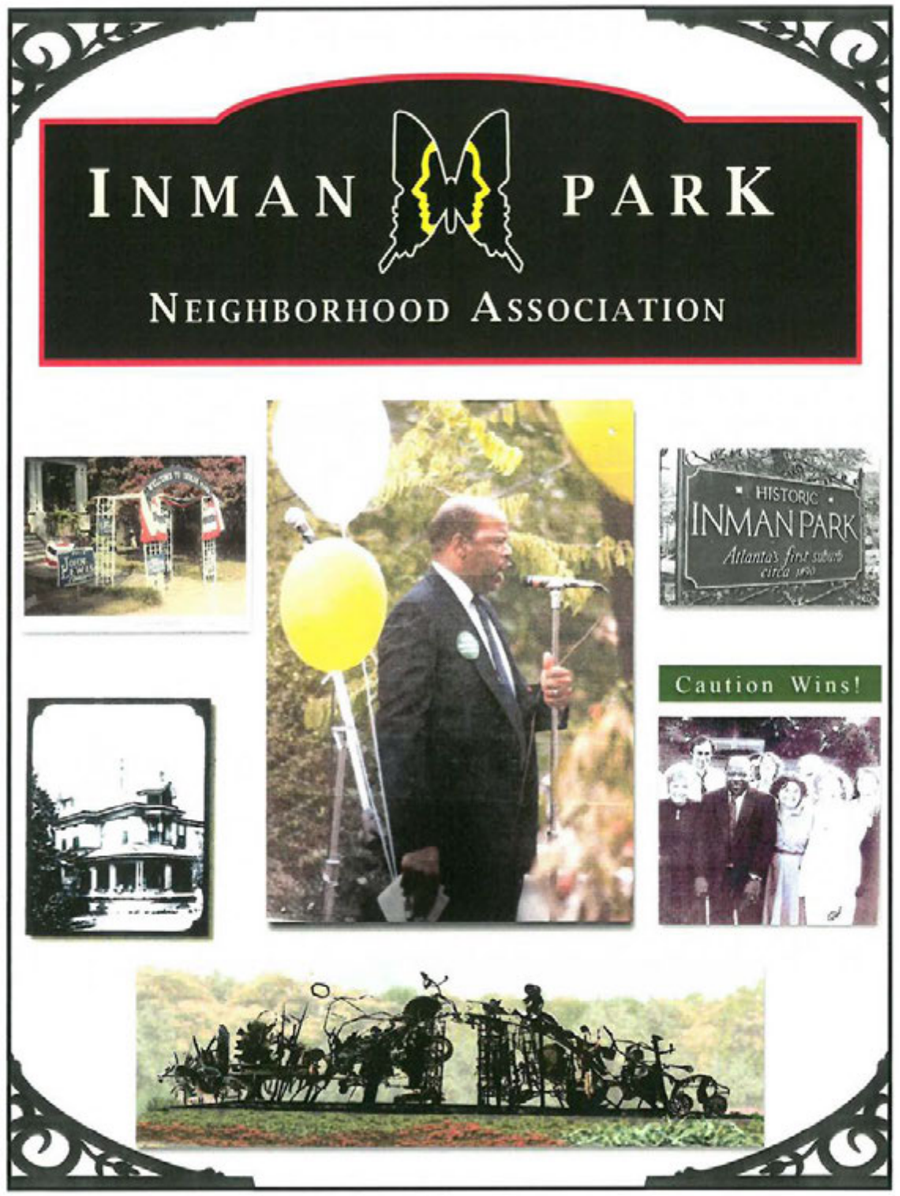
9 Problem: Open green spaces + wooded areas.
Response: Strategic planning and maintenance strategy for sustainable meadows and woodlands.

10 Problem: Low impact revenue generating outlets adjacent to park
Response: Voluntary point of purchase contributions at local restaurants and shops to support Park.

Neighborhood contributors:
Mark Wentzel: Visual Artist/Designer, created Dwelling in 2019, Poncey-Highland resident since 2008.
Peter Lau: Architect & General Contractor, Poncey-Highland resident since 2015.
Greg Levine: Trees Atlanta Co-Director, Landscape Architect, Poncey-Highland resident since 201.
Cathi Barlow: Past President Poncey-Highland Neighborhood, Past President FPC, Poncey-Highland resident since 1977.
Beth McDonald: FPC board member, Poncey-Highland president 2016-2019, Poncey-Highland resident since 2007.

B.3.I) NEIGHBORHOOD WHITE PAPERS

Inman Park



Inman Park Supports Freedom Park

Inman Park is committed to the improvement and maintenance of the portion of Freedom Park that lies within the boundaries of our neighborhood, as well as the portion of land between Moreland Ave and Highland Ave on the South side of Freedom Parkway.

Because of our involvement, it is imperative that Inman Park be involved in the Planning, Review AND Approval of all aspects of the Master Plan that affect our neighborhood.

We are good stewards of the land. We strongly support Freedom Park continuing as a Passive Park, especially in the leg in Inman Park.

We have compiled a list of some of the projects that we have accomplished since the 1970's. IPNA and individual neighbors have worked to improve the portion of Freedom Park that runs through our neighborhood:

- Negotiated with MARTA to reduce the size of the Inman Park MARTA Station parking lot.
- Negotiated with MARTA to landscape around the MARTA station to provide a landscaped raised buffer between the parking lot and residences on Hurt Street.
- Negotiated with MARTA to add a pedestrian walkway from the station to Euclid Ave.
- Negotiated with Ga DOT to clear kudzu, dead trees, weeds, and multiple years of trash and debris after a murder, many assaults and several rapes in the DOT right-of-way.
- Negotiated with the Ga DOT and the City of Atlanta to mow the right-of-way on a regular basis, especially in the weeks prior to the Inman Park Festival and Tour of Homes which has taken place on the last weekend in April since 1972.
- Participated with CAUTION (Citizens Against Unnecessary Thoroughfares in Older Neighborhoods) in the 10-year legal and political battle to save the abandoned right-of-way from destructive road construction and to create the park that exists today.

B.3.I) NEIGHBORHOOD WHITE PAPERS

Inman Park

- Attended DOT Board meetings, sessions of the Georgia General Assembly, and Atlanta City Council meetings to advocate for protecting and preserving the right-of-way as a park. In addition, we have spent countless hours lobbying on various issues related to the land, its maintenance and preservation.

- Created a Tree Watch Committee to document all trees and set a schedule to maintain and replace. Volunteers have planted over 200 trees in the neighborhood and donated thousands of hours in planning the siting of each tree, selecting appropriate trees, planting, watering, pruning and mulching. These efforts have created large, green, open "rooms" that invite people to enter and use the grassy area within. Shade trees allow park usage in hot months.

- Partnered with Trees Atlanta to create an Arboretum to provide a walking tour of trees and encourage community involvement with Atlanta's urban forest. By bringing the arboretum to the neighborhood streets where people walk, dine, exercise and socialize, residents and visitors are educated and inspired to value Atlanta's forest.

- Installed a granite plaque at the base of each tree with the common and Latin name of each tree as well as flowering characteristic. There are at least 19 arboretum trees in our portion of Freedom Park, including a Champion Sugarberry.

- Planted, hand watered and maintained a row of Poplar trees along Poplar Circle.

- Started a Memorial Tree Grove to memorialize Inman Park Pioneers and recognize their contributions to the neighborhood.

- Adopted pocket corners of land at every intersection where Freedom Park crosses a street to provide seasonal landscaping, annual maintenance, replanting, weeding and mulching. These corners are at North Highland, Austin Ave, and Poplar Circle.

- Organized, raised funds for and implemented a drive to create and build a Children's Playground near Poplar Circle in memory of renowned potter and neighbor, Christine Sibley.

- Encouraged neighbors to pick up trash and debris throughout our "leg" of the park to influence the behavior of visitors by setting a good example. Neighbors continue to pick up trash on walks through the area.

- Contributed $179,175 and coordinated the installation of lighting along the Inman Park "leg" of the Freedom Park bike/jog path.

- Contributed $10,000 to Freedom Park Conservancy to support the "Dwellings" installation in the Inman Park "leg" of Freedom Park.

- Initiated and supported a run/walk for many years through our "leg" as part of the Inman Park Festival and Tour of Homes.

- Established a Neighborhood Security Patrol which provides additional security for neighbors and visitors using Freedom Park.

- Enjoyed the Passive Park for picnicking, people watching, dog walking, visiting with friends, viewing the solar eclipse, playing with children and grandchildren, reading, and doing nothing other than sitting and enjoying nature.

Respectfully submitted to the Urban Design Commission by Inman Park Planning Committee Members and other contributors

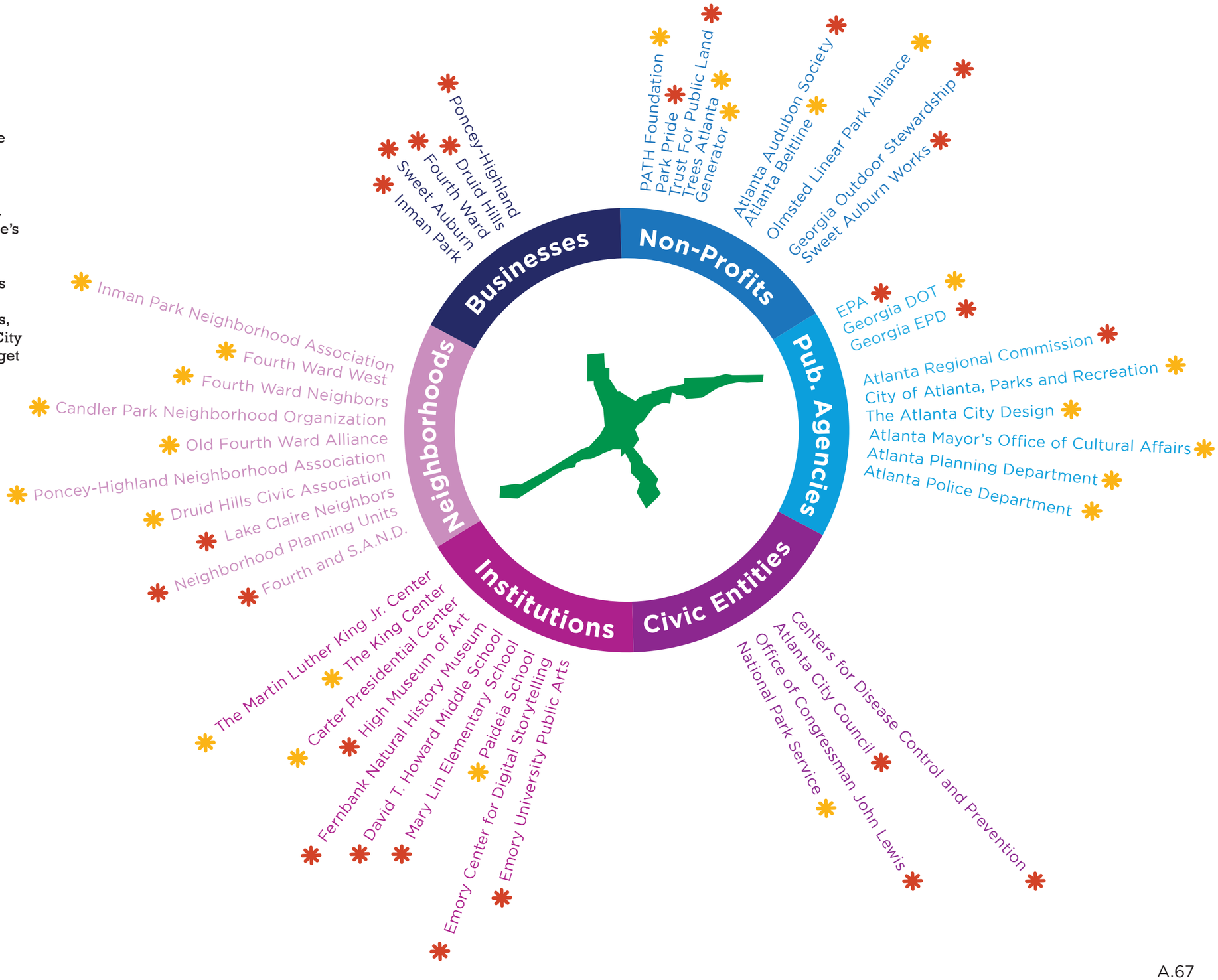
Patrick Pontius, Chair
Amy Higgins, President of IPNA
Regina Brewer, VP Zoning
Jim Abbot, Inman Park Tree Watch and Arboretum
Beverly Miller, former President of IPNA
Cathy Bradshaw
Al Caproni
Sally Dorn
Ruth Wall
Sara Wittich

March 1, 2021

B.3) STAGE 2
Stakeholder Meetings

Throughout the project, but particularly in Stage 2 of public engagement the design team and Freedom Park Conservancy met with many stakeholder groups to ensure that a wide variety of participants could voice concerns, opinions, and wishes for the Freedom Park Master Plan. Neighborhoods, businesses, non-profits, public agencies, civic entities, and institutions interests were considered in the creation of the plan to ensure that it was truly a "people's plan" for Freedom Park.

Stakeholder engagement is, of course, an ongoing process that will evolve with the next stages of the project, as the Draft Master Plan is reviewed by the neighborhoods, NPUs, various City Departments, the final version is brought to City Council for adoption, and various projects are starting to get considered for implementaion.



STAKEHOLDER MET WITH DURING MASTER PLANNING PROCESS

STAKEHOLDER IDENTIFIED FOR FUTURE OUTREACH

B.4) STAGE 3
Public Meeting #3

Meeting Agenda

The primary goals of the third public input meeting focused on:

1. Recapping previous meetings;
2. Providing the results of the community ranking of master plan goals, the level of programming survey results, and a summary of community programming ideas for the park.
3. Identifying a hierarchy of plan layers to form the framework of the Freedom Park Master Plan;
4. Guiding a tour of the draft plan with accompanying visualizations to show what the experience of the park might feel like following the implementation of the plan;
5. Highlighting the next steps for plan development, namely the virtual project prioritization interactive exercise.

Touring the design through each wing of the park, as one may walk throughout the site, the design team presented the preliminary design ideas for the park and shared renderings of key design areas. The public was able to ask questions during the Q&A session after the presentation.

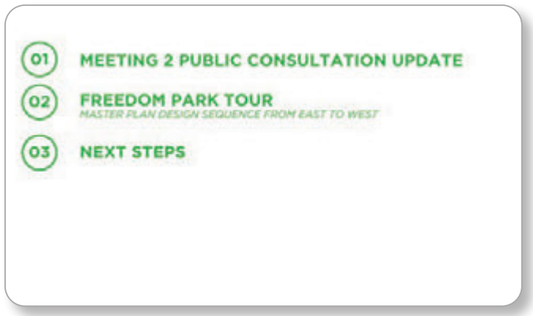
Feedback Collection and Recording

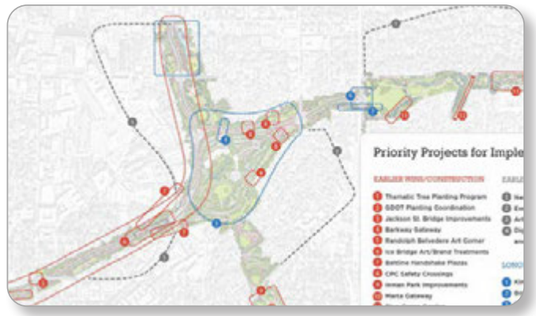
The Zoom sessions for the December 16, 2020 meeting were uploaded to the Freedom Park Conservancy and Social Pinpoint Websites following the live stream of the meeting. Following the presentation, the community visited the Social Pinpoint platform where just about a 1,000 stakeholders provided rankings of 74 projects identified in the master plan. The results of this survey were summarized in the Implementation section of the master plan to help guide the Conservancy in prioritizing projects for implementation.

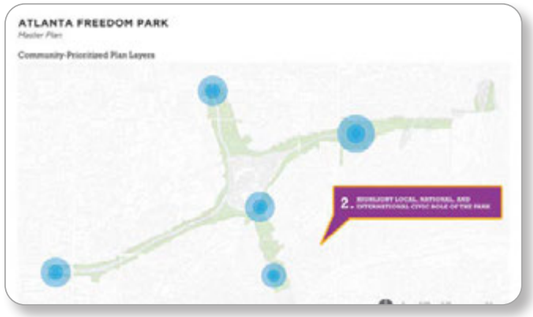
Project Prioritization and Final Master Plan Creation

After considering the results of the survey, the design team was able to identify Seven Signature Projects with associative design elements highlighted within the Freedom Park Master Plan consisting the following:

1. Freedom Park West
2. Tribute to John Lewis
3. Freedom Park Art Program
4. Peace Circuit
5. Freedom Commons
6. Freedom Park District
7. MARTA Gateway







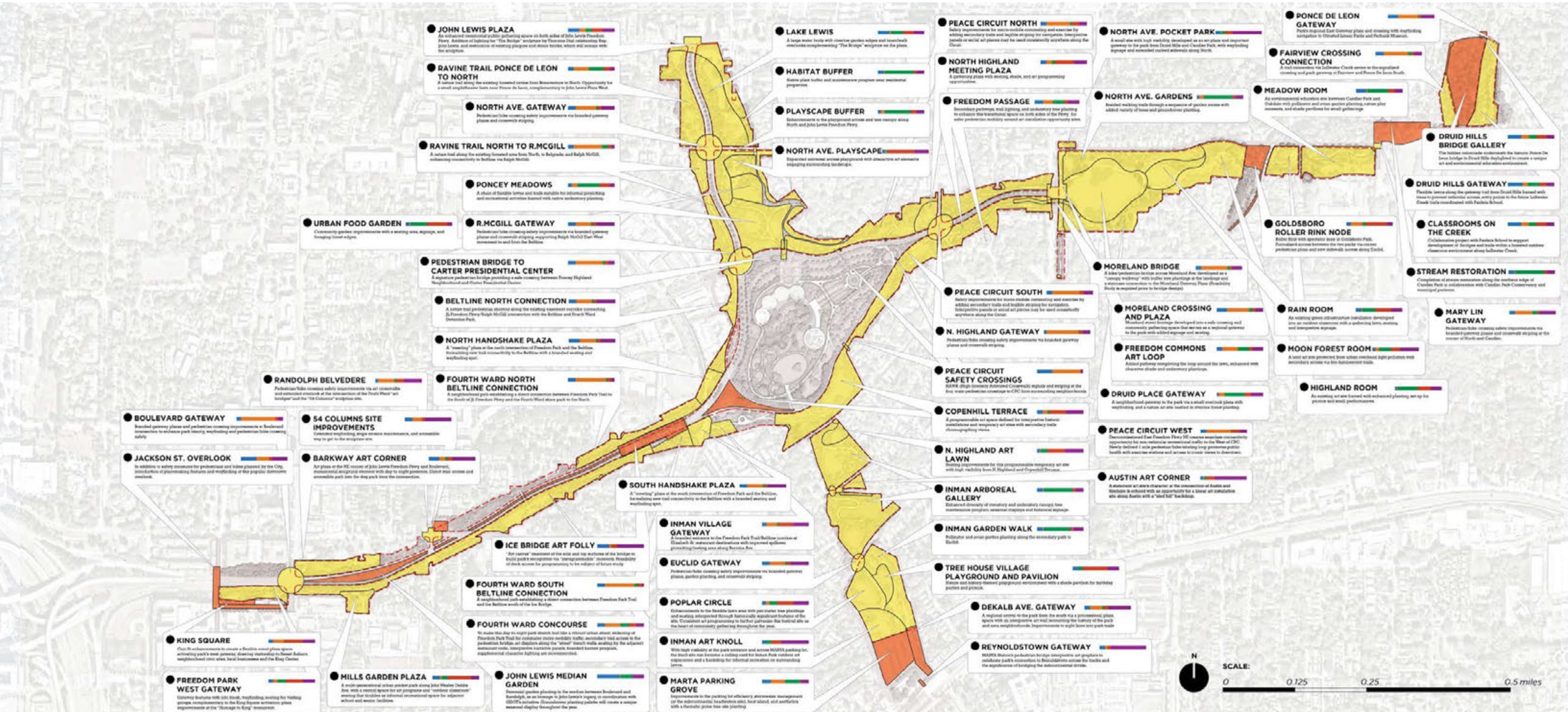
B.4) STAGE 3

Project Prioritization Survey

The map below became the basis of soliciting feedback on specific projects in the Projects Proritization Survey. Project Prioritization Survey participants were able to assign ranking to projects per defined park area. The specific survey materials and survey results are depicted on the following pages and are summarized in the implementation section of the Freedom Park Master Plan.

LEGEND

- Projects Inside Park Boundary
- Projects Outside Park Boundary
- Park Boundary



B.4) STAGE 3

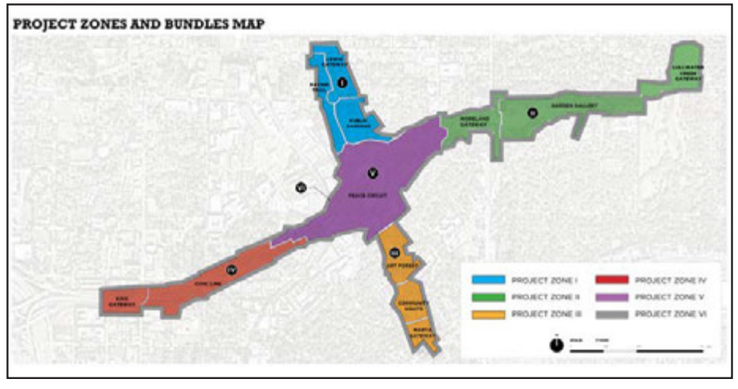
Project Prioritization Survey

Atlanta's Freedom Park Master Plan is translating community's vision for the park into a series of implementable projects to help achieve that vision. **This survey will help us prioritize project implementation.** Before selecting your favorites, please get familiar with how the projects are organized and mapped.

Master Plan Projects are organized into "Zones" and "Bundles"

Plan organization uses the "wings" of the park to create five**"PROJECT ZONES"**, the sixth zone captures park as a whole.

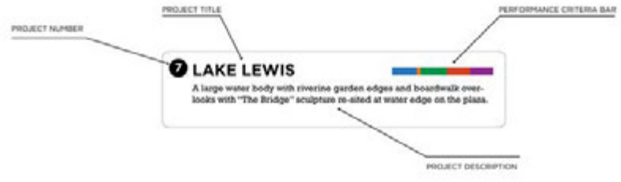
"PROJECT BUNDLES" are groupings of projects within each zone based on their logical inter-dependencies. Such inter-dependencies imply continuity of spacial characteristics and planning synergies of the bundle suggesting implementation on the same timeline. Bundling identifies the "big ideas" that help unlock the "reality-changing" potential of places within the park.

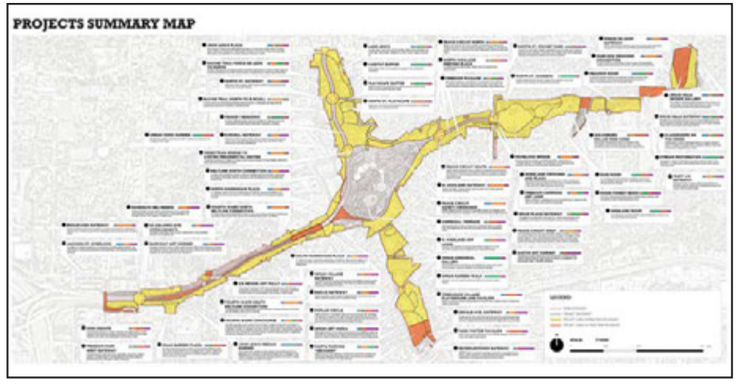


Master Plan Projects are color-coded for being inside or outside the park boundaries

Because Freedom park is so integrated with the surrounding neighborhoods, institutional, and infrastructural adjacencies, a few projects outside the park boundaries proper were identified to leverage these adjacencies. These projects should be considered in order to unlock opportunities benefitting future safety, access, programming, and character of the area as a whole.

Projects are numbered within each zone and come with a brief description



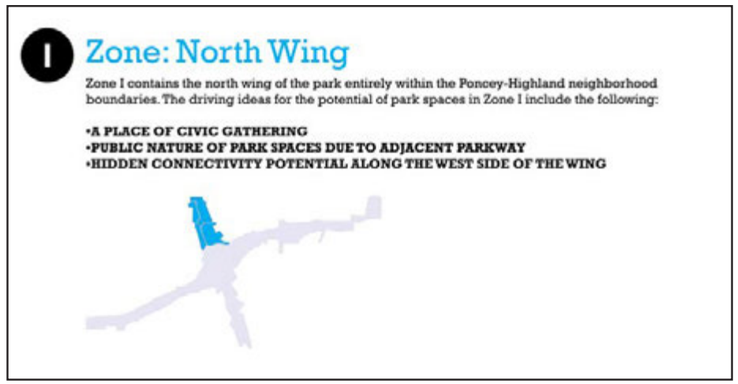


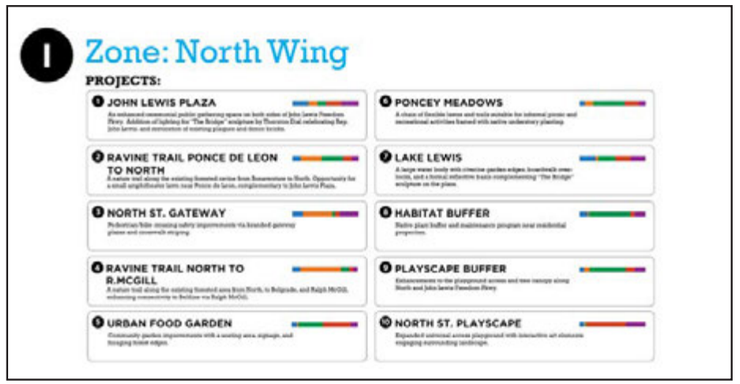
Follow directions on the slides to select **up to three** of your priority projects per zone.

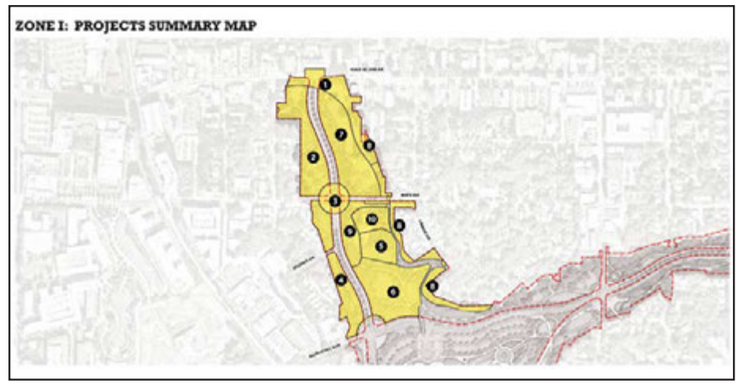
You can skip to the zone of your interest, or fill out priorities for several or all of the zones.

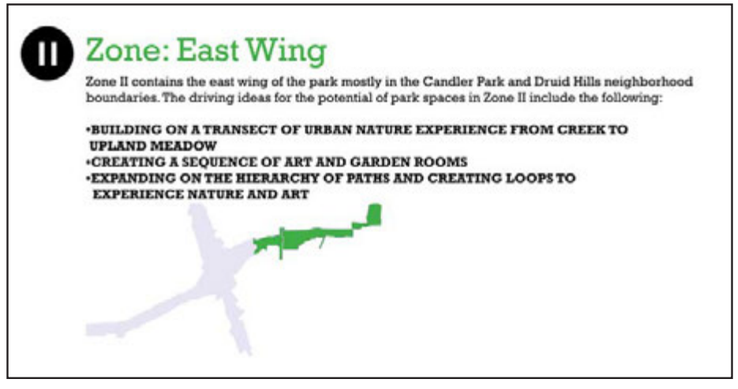
B.4) STAGE 3

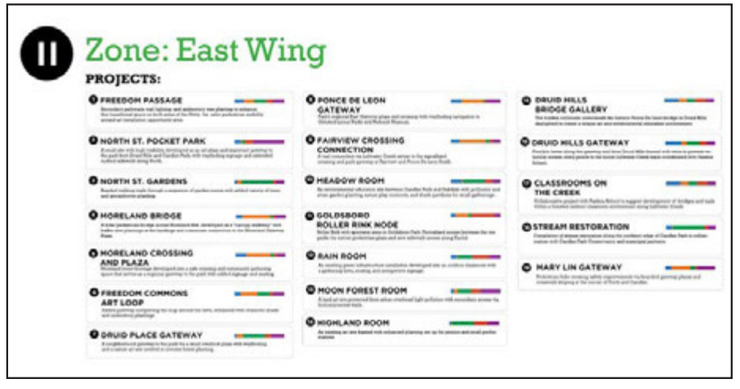
Project Prioritization Survey

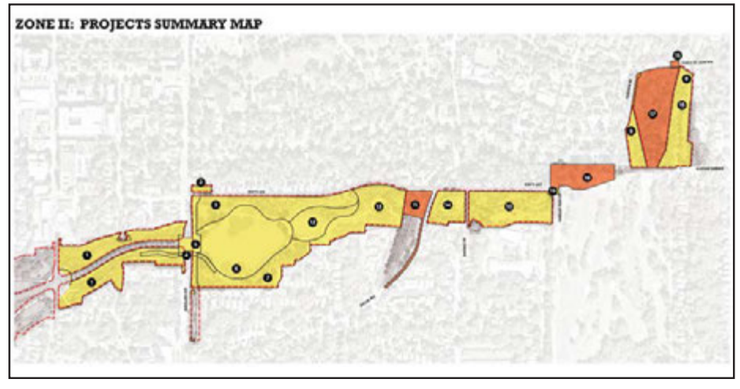


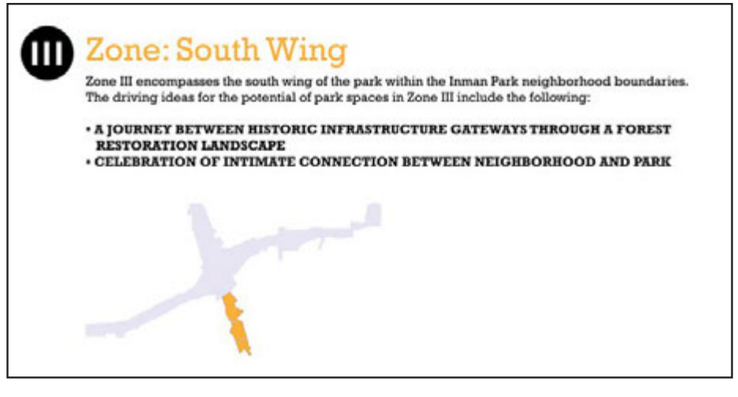


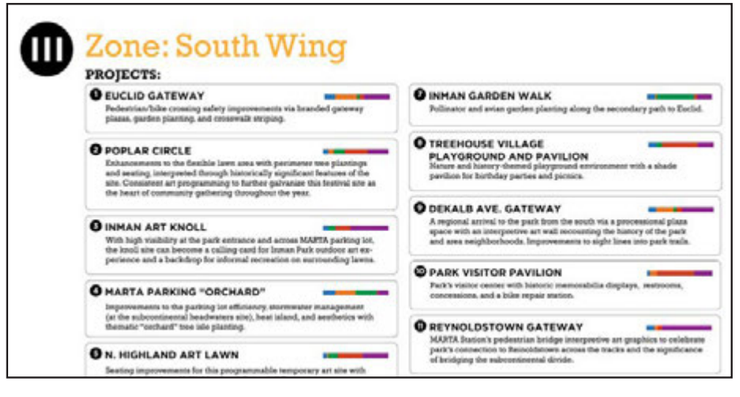


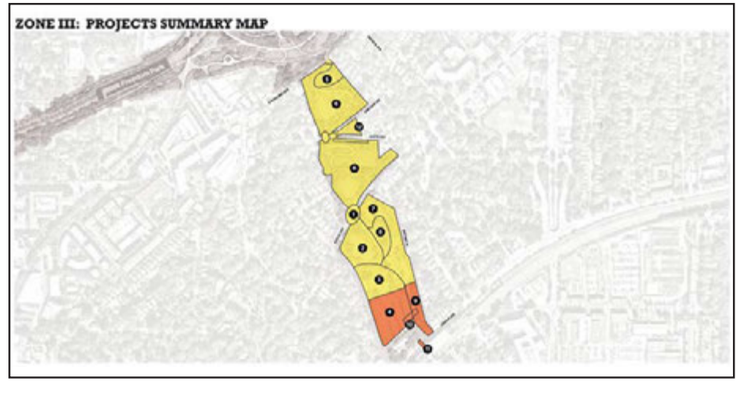






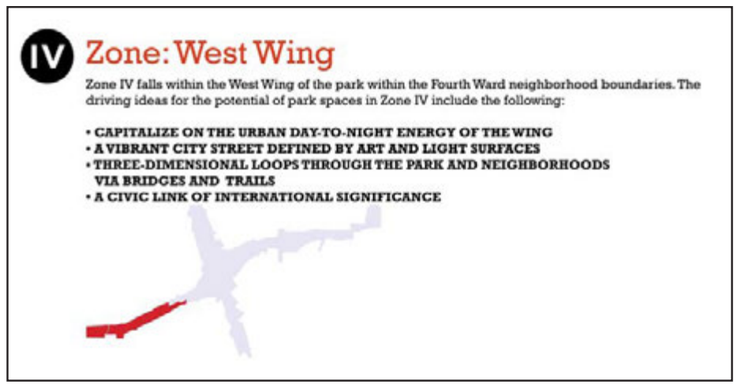


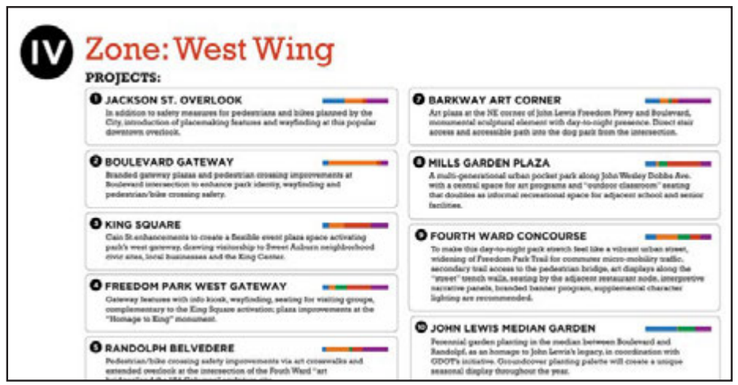


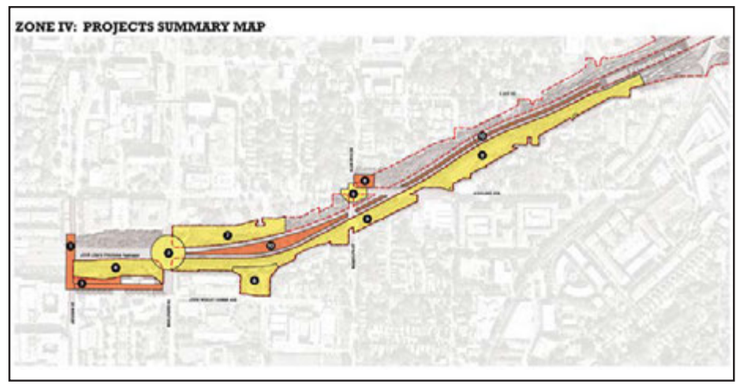


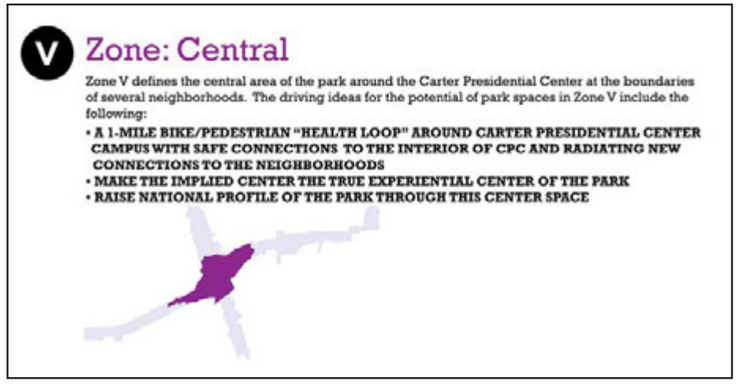
B.4) STAGE 3

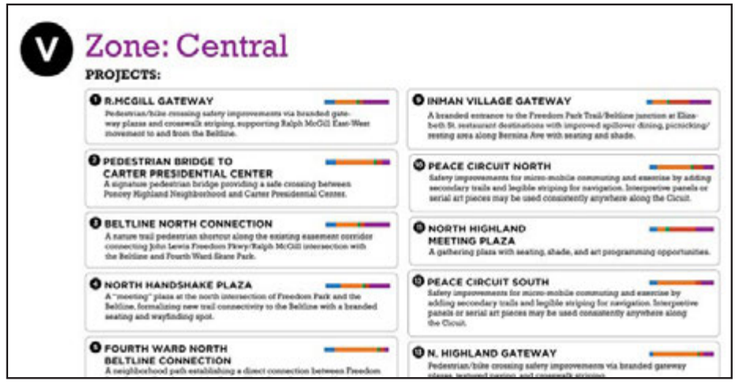
Project Prioritization Survey

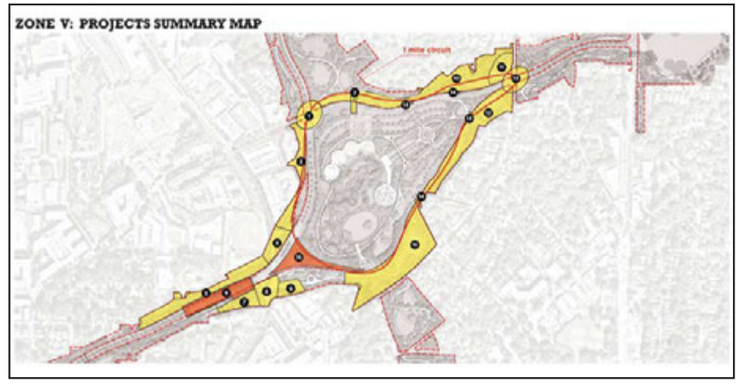


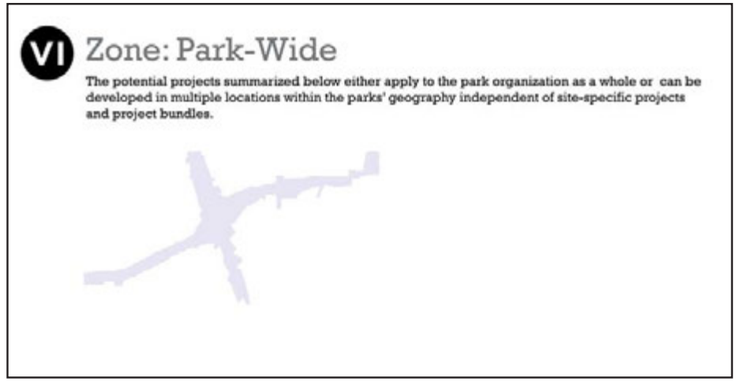


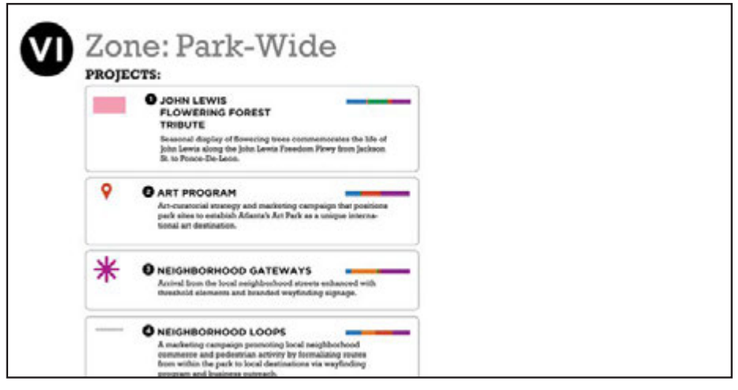


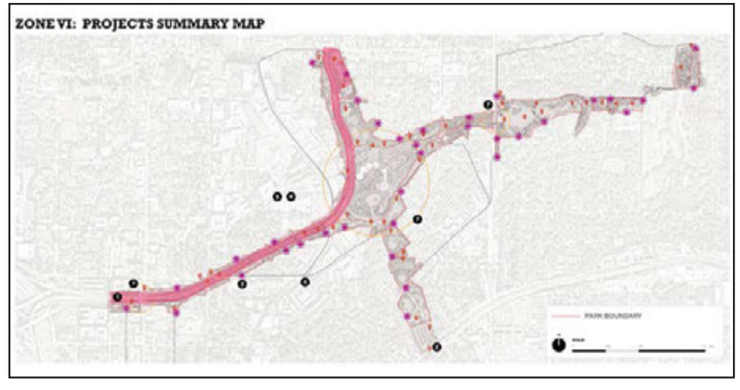






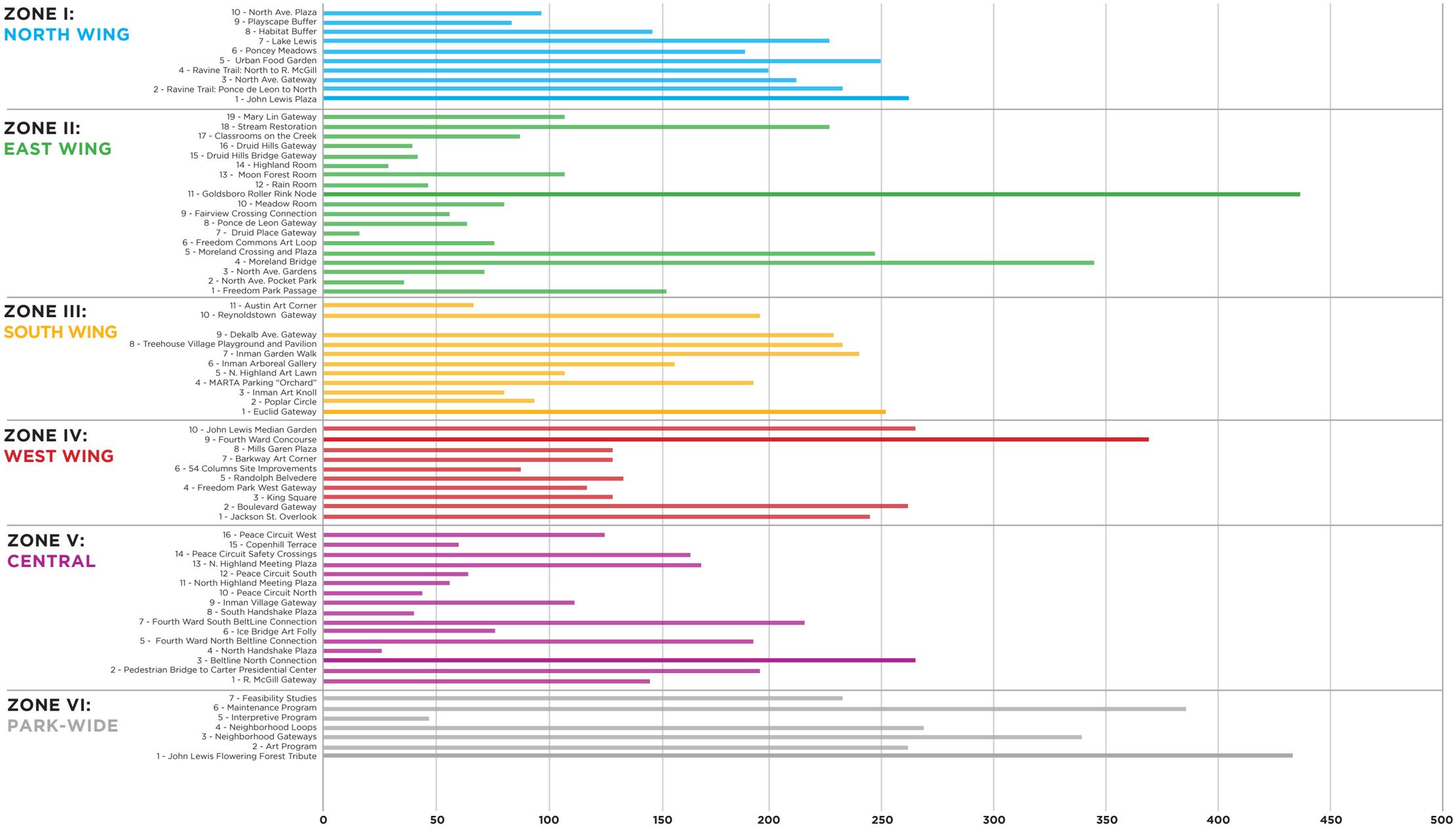






B.4) STAGE 3

Project Prioritization Survey Results Summary Table



B.4) STAGE 3

Inclusion of Community Survey Results in the Overall Project Prioritization Summary Tables

PROJECT PRIORITIZATION CRITERIA

Catalytic · Opportunistic · Public Safety · Big Idea/ Needs Study · Community Rankings · Part of a "Signature Project"

COMMUNITY RANKINGS SCALE

0-50 Votes · 50-100 Votes · 100-150 Votes · 150-200 Votes · 200-250 Votes · 250-300 Votes · 300-350 Votes · 350-400 Votes · 400-450 Votes

SIGNATURE PROJECTS

1 Tribute to John Lewis · 2 Peace Circuit · 3 Freedom Commons · 4 Freedom Park West · 5 MARTA Gateway · 6 Freedom Park District · 7 Freedom Park Art Program

ZONE I: NORTH WING

	PROJECT	PRIORITIZATION
1.1	John Lewis Plaza	1
1.2	Ravine Trail (Ponce de Leon)	
1.3	North Ave. Gateway	1
1.4	Ravine Trail (North to R. McGill)	
1.5	Urban Food Garden	
1.6	Poncey Meadows	
1.7	Lake Lewis	1
1.8	Habitat Buffer	1
1.9	Playscape Buffer	
1.10	North Ave. Playscape	

ZONE II: EAST WING

	PROJECT	PRIORITIZATION
2.1	Freedom Passage	
2.2	North Ave. Pocket Park	
2.3	North Ave. Gardens	
2.4	Moreland Crossing and Plaza	3
2.5	Freedom Commons Art Loop	3
2.6	Moreland Bridge	3
2.7	Druid Place Gateway	
2.8	Ponce De Leon Gateway	
2.9	Fairview Crossing Connection	
2.10	Meadow Room	
2.11	Goldsboro Roller Rink Node	
2.12	Rain Room	
2.13	Moon Forest Room	
2.14	Highland Room	
2.15	Druid Hills Bridge Gallery	
2.16	Druid Hills Gateway	
2.17	Classrooms on the Creek	
2.18	Stream Restoration	
2.19	Mary Lin Gateway	

ZONE III: SOUTH WING

	PROJECT	PRIORITIZATION
3.1	Euclid Gateway	
3.2	Poplar Circle	
3.3	Inman Art Knoll	
3.4	MARTA Parking "Orchard"	5
3.5	N. Highland Art Lawn	
3.6	Inman Arboreal Gallery	
3.7	Inman Garden Walk	
3.8	Treehouse Village Playground	
3.9	Dekalb Ave. Gateway	5
3.10	Reynoldstown Gateway	5
3.11	Austin Art Corner	

ZONE IV: WEST WING

	PROJECT	PRIORITIZATION
4.1	Jackson St. Overlook	4
4.2	Boulevard Gateway	4
4.3	King Square	4
4.4	Freedom Park West Gateway	4
4.5	Randolph Belvedere	
4.6	54 Columns Site Improvements	
4.7	Barkway Art Corner	4
4.8	Mills Garden Plaza	
4.9	Fourth Ward Concourse	
4.10	John Lewis Median Garden	1

ZONE V: CENTRAL

	PROJECT	PRIORITIZATION
5.1	R. McGill Gateway	2
5.2	Ped. Bridge to Carter Center	2
5.3	Beltline North Connection	2
5.4	North Handshake Plaza	
5.5	Fourth Ward N. Beltline Connection	
5.6	Ice Bridge Art Folly	7
5.7	Fourth Ward S. Beltline Connection	
5.8	South Handshake Plaza	
5.9	Inman Village Gateway	
5.10	Peace Circuit North	2
5.11	N. Highland Gateway	
5.12	Peace Circuit South	2
5.13	N. Highland Gateway	2
5.14	Peace Circuit Safety Crossings	2
5.15	Copenhill Terrace	
5.16	Peace Circuit West	2

ZONE V: PARK-WIDE

	PROJECT	PRIORITIZATION
6.1	John Lewis Flowering Forest Tribute	1
6.2	Art Program	7
6.3	Neighborhood Gateways	
6.4	Neighborhood Loops	6
6.5	Interpretive Program	
6.6	Maintenance Program	
6.7	Feasibility Studies	

ATLANTA'S FREEDOM PARK
C) URBAN DESIGN COMMISSION **REVIEW & COMMENT**

The Atlanta Department of City Planning and NPU leadership requested the design team and the Freedom Park Conservancy to submit the draft Freedom Park Master Plan to the Urban Design Commission (UDC) prior to neighborhood review; this order is considered ideal so that neighborhoods and NPUs have UDC comments in hand during their own reviews. The UDC review comments and design team responses are provided in the following section for the neighborhoods' consideration.

C.1) URBAN DESIGN COMMISSION MEMORANDUM

CITY OF ATLANTA

KEISHA LANCE BOTTOMS
MAYOR

DEPARTMENT OF CITY PLANNING
55 Trinity Avenue, S.W. SUITE 3350 – ATLANTA, GEORGIA 30303-0308
404-330-6145 – FAX: 404-658-7491
www.atlantaga.gov

TIM KEANE
Commissioner

OFFICE OF DESIGN
Kevin Bacon
Director

MEMORANDUM

TO: Atlanta Urban Design Commission

FROM: Atlanta Freedom Park Conservancy

ADDRESS: **453 John Lewis Parkway**

APPLICATION: **RC-21-110**

MEETING DATE: March 10, 2021

FINDINGS OF FACT:

The Master Plan is a road map to help shape the future development of the park, which was planned and implemented in 1970's and 1980's. Born out of a struggle from stopping a planned state highway from manifesting, the parkway was formed as a linear park that runs through several neighborhoods in northeast Atlanta such as the Candler Park, Inman Park and Poncey-Highland. It is "130 acres in size, stretching 2.5 miles in length with a perimeter that stretches over 8 miles." (FP Master Plan)

In the spring of 2020, the Freedom Park Conservancy (FPC) (founded in the 1990's as a steward over the park) began a masterplan process to that will help to define the future development of Freedom Park. FPC has developed a long-range roadmap for the Park's meaningful positioning on the local, national and international stages; along with a master plan vision to realize the full potential of Freedom Park as an inclusive, connected and distinct open space, championed by its community, and celebrated as one of the best "all things Atlanta". (FP Master Plan)

FPC's planning process ran from July 2020 to February 2021. During this time, they gathered information that would help shape the vision of the Master Plan, including three public meetings to capture feedback from the vested neighbors in the varying communities affected by the park. FPC also held in-person interviews, site tours, and conducted multiple one-on-one meetings with businesses, neighborhood, institutions, civic entities, public agencies and non-profits to satisfy the collaborative component of their planning initiative.

RC-21-110 for Atlanta Freedom Park Master Plan
March 10, 2021

In the first public meeting, interactive maps were used to discuss: access, problems areas, and improvement ideas as well as a survey on park use and image. In the second public meeting, virtual interviews and neighborhood white papers were provided. The third public meeting produced virtual meetings and put forth plan strategies and project opportunities summary. From these meetings, information was gathered, and a prioritization survey was formed. In March 2021, FPC compiled a draft Master Plan, which is now before the Atlanta Urban Design Commission. After the Commission's review, in April and May of 2021, neighbor meetings will be held and on May 24th the Master Plan will go before the respective area NPU. At this time, the Master Plan would go before the Atlanta City Council on May 27th.

FPC has aligned the Masterplan with the City of Atlanta Parks and Recreation Department's "Activate ATL" guiding principles of equitably invest, equitably connect and equitably grow. The Master Plan will respond to the Atlanta City Design framework with its core values of: Equity, Progress, Ambition and Access and Nature. The Freedom Park Conservancy's planning approach derived from Atlanta City Design are Include Everyone (Equity), Respect History (Progress), Make the World Learn from Atlanta (Ambition), Make Movement Matter Most (Access) and Multiply Nature (Nature).

The Master Plan mission (as described above) is manifested in the plan's goals for
a. elevate National significance;
b. highlight local, national and international civic roles of the park;
c. position the park as a unique international art space;
d. position the park as an alternative regional mobility infrastructure;
e. enhance regional ecological value of the park;
f. support adjacent neighborhood vitality; and
g. increase economic viability of the Park.

These goals are ranked by the neighborhoods as follows:
Goal a. is ranked 6;
Goal b. is ranked 5;
Goal c. is ranked 3;
Goal d. is ranked 2;
Goal e. is ranked 1;
Goal f. is ranked 4; and
Goal g. is ranked 7.

For each specified goal there is a planned framework and strategies, map legend and proposed projects.

Goal A (elevate national significance)
Legend: Branded Gateways Map
Projects: Handshake Plaza Gateway at Beltline; Branded Gateway at Mary Lin Elementary School

Goal B (highlight local, national and internal civic roles and leaders)
Legend: Civic Engagement Program Map
Projects: King Square at Cain St. Sweet Auburn; Flowering Forest Tree Tribute Procession along John Lewis Freedom Parkway; John Lewis Plaza in Poncey-Highland; Mills Garden Plaza near Howard Middle School in Old Fourth Ward; Freedom Commons Great Lawn in Candler Park

C.1) URBAN DESIGN COMMISSION MEMORANDUM

Goal C (position the park as a unique international art space)
Legend: Art Opportunities Map
Projects: Randolph Belvedere at Fourth Ward Art Bridges; Moon Trail with Land Art Installation in Candler Park

Goal D (position the park as an alternative regional mobility infrastructure)
Legend: Mobility Improvement Map
Projects: Copenhill Terrace along Decommissioned Roadway next to Carter Presidential Center; Pedestrian Bridge to Carter Presidential Center in Poncey-Highland; Freedom Common Plaza and Crossing at Moreland Avenue; Freedom Commons Plaza, Crossing, and Pedestrian Bridge at Moreland Avenue.

Goal E (enhance regional ecological value of the park)
Legend: Ecological Enhancement Map
Projects: Lullwater Creek Outdoor Classrooms in Druid Hills; Meadow Rooms at Mary Lin Elementary in Candler Park; Lake Wetland in Poncey-Higland; Parking Orchard at Marta Stations' Gateway to Inman Park

Goal F (support adjacent neighborhood vitality)
Legend: Neighborhood Loops Map
Projects: None

Goal G (increase economic viability of the park)
Legend: Park Activities Map
Projects: Visitor Pavilion and Branded "History Wall" at Marta Station's Gateway to Inman Park; Treehouse Village History-Themed Playground in Inman Park

For implementation, FPC uses the "of the park to creates five project zones and a sixth zone, which is the whole park. Projects in each zone are bundled together based on the logical inter-dependencies and then implemented on the same timeline.

Analysis: The following code sections apply to this application:

Per Section 6-4043 of the Atlanta City Code:

> (5) The commission shall review the proposed location and design of buildings, bridges, viaducts, elevated ways, streets, highways, gates, fences, railings, lamp standards, and other structure or fixtures to be erected or placed on land belonging to the city, or on any private or public property which extends over or upon any property or right-of-way owned or controlled by the city.

Overall Comments and the Master Plan Concept
Staff finds the purpose of the Masterplan for Atlanta Freedom Parkway is to develop a park that is more than just a pass-through park trying to get to another destination. Just as importantly, FPC has communicated through the vision and mission the desire to place the park on a local, regional, national and international arena by leveraging the human assets that have been a guiding force in the communities that surround the park; people such as John Lewis, President Jimmy Carter, and Martin Luther King, Jr. The FPC's call to action includes goals, strategies, and projects that are reflective of the vision and mission. Importantly, this structure creates a policy framework that can

RC-21-110 for Atlanta Freedom Park Master Plan
March 10, 2021

be used in the future as priorities and project details change to assess whether those new or revised ideas still fit within the original vision / mission included in this version of the Master Plan. Further, the Staff fully believes that such master planning efforts are necessary for all the City's open and green spaces and for the City's largest parks to ensure that they are well managed in the future. As the Staff has recommended in its previous reviews of park master plans, parks need to be assessed and planned as a whole so that the parks as public amenities are sustainable, reflect the changing interests of the constituents they must serve (both local and regional), and take into account changing means of access to the park. Pro-active management by the City or other public entities of the parks and critical evaluation of future proposals will be important to balance the interests of the adjacent neighborhoods and those that would be provided better access of the parks via changing access and transportation patterns. The Staff acknowledges that specific programming (non-physical) and management recommendations are as useful as the physical recommendations that are the basis of most master plans.

FPC appeared to understand the importance of community input as shown in the outreach and engagement work included in the project timeline. However, the Staff would recommend more work be done in this area, as it is a concern that the proposed projects do not fully reflective of all the community's voices.

The Staff is concerned about the lack of discussion in the Master Plan of potential funding options and financial partnerships to accomplish many of identified projects. As with the Atlanta Beltline the nagging question is how to accomplish all this financially?

The Staff is also concerned whether additional stewardships in the respective communities around the park will be needed in order to ensure successful project management and deliverables are met. FPC has not mention this in the proposed Masterplan.

General Design Comments
Given that a Master Plan, by its very nature, does not have all the design details resolved, the Staff does not necessarily know all the types or amounts of the various materials proposed for the park. Given that the Staff and Commission have reviewed numerous intersections, sidewalk, and park projects throughout the City, the Staff has found that the following characteristics have created the best results.

First, the emphasis of the design, funding, and materials should be on any "vertical" components of the proposal (lights, signage, benches, bollards, etc.). The Staff finds these elements create the greatest visual effect and difference in the user's experience. The "horizontal" elements of the proposal (hardscape, paving, curbing, ramps, etc.) should be simple and relatively common materials that accomplish the long-term goal of the proposal (i.e. increased general access, handicapped access, elimination of difficult grades, etc.).

Second, all the elements of the proposal and particularly the horizontal materials should be ones that are easily maintained and replaced in the long term. For example, standard poured concrete, red brick, and natural granite in various combinations can create a variety of designs and at the same time are materials that are not hard to find or replace. While the Staff appreciates the flexibility and economic of asphalt, the Staff would caution that asphalt used without other "finishing" elements (such brick or stone edging) would be incompatible with an otherwise, refined, urban park design.

C.1) URBAN DESIGN COMMISSION MEMORANDUM

Third, the Staff would suggest that given the park shares its identity with other parks in the City (as public, "common ground") there should be some similarities between all City park facilities, this park included. These similarities need to make the park feel like it is part of a system to which all users would have some familiarity. The Staff would also suggest that all new elements in the park are designed such that they could, if need be, support other functions or at least allow for expansion without unnecessarily undoing previous work or otherwise unnecessarily sacrificing additional green / open space.

Specific Project Comments
Projects such as the Pedestrian Bridge to the Carter Presidential Center, Freedom Commons Plaza Crossing and Pedestrian Bridge are ground breaking projects that are reflective of the bold vision of the Master Plan yet will need much discussion with our office and the City to see if such proposals are viable.

FPC has not addressed any issues related to the security of the park.

Further, there is no mention of restrooms in the park. If the park is to be a place to come and stay awhile, restrooms will be needed.

Lastly, it is not clear to the Staff if the Master Plan contemplates special events. If so, additional support and logistical provisions would be necessary in or around the park. Also, including the possibility of food purchase options could be beneficial. The Staff suggests FPC address these concerns.

Conclusion:
Overall, the Staff finds the Master Plan is thorough and the proposed projects are generally well thought out and would be positive additions to the park. The Staff does suggest FPC engage the community through continued rounds of meetings on a periodic basis to ensure that the park is moving in the direction anticipated by all the communities around it and other identified stake holders. Also, the Staff suggests the Master Plan allow for flexibility in the design of some of the projects so they can be reflective of more community input,

Notwithstanding these concluding comments, the Staff finds that the Master Plan is a critical step forward for the future of the park. It further finds that in the absence of such a master plan, the parks' future would be less clear and as such would ultimately provide fewer benefits to its users and the entire City as a whole.

Staff Recommendation: Staff recommends that a letter with the Staff's and the Commission's comments regarding the review and comment (RC-21-110) on the Atlanta Freedom Park Master Plan.

Neighborhood
File

C.2) URBAN DESIGN COMMISSION MEETING MINUTES

Design Team Responses Discussion

SWA Houston

The Jones on Main
712 Main Street, 6th Floor
Houston, Texas
77002
+1.713.868.1676
www.swagroup.com

RESPONSES TO UDC MEMORANDUM

Date: 03/10/2021 @ 16:00 EST

Project Name: Atlanta's Freedom Park Master Plan (FPMP) **Job No.: FRCT001**

Meeting: Urban Design Commission Meeting via ZOOM

Notes by: NB

Subject: RESPONSE TO ATLANTA URBAN DESIGN COMMISSION'S COMMENTS ON DRAFT MASTER PLAN

Attendees:

UDC, members of the public

Freedom Park Conservancy (FPC)
- Stephanie Wolfgang, MP Chair
- Harriett Lane, FPC President
- David Hamilton, FPC Board

SWA Group:
- Natalia Beard, Principal
- Scott McCready, Principal

UDC COMMENTS
DISCUSSION:

1. COMMUNITY ENGAGEMENT:
"FPC appeared to understand the importance of community input as shown in the outreach and engagement work included in the project timeline. However, the Staff would recommend more work be done in this area, as it is a concern that the proposed projects do not fully reflective of all the community's voices."

Response:

In addition to the three community engagement events and over 20 stakeholder meetings conducted to date, FPC has just concluded an on-line community project prioritization exercise with around a thousand respondents participating. The next steps of FPC is to provide the draft plan to the neighborhoods for further review and comment over the month of April 2021. Arranging for UDC's review prior to the neighborhoods was intentional in equipping the neighborhoods with comments from UDC prior to internal review.
It is also important to make a point that even after the conclusion of the final planning step, engagement with the community will be on-going and its processes tailored towards implementation of specific projects as the master plan becomes a "living document" guiding the FPC at a high level.

2. IMPLEMENTATION:
"The Staff is concerned about the lack of discussion in the Master Plan of potential funding options and financial partnerships to accomplish many of identified projects. As with the Atlanta Beltline the nagging question is how to accomplish all this financially?

The Staff is also concerned whether additional stewardships in the respective communities around the park will be needed in order to ensure successful project management and deliverables are met. FPC has not mention this in the proposed Masterplan."

Response:

The master plan goal is to establish a clear vision for the next 25 years in the life of the park. High-level cost estimates for specific project opportunities will accompany the vision and include implementation partnerships and potential funding sources. One of the goals of the master plan is to help the park to become more economically self- sufficient via FPC's fundraising, leveraging the resources available through public agencies investing in the area, institutional partnerships, as well as support from non-profits, local business community, and neighborhoods.

Stewardship, as in ongoing maintenance and communal support of the park's environment, relies on the same mechanisms and, for this park in particular, on the neighboring community's active and very personal sense of ownership in its future success.

3. PHYSICAL DESIGN MANIFESTATIONS
"First, the emphasis of the design, funding, and materials should be on any "vertical" components of the proposal (lights, signage, benches, bollards, etc.). The Staff finds these elements create the greatest visual effect and difference in the user's experience. The "horizontal" elements of the proposal (hardscape, paving, curbing, ramps, etc.) should be simple and relatively common materials that accomplish the long-term goal of the proposal (i.e. increased general access, handicapped access, elimination of difficult grades, etc.). Second, all the elements of the proposal and particularly the horizontal materials should be ones that are easily maintained and replaced in the long term. For example, standard poured concrete, red brick, and natural granite in various combinations can create a variety of designs and at the same time are materials that are not hard to find or replace."

Response:

We fully agree with the hierarchy of thinking that vertical elements should be given a higher priority in terms of design expression and material cost. As a general approach, the plan adheres to the Atlanta's vernacular palette of concrete, brick, and granite for horizontal surfaces to achieve durability and lower maintenance costs. In a few cases, the plan illustrates more detailed horizontal surface design where it might correspond to special placemaking opportunities, such as interpretive storytelling, wayfinding, and gathering plaza nodes that mark important entrances to the park. These details are to be resolved at a more granular level for specific projects at a later date.

4. SHARED IDENTITY
"The Staff would suggest that given the park shares its identity with other parks in the City (as public, "common ground") there should be some similarities between all City park facilities, this park included. These similarities need to make the park feel like it is part of a system to which all users would have some familiarity. The Staff would also suggest that all new elements in the park are designed such that they could, if need be, support other functions or at least allow for expansion without unnecessarily undoing previous work or otherwise unnecessarily sacrificing additional green / open space."

Response:

We generally agree that establishing continuity with the park system is important. That can be accomplished through aforementioned hardscape vernacular and indigenous plant material palette. We also believe that given the unique nature of the park, and its designation as "Atlanta's Art Park" in particular, design should highlight the park's unique identity and respond to its historic and cultural neighborhood context.

C.2) URBAN DESIGN COMMISSION MEETING MINUTES

Design Team Responses Discussion

5. PEDESTRIAN BRIDGES
"Projects such as the Pedestrian Bridge to the Carter Presidential Center, Freedom Commons Plaza Crossing and Pedestrian Bridge are ground breaking projects that are reflective of the bold vision of the Master Plan yet will need much discussion with our office and the City to see if such proposals are viable."

Response:

Public safety is the starting point of any proposed design. General feedback from the community was not necessarily crime-related, but dealing more with traffic and pedestrian safety. FPC has met with Atlanta Police Department to understand how to best address their patrol needs and visibility into the park, which will be an ongoing conversation as the park develops. Clear site lines into the park were considered in the design. Lighting is considered in context of the night access balanced with light pollution prevention. Technology overlay: an estimate for major improvements will include budget for security cameras.

7. RESTROOMS
"There is no mention of restrooms in the park. If the park is to be a place to come and stay awhile, restrooms will be needed."

Response:

Restrooms have been discussed in the master planning process. It brought up issues of management, maintenance, and security by the City. Secondarily, the implied active use of the park that potentially necessitates restroom facilities is currently not allowed within the park, as well as buildings are not allowed within the park. The team has proposed an idea to introduce a visitor pavilion at the entrance to the park from MARTA rail station in Inman Park neighborhood. It would technically be outside the boundaries of the park and potentially accommodate restrooms.

8. EVENTS
"It is not clear to the Staff if the Master Plan contemplates special events. If so, additional support and logistical provisions would be necessary in or around the park. Also, including the possibility of food purchase options could be beneficial. The Staff suggests FPC address these concerns."

Response:

The community has expressed interest in special events in the park. Current condition of the Lease Agreement with GDOT prevent stationary events in the park. Historically some neighborhoods have used the roadbed beside the park land to accommodate for events. To achieve clarity on this, discussions with the City on exact definitions of "passive" and "active" use, City's willingness to support events operationally, as well as expectations that the FPC contribute to park maintenance without fundraising ability through events need to take place.

END

ATLANTA'S FREEDOM PARK
D) COST **ESTIMATES**

The cost estimates provided within the following section were created to serve as a general guide for fundraising targets, project prioritization, donor opportunities, and maintenance considerations. Created with solely master plan level information, these estimates must be revisited once further site surveys and site-specific designs are developed. In addition, the cost of materials is based on current values and will increase with inflation over time. The design team developed the document as a living tool that can be amended as more information is available. It is important to note that the proposed level of development in the park far exceeds what is currently there, and as such, will require significant increase in maintenance. Each phase of implementation should include detailed maintenance estimates along with capital project costs, and seek funding for both.

D.1) 7 PRIORITY PROJECTS

Priority Project #1 - Tribute to John Lewis

Freedom Park Master Plan — Conceptual Cost Estimate

FRCT001 — May 14, 2021

Priority 1: Tribute to John Lewis - Summary

John Lewis Plaza

An enhanced ceremonial public gathering space on both sides of John Lewis Freedom Pkwy. Addition of lighting for "The Bridge" sculpture by Thornton Dial celebrating Rep. John Lewis and restoration of existing plaques and donor bricks.

Demolition / Earthwork	$119,000
Grading / Drainage	$291,203
Hardscape	$2,410,352
Site Furnishings / Amenities	$500,500
Lighting / Electrical	$821,820
Irrigation	$52,210
Planting	$276,390
Total	***$4,471,475***
Contractor Markups (GC and FEE) - 15%	*$670,721.18*
Design and Construction Contingency - 20%	*$1,028,439.14*
Soft Costs - 20%	*$1,234,127*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
John Lewis Plaza - Total	**$7,404,762**

North Avenue Gateway

Pedestrian/bike crossing safety improvements via branded gateway plazas and crosswalk striping.

Demolition / Earthwork	$27,000
Grading / Drainage	$97,330
Hardscape	$1,078,302
Site Furnishings / Amenities	$428,000
Lighting / Electrical	$284,440
Irrigation	$4,140
Planting	$18,000
Total	***$1,937,212***
Contractor Markups (GC and FEE) - 15%	*$290,581.80*
Design and Construction Contingency - 20%	*$445,558.76*
Soft Costs - 20%	*$534,671*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
North Avenue Gateway - Total	**$3,208,023**

Lake Lewis

A large water body with riverine garden edges, boardwalk overlooks, and a formal reflective basin complementing "The Bridge" sculpture on the plaza. Potential for partnership with the Department of Watershed for stormwater detention.

Demolition / Earthwork	$251,138
Grading / Drainage	$1,196,593
Hardscape	$1,485,250
Site Furnishings / Amenities	$247,000
Utilities	$412,500
Lighting / Electrical	$368,600
Irrigation	$154,408
Planting	$366,023
Total	***$4,481,511***
Contractor Markups (GC and FEE) - 15%	*$672,226.68*
Design and Construction Contingency - 20%	*$1,030,747.58*
Soft Costs - 20%	*$1,236,897*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Lake Lewis - Total	**$7,421,383**

Habitat Buffer

Native plant buffer and maintenance program near residential properties.

Demolition / Earthwork	$140,000
Grading / Drainage	$391,975
Site Furnishings / Amenities	$230,000
Irrigation	$137,325
Planting	$181,415
Total	***$1,080,715***
Contractor Markups (GC and FEE) - 15%	*$162,107.25*
Design and Construction Contingency - 20%	*$248,564.45*
Soft Costs - 20%	*$298,277*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Habitat Buffer - Total	**$1,789,664**

John Lewis Median Garden

GDOT planned project; funding to be provided by GDOT. Perennial garden planting in the median between Boulevard and Randolf, as an homage to John Lewis's legacy, in coordination with GDOT's initiative. Groundcover planting palette will create a unique seasonal display throughout the year.

Demolition / Earthwork	
Grading / Drainage	
Irrigation	
Planting	
Total	
Contractor Markups (GC and FEE) - 15%	
Design and Construction Contingency - 20%	
Soft Costs - 20%	
Inflation Escalation - (NIC)	
Annual Maintenance	
John Lewis Median Garden - Total	**NOT IN CONTRACT**

John Lewis Flowering Forest Tribute

Seasonal display of flowering trees commemorates the life of John Lewis along the John Lewis Freedom Pkwy from Jackson St. to Ponce-De-Leon.

Demolition / Earthwork	$190,000
Grading / Drainage	$529,175
Irrigation	$278,645
Planting	$586,885
Total	***$1,584,705***
Contractor Markups (GC and FEE) - 15%	*$237,705.75*
Design and Construction Contingency - 20%	*$364,482.15*
Soft Costs - 20%	*$437,379*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
John Lewis Flowering Forest Tribute - Total	**$2,624,271**

Priority 1: Tribute to John Lewis Preliminary Total — **$22,448,103**

Estimate Notes:

All figures in this summary include estimated Contractor Markups, Design and Construction Contingencies and Soft Costs

All figures in this document have been prepared using conceptual level design of the identified improvements and as such are intended only for high-level budget planning. All costs will be verified during the detailed design phase.

D.1) 7 PRIORITY PROJECTS

Priority Project #2 - Peace Circuit

Freedom Park Master Plan — Conceptual Cost Estimate

FRCT001 — May 14, 2021

Priority 2: Peace Circuit - Summary

Ralph McGill Gateway

Pedestrian/bike crossing safety improvements via branded gateway plazas and crosswalk striping, supporting Ralph McGill East-West movement to and from the Beltline.

Demolition / Earthwork	$30,000
Grading / Drainage	$98,250
Hardscape	$1,170,734
Site Furnishings / Amenities	$434,000
Lighting / Electrical	$318,640
Irrigation	$4,250
Planting	$18,750
Total	***$2,074,624***
Contractor Markups (GC and FEE) - 15%	*$311,193.60*
Design and Construction Contingency - 20%	*$477,163.52*
Soft Costs - 20%	*$572,596*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Ralph McGill Gateway - Total	**$3,435,577**

Pedestrian Bridge to Carter Presidential Center

A signature pedestrian shortcut along the existing easement corridor connecting JL Freedom Pkwy/Ralph McGill intersection with the Beltline and Fourth Ward Detention Park.

Grading / Drainage	$18,500
Hardscape	$56,000
Special	$1,248,000
Lighting / Electrical	$172,000
Total	***$1,494,500***
Contractor Markups (GC and FEE) - 15%	*$224,175.00*
Design and Construction Contingency - 20%	*$343,735.00*
Soft Costs - 20%	*$412,482*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Pedestrian Bridge to Carter Presidential Center - Total	**$2,474,892**

Copenhill Terrace

Demolition / Earthwork	$287,000
Grading / Drainage	$745,323
Hardscape	$481,090
Site Furnishings / Amenities	$574,500
Lighting / Electrical	$714,320
Irrigation	$229,485
Planting	$247,225
Total	***$3,278,943***
Contractor Markups (GC and FEE) - 15%	*$491,841.38*
Design and Construction Contingency - 20%	*$754,156.78*
Soft Costs - 20%	*$904,988*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Copenhill Terrace - Total	**$5,429,929**

Peace Circuit North

Demolition / Earthwork	$234,000
Grading / Drainage	$559,905
Hardscape	$250,020
Site Furnishings / Amenities	$262,000
Special	$0
Lighting / Electrical	$393,550
Irrigation	$202,975
Planting	$444,115
Total	***$2,953,765***
Contractor Markups (GC and FEE) - 15%	*$443,064.75*
Design and Construction Contingency - 20%	*$679,365.95*
Soft Costs - 20%	*$815,239*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Peace Circuit North - Total	**$4,891,435**

Peace Circuit South

Demolition / Earthwork	$213,000
Grading / Drainage	$516,920
Hardscape	$417,680
Site Furnishings / Amenities	$273,000
Lighting / Electrical	$381,420
Irrigation	$172,173
Planting	$274,878
Total	***$2,249,070***
Contractor Markups (GC and FEE) - 15%	*$337,360.50*
Design and Construction Contingency - 20%	*$517,286.10*
Soft Costs - 20%	*$620,743*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Peace Circuit South - Total	**$3,724,460**

North Highland Gateway

Demolition / Earthwork	$25,000
Grading / Drainage	$86,840
Hardscape	$1,034,066
Site Furnishings / Amenities	$412,500
Lighting / Electrical	$268,560
Irrigation	$3,480
Planting	$13,500
Total	***$1,843,946***
Contractor Markups (GC and FEE) - 15%	*$276,591.90*
Design and Construction Contingency - 20%	*$424,107.58*
Soft Costs - 20%	*$508,929*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
North Highland Gateway - Total	**$3,053,575**

D.1) 7 PRIORITY PROJECTS

Priority Project #2 - Peace Circuit

Peace Circuit Safety Crossings

Hardscape	$91,924
Site Furnishings / Amenities	$95,000
Lighting / Electrical	$560,000
Total	***$746,924***
Contractor Markups (GC and FEE) - 15%	*$112,038.60*
Design and Construction Contingency - 20%	*$171,792.52*
Soft Costs - 20%	*$206,151*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Peace Circuit Safety Crossings - Total	**$1,236,906**

Peace Circuit West

Demolition / Earthwork	$74,000
Grading / Drainage	$211,600
Hardscape	$231,620
Site Furnishings / Amenities	$298,000
Lighting / Electrical	$213,080
Irrigation	$62,130
Planting	$32,470
Total	***$1,122,900***
Contractor Markups (GC and FEE) - 15%	*$168,435.00*
Design and Construction Contingency - 20%	*$258,267.00*
Soft Costs - 20%	*$309,920*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Peace Circuit West - Total	**$1,859,522**

Beltline North Connection

Demolition / Earthwork	$93,000
Grading / Drainage	$226,725
Hardscape	$92,000
Site Furnishings / Amenities	$133,000
Lighting / Electrical	$137,800
Irrigation	$80,585
Planting	$121,075
Total	***$884,185***
Contractor Markups (GC and FEE) - 15%	*$132,627.75*
Design and Construction Contingency - 20%	*$203,362.55*
Soft Costs - 20%	*$244,035*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Beltline North Connection - Total	**$1,464,210**

Priority 2: Peace Circuit Preliminary Total	**$27,570,506**

Estimate Notes:

All figures in this summary include estimated Contractor Markups, Design and Construction Contingencies and Soft Costs

All figures in this document have been prepared using conceptual level design of the identified improvements and as such are intended only for high-level budget planning. All costs will be verified during the detailed design phase.

D.1) 7 PRIORITY PROJECTS

Priority Project #3 - Freedom Commons

Freedom Park Master Plan — Conceptual Cost Estimate

FRCT001 — May 14, 2021

Priority 3: Freedom Commons - Summary

Moreland Bridge

A bike/pedestrian bridge across Moreland Ave. developed as a "canopy walkway" with buffer tree plantings at the landings and a staircase connection to the Moreland Gateway Plaza

Hardscape	$26,000
Site Furnishings / Amenities	$103,000
Special	$2,376,000
Lighting / Electrical	$209,900
Total	***$2,714,900***
Contractor Markups (GC and FEE) - 15%	*$407,235.00*
Design and Construction Contingency - 20%	*$624,427.00*
Soft Costs - 20%	*$749,312*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Moreland Bridge - Total	**$4,495,874**

Moreland Crossing and Plaza

Moreland street frontage developed into a safe crossing and community gathering space that serves as a regional gateway to the park with added signage and seating.

Demolition / Earthwork	$63,000
Grading / Drainage	$175,208
Hardscape	$938,680
Site Furnishings / Amenities	$430,500
Utilities	$947,200
Lighting / Electrical	$306,770
Irrigation	$31,215
Planting	$32,945
Total	***$2,925,518***
Contractor Markups (GC and FEE) - 15%	*$438,827.63*
Design and Construction Contingency - 20%	*$672,869.03*
Soft Costs - 20%	*$807,443*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Moreland Crossing and Plaza - Total	**$4,844,657**

Freedom Commons Art Loop

Added pathway completing the loop around the lawn, enhanced with character, shade and understory plantings.

Demolition / Earthwork	$355,000
Grading / Drainage	$965,905
Hardscape	$84,000
Site Furnishings / Amenities	$127,000
Lighting / Electrical	$139,600
Irrigation	$316,935
Planting	$368,115
Total	***$2,356,555***
Contractor Markups (GC and FEE) - 15%	*$353,483.25*
Design and Construction Contingency - 20%	*$542,007.65*
Soft Costs - 20%	*$650,409*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Freedom Commons Art Loop - Total	**$3,902,455**

Priority 3: Freedom Commons Preliminary Total	**$13,242,986**

Estimate Notes:

All figures in this summary include estimated Contractor Markups, Design and Construction Contingencies and Soft Costs

All figures in this document have been prepared using conceptual level design of the identified improvements and as such are intended only for high-level budget planning. All costs will be verified during the detailed design phase.

D.1) 7 PRIORITY PROJECTS

Priority Project #4 - Freedom Park West

Freedom Park Master Plan — Conceptual Cost Estimate

FRCT001 — May 14, 2021

Priority 4: Freedom Park West - Summary

Jackson St. Overlook

In addition to safety measures for pedestrians and bikes planned by the city, introduction of placemaking features and wayfinding at this popular downtown overlook.

Grading / Drainage	$5,588
Hardscape	$37,358
Site Furnishings / Amenities	$152,000
Lighting / Electrical	$48,850
Irrigation	$3,050
Planting	$12,400
Total	***$259,246***
Contractor Markups (GC and FEE) - 15%	*$38,886.83*
Design and Construction Contingency - 20%	*$59,626.47*
Soft Costs - 20%	*$71,552*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Jackson St. Overlook - Total	**$429,311**

Boulevard Gateway

Branded gateway plazas and pedestrian crossing improvements at Boulevard intersection to enhance park identity, wayfinding and pedestrian/bike crossing safety.

Grading / Drainage	$85,130
Hardscape	$854,818
Site Furnishings / Amenities	$302,000
Lighting / Electrical	$197,800
Total	***$1,439,748***
Contractor Markups (GC and FEE) - 15%	*$215,962.20*
Design and Construction Contingency - 20%	*$331,142.04*
Soft Costs - 20%	*$397,370*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Boulevard Gateway - Total	**$2,384,223**

King Square

Cain St. enhancements to create a flexible event plaza space activating the park's west gateway, drawing visitorship to Sweet Auburn neighborhood civic sites, local businesses and the King Center.

Demolition / Earthwork	$35,000
Grading / Drainage	$46,570
Hardscape	$1,020,950
Site Furnishings / Amenities	$277,500
Lighting / Electrical	$469,890
Irrigation	$3,040
Planting	$42,000
Total	***$1,894,950***
Contractor Markups (GC and FEE) - 15%	*$284,242.50*
Design and Construction Contingency - 20%	*$435,838.50*
Soft Costs - 20%	*$523,006*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
King Square - Total	**$3,138,037**

Freedom Park West Gateway

Gateway features with info kiosk, wayfinding, seating for visiting groups, complimentary to the King Square activation; plaza improvements at the "Homage to King" monument.

Demolition / Earthwork	$113,000
Grading / Drainage	$367,910
Hardscape	$704,150
Site Furnishings / Amenities	$293,500
Lighting / Electrical	$286,920
Irrigation	$85,153
Planting	$140,968
Total	***$1,991,600***
Contractor Markups (GC and FEE) - 15%	*$298,740.00*
Design and Construction Contingency - 20%	*$458,068.00*
Soft Costs - 20%	*$549,682*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Freedom Park West Gateway - Total	**$3,298,090**

Barkway Art Corner

Art plaza at the NE corner of John Lewis Freedom Pkwy and Boulevard, monumental sculptural element with day-to-night presence. Direct stair access and accessible path into the dog park from the intersection.

Demolition / Earthwork	$30,000
Grading / Drainage	$69,955
Hardscape	$172,900
Site Furnishings / Amenities	$153,000
Lighting / Electrical	$103,930
Irrigation	$22,990
Planting	$48,910
Total	***$601,685***
Contractor Markups (GC and FEE) - 15%	*$90,252.75*
Design and Construction Contingency - 20%	*$138,387.55*
Soft Costs - 20%	*$166,065*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Barkway Art Corner - Total	**$996,390**

Priority 4: Freedom Park West Preliminary Total — **$10,246,050**

Estimate Notes:

All figures in this summary include estimated Contractor Markups, Design and Construction Contingencies and Soft Costs

All figures in this document have been prepared using conceptual level design of the identified improvements and as such are intended only for high-level budget planning. All costs will be verified during the detailed design phase.

D.1) 7 PRIORITY PROJECTS

Priority Project #5 - MARTA Gateway

Freedom Park Master Plan — Conceptual Cost Estimate

FRCT001 — May 14, 2021

Priority 5: MARTA Gateway - Summary

MARTA Parking "Orchard"

Improvements to the parking lot efficiency, stormwater management (at the subcontinental headwaters site), heat island, and aesthetics with thematic "orchard" tree isle planting.

Demolition / Earthwork	$139,000
Grading / Drainage	$885,185
Hardscape	$1,755,432
Lighting / Electrical	$179,000
Irrigation	$37,535
Planting	$307,325
Total	***$3,303,477***
Contractor Markups (GC and FEE) - 15%	*$495,521.55*
Design and Construction Contingency - 20%	*$759,799.71*
Soft Costs - 20%	*$911,760*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
MARTA Parking "Orchard" - Total	**$5,470,558**

Dekalb Ave. Gateway

A regional arrival to the park from the south via a processional plaza space with an interpretive art wall recounting the history of the park and the area neighborhoods. Improvements to sight lines into the park trails.

Demolition / Earthwork	$50,000
Grading / Drainage	$161,770
Hardscape	$937,370
Site Furnishings / Amenities	$284,000
Lighting / Electrical	$294,780
Irrigation	$26,910
Planting	$33,510
Total	***$1,788,340***
Contractor Markups (GC and FEE) - 15%	*$268,251.00*
Design and Construction Contingency - 20%	*$411,318.20*
Soft Costs - 20%	*$493,582*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Dekalb Ave. Gateway - Total	**$2,961,491**

Reynoldstown Gateway

MARTA Station's pedestrian bridge interpretive art graphics to celebrate the park's connection to Reynoldstown across the tracks and the significance of bridging the subcontinental divide.

Demolition / Earthwork	$0
Grading / Drainage	$0
Irrigation	$0
Planting	$0
Total	***$286,500***
Contractor Markups (GC and FEE) - 15%	*$42,975.00*
Design and Construction Contingency - 20%	*$65,895.00*
Soft Costs - 20%	*$79,074*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Reynoldstown Gateway - Total	**$474,444**

Priority 5: MARTA Gateway Preliminary Total $8,906,493

Estimate Notes:

All figures in this summary include estimated Contractor Markups, Design and Construction Contingencies and Soft Costs

All figures in this document have been prepared using conceptual level design of the identified improvements and as such are intended only for high-level budget planning. All costs will be verified during the detailed design phase.

D.2) REMAINING ESTIMATES BY ZONE

Zone I: North Wing

Freedom Park Master Plan — Conceptual Cost Estimate
FRCT001 — May 14, 2021

North Wing - Summary

Freedom Passage

Demolition / Earthwork	$269,000
Grading / Drainage	$700,650
Hardscape	$136,850
Site Furnishings / Amenities	$236,500
Lighting / Electrical	$334,830
Irrigation	$235,260
Planting	$228,290
Total	***$2,141,380***
Contractor Markups (GC and FEE) - 15%	*$321,207.00*
Design and Construction Contingency - 20%	*$492,517.40*
Soft Costs - 20%	*$591,021*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Freedom Passage - Total	**$3,546,125**

North Ave. Playscape

Grading / Drainage	$34,920
Hardscape	$15,540
Site Furnishings / Amenities	$109,000
Lighting / Electrical	$75,050
Irrigation	$16,890
Planting	$104,190
Total	***$955,590***
Contractor Markups (GC and FEE) - 15%	*$143,338.50*
Design and Construction Contingency - 20%	*$219,785.70*
Soft Costs - 20%	*$263,743*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
North Ave. Playscape - Total	**$1,582,457**

North Highland Meeting Plaza

Grading / Drainage	$163,920
Hardscape	$500,750
Site Furnishings / Amenities	$132,000
Lighting / Electrical	$94,050
Irrigation	$33,033
Planting	$89,908
Total	***$1,056,660***
Contractor Markups (GC and FEE) - 15%	*$158,499.00*
Design and Construction Contingency - 20%	*$243,031.80*
Soft Costs - 20%	*$291,638*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
North Highland Meeting Plaza - Total	**$1,749,829**

Playscape Buffer

Hardscape	$50,740
Site Furnishings / Amenities	$127,000
Lighting / Electrical	$118,700
Irrigation	$7,180
Planting	$100,250
Total	***$403,870***
Contractor Markups (GC and FEE) - 15%	*$60,580.50*
Design and Construction Contingency - 20%	*$92,890.10*
Soft Costs - 20%	*$111,468*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Playscape Buffer - Total	**$668,809**

Poncey Meadows

Demolition / Earthwork	$183,000
Grading / Drainage	$489,925
Hardscape	$50,780
Site Furnishings / Amenities	$133,000
Lighting / Electrical	$128,750
Irrigation	$157,575
Planting	$141,575
Total	***$1,284,605***
Contractor Markups (GC and FEE) - 15%	*$192,690.75*
Design and Construction Contingency - 20%	*$295,459.15*
Soft Costs - 20%	*$354,551*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Poncey Meadows - Total	**$2,127,306**

Ravine Trail North to R.McGill

Demolition / Earthwork	$115,000
Grading / Drainage	$271,600
Hardscape	$149,300
Site Furnishings / Amenities	$185,000
Lighting / Electrical	$227,050
Irrigation	$90,000
Planting	$65,660
Total	***$1,103,610***
Contractor Markups (GC and FEE) - 15%	*$165,541.50*
Design and Construction Contingency - 20%	*$253,830.30*
Soft Costs - 20%	*$304,596*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Ravine Trail North to R.McGill - Total	**$1,827,578**

D.2) REMAINING ESTIMATES BY ZONE

Zone I: North Wing

Ravine Trail Ponce De Leon to North

Demolition / Earthwork	$152,000
Grading / Drainage	$387,745
Hardscape	$79,260
Site Furnishings / Amenities	$205,000
Lighting / Electrical	$227,200
Irrigation	$125,345
Planting	$68,055
Total	***$1,244,605***
Contractor Markups (GC and FEE) - 15%	*$186,690.75*
Design and Construction Contingency - 20%	*$286,259.15*
Soft Costs - 20%	*$343,511*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Ravine Trail Ponce De Leon to North - Total	**$2,061,066**

Urban Food Garden

Demolition / Earthwork	$57,000
Grading / Drainage	$156,750
Irrigation	$52,810
Planting	$35,110
Total	***$331,670***
Contractor Markups (GC and FEE) - 15%	*$49,750.50*
Design and Construction Contingency - 20%	*$76,284.10*
Soft Costs - 20%	*$91,541*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Urban Food Garden - Total	**$549,246**

North Wing Preliminary Total	**$14,112,415**

Estimate Notes:

All figures in this summary include estimated Contractor Markups, Design and Construction Contingencies and Soft Costs

All figures in this document have been prepared using conceptual level design of the identified improvements and as such are intended only for high-level budget planning. All costs will be verified during the detailed design phase.

D.2) REMAINING ESTIMATES BY ZONE

Zone II: East Wing

Freedom Park Master Plan — Conceptual Cost Estimate
FRCT001 — May 14, 2021

East Wing - Summary

Classrooms on the Creek

Demolition / Earthwork	$268,000
Grading / Drainage	$685,163
Hardscape	$1,353,082
Site Furnishings / Amenities	$242,000
Special	$936,000
Lighting / Electrical	$348,400
Irrigation	$226,048
Planting	$268,403
Total	***$4,327,095***
Contractor Markups (GC and FEE) - 15%	*$649,064.18*
Design and Construction Contingency - 20%	*$995,231.74*
Soft Costs - 20%	*$1,194,278*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Classrooms on the Creek - Total	**$7,165,668**

Druid Hills Bridge Gallery

Grading / Drainage	$12,200
Hardscape	$41,280
Site Furnishings / Amenities	$91,000
Lighting / Electrical	$39,350
Total	***$183,830***
Contractor Markups (GC and FEE) - 15%	*$27,574.50*
Design and Construction Contingency - 20%	*$42,280.90*
Soft Costs - 20%	*$50,737*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Druid Hills Bridge Gallery - Total	**$304,422**

Druid Place Gateway

Demolition / Earthwork	$148,000
Grading / Drainage	$409,073
Hardscape	$222,330
Site Furnishings / Amenities	$165,000
Lighting / Electrical	$132,260
Irrigation	$124,290
Planting	$353,780
Total	***$1,554,733***
Contractor Markups (GC and FEE) - 15%	*$233,209.88*
Design and Construction Contingency - 20%	*$357,588.48*
Soft Costs - 20%	*$429,106*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Druid Place Gateway - Total	**$2,574,637**

Fairview Crossing Connection

Demolition / Earthwork	$77,000
Grading / Drainage	$183,945
Hardscape	$366,510
Site Furnishings / Amenities	$143,500
Lighting / Electrical	$81,830
Irrigation	$62,715
Planting	$75,415
Total	***$990,915***
Contractor Markups (GC and FEE) - 15%	*$148,637.25*
Design and Construction Contingency - 20%	*$227,910.45*
Soft Costs - 20%	*$273,493*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Fairview Crossing Connection - Total	**$1,640,955**

Goldsboro Roller Rink Node

Grading / Drainage	$58,723
Hardscape	$580,020
Site Furnishings / Amenities	$176,500
Special	$588,000
Lighting / Electrical	$321,250
Irrigation	$3,260
Planting	$64,510
Total	***$1,792,263***
Contractor Markups (GC and FEE) - 15%	*$268,839.38*
Design and Construction Contingency - 20%	*$412,220.38*
Soft Costs - 20%	*$494,664*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Goldsboro Roller Rink Node - Total	**$2,967,987**

Highland Room

Demolition / Earthwork	$82,000
Grading / Drainage	$206,238
Hardscape	$163,710
Site Furnishings / Amenities	$196,500
Lighting / Electrical	$148,150
Irrigation	$71,573
Planting	$126,208
Total	***$994,378***
Contractor Markups (GC and FEE) - 15%	*$149,156.63*
Design and Construction Contingency - 20%	*$228,706.83*
Soft Costs - 20%	*$274,448*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Highland Room - Total	**$1,646,689**

D.2) REMAINING ESTIMATES BY ZONE

Zone II: East Wing

Mary Lin Gateway

Grading / Drainage	$27,550
Hardscape	$229,506
Site Furnishings / Amenities	$206,500
Lighting / Electrical	$218,320
Irrigation	$2,600
Planting	$7,500
Total	***$691,976***
Contractor Markups (GC and FEE) - 15%	*$103,796.40*
Design and Construction Contingency - 20%	*$159,154.48*
Soft Costs - 20%	*$190,985*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Mary Lin Gateway - Total	**$1,145,912**

Meadow Room

Demolition / Earthwork	$137,000
Grading / Drainage	$369,725
Hardscape	$214,840
Site Furnishings / Amenities	$157,000
Architecture	$300,000
Lighting / Electrical	$157,060
Irrigation	$130,360
Planting	$268,590
Total	***$1,734,575***
Contractor Markups (GC and FEE) - 15%	*$260,186.25*
Design and Construction Contingency - 20%	*$398,952.25*
Soft Costs - 20%	*$478,743*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Meadow Room - Total	**$2,872,456**

Moon Forest Room

Demolition / Earthwork	$218,000
Grading / Drainage	$597,725
Hardscape	$21,420
Site Furnishings / Amenities	$115,000
Lighting / Electrical	$88,650
Irrigation	$200,335
Planting	$190,175
Total	***$1,431,305***
Contractor Markups (GC and FEE) - 15%	*$214,695.75*
Design and Construction Contingency - 20%	*$329,200.15*
Soft Costs - 20%	*$395,040*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Moon Forest Room - Total	**$2,370,241**

North Ave. Gardens

Demolition / Earthwork	$210,000
Grading / Drainage	$544,570
Hardscape	$86,940
Site Furnishings / Amenities	$209,000
Lighting / Electrical	$276,050
Irrigation	$182,855
Planting	$303,835
Total	***$1,813,250***
Contractor Markups (GC and FEE) - 15%	*$271,987.50*
Design and Construction Contingency - 20%	*$417,047.50*
Soft Costs - 20%	*$500,457*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
North Ave. Gardens - Total	**$3,002,742**

North Ave. Pocket Park

Grading / Drainage	$22,300
Hardscape	$262,056
Site Furnishings / Amenities	$211,000
Lighting / Electrical	$113,320
Irrigation	$3,260
Planting	$31,750
Total	***$643,686***
Contractor Markups (GC and FEE) - 15%	*$96,552.90*
Design and Construction Contingency - 20%	*$148,047.78*
Soft Costs - 20%	*$177,657*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
North Ave. Pocket Park - Total	**$1,065,944**

Ponce De Leon Gateway

Demolition / Earthwork	$103,000
Grading / Drainage	$258,073
Hardscape	$238,030
Site Furnishings / Amenities	$270,000
Lighting / Electrical	$196,390
Irrigation	$83,668
Planting	$114,693
Total	***$1,263,853***
Contractor Markups (GC and FEE) - 15%	*$189,577.88*
Design and Construction Contingency - 20%	*$290,686.08*
Soft Costs - 20%	*$348,823*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Ponce De Leon Gateway - Total	**$2,092,940**

D.2) REMAINING ESTIMATES BY ZONE

Zone II: East Wing

Rain Room

Demolition / Earthwork	$117,000
Grading / Drainage	$349,865
Hardscape	$198,800
Site Furnishings / Amenities	$150,000
Lighting / Electrical	$167,250
Irrigation	$96,175
Planting	$103,795
Total	***$1,182,885***
Contractor Markups (GC and FEE) - 15%	*$177,432.75*
Design and Construction Contingency - 20%	*$272,063.55*
Soft Costs - 20%	*$326,476*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Rain Room - Total	**$1,958,858**

Stream Restoration

Demolition / Earthwork	$12,137
Grading / Drainage	$222,268
Irrigation	$3,810
Planting	$36,750
Total	***$274,965***
Contractor Markups (GC and FEE) - 15%	*$41,244.69*
Design and Construction Contingency - 20%	*$63,241.86*
Soft Costs - 20%	*$75,890*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Stream Restoration - Total	**$455,341**

East Wing Preliminary Total **$31,264,793**

Estimate Notes:

All figures in this summary include estimated Contractor Markups, Design and Construction Contingencies and Soft Costs

All figures in this document have been prepared using conceptual level design of the identified improvements and as such are intended only for high-level budget planning. All costs will be verified during the detailed design phase.

D.2) REMAINING ESTIMATES BY ZONE

Zone III: South Wing

Freedom Park Master Plan — Conceptual Cost Estimate
FRCT001 — May 14, 2021

South Wing - Summary

Austin Art Corner

Demolition / Earthwork	$17,000
Grading / Drainage	$34,918
Hardscape	$47,648
Site Furnishings / Amenities	$134,000
Lighting / Electrical	$78,150
Irrigation	$12,743
Planting	$13,708
Total	***$338,166***
Contractor Markups (GC and FEE) - 15%	*$50,724.83*
Design and Construction Contingency - 20%	*$77,778.07*
Soft Costs - 20%	*$93,334*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Austin Art Corner - Total	**$560,002**

Euclid Gateway

Grading / Drainage	$70,970
Hardscape	$517,210
Site Furnishings / Amenities	$188,000
Lighting / Electrical	$120,280
Irrigation	$8,730
Planting	$43,370
Total	***$948,560***
Contractor Markups (GC and FEE) - 15%	*$142,284.00*
Design and Construction Contingency - 20%	*$218,168.80*
Soft Costs - 20%	*$261,803*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Euclid Gateway - Total	**$1,570,815**

Inman Arboreal Gallery

Demolition / Earthwork	$419,000
Grading / Drainage	$1,178,280
Hardscape	$93,820
Site Furnishings / Amenities	$159,000
Lighting / Electrical	$70,000
Irrigation	$391,150
Planting	$439,050
Total	***$2,750,300***
Contractor Markups (GC and FEE) - 15%	*$412,545.00*
Design and Construction Contingency - 20%	*$632,569.00*
Soft Costs - 20%	*$759,083*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Inman Arboreal Gallery - Total	**$4,554,497**

Inman Art Knoll

Demolition / Earthwork	$90,000
Grading / Drainage	$235,153
Hardscape	$29,400
Site Furnishings / Amenities	$121,000
Lighting / Electrical	$115,000
Irrigation	$79,828
Planting	$93,733
Total	***$764,113***
Contractor Markups (GC and FEE) - 15%	*$114,616.88*
Design and Construction Contingency - 20%	*$175,745.88*
Soft Costs - 20%	*$210,895*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Inman Art Knoll - Total	**$1,265,370**

Inman Garden Walk

Demolition / Earthwork	$124,000
Grading / Drainage	$320,518
Hardscape	$49,980
Site Furnishings / Amenities	$150,000
Lighting / Electrical	$167,850
Irrigation	$120,628
Planting	$284,223
Total	***$1,217,198***
Contractor Markups (GC and FEE) - 15%	*$182,579.63*
Design and Construction Contingency - 20%	*$279,955.43*
Soft Costs - 20%	*$335,947*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Inman Garden Walk - Total	**$2,015,679**

Inman Village Gateway

Grading / Drainage	$57,058
Hardscape	$119,540
Site Furnishings / Amenities	$132,500
Lighting / Electrical	$46,720
Irrigation	$19,023
Planting	$31,338
Total	***$406,178***
Contractor Markups (GC and FEE) - 15%	*$60,926.63*
Design and Construction Contingency - 20%	*$93,420.83*
Soft Costs - 20%	*$112,105*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Inman Village Gateway - Total	**$672,630**

North Highland Art Lawn

Demolition / Earthwork	$48,000
Grading / Drainage	$127,333
Hardscape	$75,122

D.2) REMAINING ESTIMATES BY ZONE

Zone III: South Wing

Site Furnishings / Amenities	$126,500
Lighting / Electrical	$39,160
Irrigation	$26,618
Planting	$24,923
Total	***$467,655***
Contractor Markups (GC and FEE) - 15%	*$70,148.18*
Design and Construction Contingency - 20%	*$107,560.54*
Soft Costs - 20%	*$129,073*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
North Highland Art Lawn - Total	**$774,436**

Poplar Circle

Grading / Drainage	$255,420
Hardscape	$879,400
Site Furnishings / Amenities	$250,000
Lighting / Electrical	$435,130
Irrigation	$77,163
Planting	$244,348
Total	***$2,141,460***
Contractor Markups (GC and FEE) - 15%	*$321,219.00*
Design and Construction Contingency - 20%	*$492,535.80*
Soft Costs - 20%	*$591,043*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Poplar Circle - Total	**$3,546,258**

Treehouse Village Playground and Pavilion

Hardscape	$52,000
Site Furnishings / Amenities	$115,000
Lighting / Electrical	$94,300
Irrigation	$2,930
Planting	$39,000
Total	***$1,503,230***
Contractor Markups (GC and FEE) - 15%	*$225,484.50*
Design and Construction Contingency - 20%	*$345,742.90*
Soft Costs - 20%	*$414,891*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Treehouse Village Playground and Pavilion - Total	**$2,489,349**

South Wing Preliminary Total	**$17,449,036**

Estimate Notes:

All figures in this summary include estimated Contractor Markups, Design and Construction Contingencies and Soft Costs

All figures in this document have been prepared using conceptual level design of the identified improvements and as such are intended only for high-level budget planning. All costs will be verified during the detailed design phase.

D.2) REMAINING ESTIMATES BY ZONE

Zone IV: West Wing

Freedom Park Master Plan — Conceptual Cost Estimate
FRCT001 — May 14, 2021

West Wing - Summary

Fourth Ward Concourse

Demolition / Earthwork	$290,000
Grading / Drainage	$831,765
Hardscape	$311,870
Site Furnishings / Amenities	$151,000
Lighting / Electrical	$328,690
Irrigation	$245,225
Planting	$95,725
Total	***$2,254,275***
Contractor Markups (GC and FEE) - 15%	*$338,141.25*
Design and Construction Contingency - 20%	*$518,483.25*
Soft Costs - 20%	*$622,180*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Fourth Ward Concourse - Total	**$3,733,079**

Fourth Ward North Beltline Connection

Demolition / Earthwork	$87,000
Grading / Drainage	$221,150
Hardscape	$37,380
Site Furnishings / Amenities	$158,000
Lighting / Electrical	$137,350
Irrigation	$71,510
Planting	$50,050
Total	***$762,440***
Contractor Markups (GC and FEE) - 15%	*$114,366.00*
Design and Construction Contingency - 20%	*$175,361.20*
Soft Costs - 20%	*$210,433*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Fourth Ward North Beltline Connection - Total	**$1,262,601**

Fourth Ward South Beltline Connection

Demolition / Earthwork	$42,000
Grading / Drainage	$103,600
Hardscape	$32,000
Site Furnishings / Amenities	$103,000
Lighting / Electrical	$59,800
Irrigation	$36,510
Planting	$41,110
Total	***$418,020***
Contractor Markups (GC and FEE) - 15%	*$62,703.00*
Design and Construction Contingency - 20%	*$96,144.60*
Soft Costs - 20%	*$115,374*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Fourth Ward South Beltline Connection - Total	**$692,241**

Mills Garden Plaza

Demolition / Earthwork	$54,000
Grading / Drainage	$166,390
Hardscape	$565,850
Site Furnishings / Amenities	$270,000
Lighting / Electrical	$188,720
Irrigation	$37,653
Planting	$62,828
Total	***$1,345,440***
Contractor Markups (GC and FEE) - 15%	*$201,816.00*
Design and Construction Contingency - 20%	*$309,451.20*
Soft Costs - 20%	*$371,341*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Mills Garden Plaza - Total	**$2,228,049**

North Handshake Plaza

Grading / Drainage	$84,195
Hardscape	$615,600
Site Furnishings / Amenities	$192,000
Lighting / Electrical	$196,720
Irrigation	$7,100
Planting	$32,800
Total	***$1,128,415***
Contractor Markups (GC and FEE) - 15%	*$169,262.25*
Design and Construction Contingency - 20%	*$259,535.45*
Soft Costs - 20%	*$311,443*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
North Handshake Plaza - Total	**$1,868,655**

Randolph Belvedere

Grading / Drainage	$5,250
Hardscape	$396,440
Site Furnishings / Amenities	$201,500
Lighting / Electrical	$87,040
Total	***$690,230***
Contractor Markups (GC and FEE) - 15%	*$103,534.50*
Design and Construction Contingency - 20%	*$158,752.90*
Soft Costs - 20%	*$190,503*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
Randolph Belvedere - Total	**$1,143,021**

South Handshake Plaza

Grading / Drainage	$78,255
Hardscape	$530,050
Site Furnishings / Amenities	$174,500
Lighting / Electrical	$168,160
Irrigation	$7,540
Planting	$36,320

D.2) REMAINING ESTIMATES BY ZONE

Zone IV: West Wing

Total	***$994,825***
Contractor Markups (GC and FEE) - 15%	*$149,223.75*
Design and Construction Contingency - 20%	*$228,809.75*
Soft Costs - 20%	*$274,572*
Inflation Escalation - (NIC)	*NIC*
Annual Maintenance	*NIC*
South Handshake Plaza - Total	**$1,647,430**

West Wing Preliminary Total	**$12,575,076**

Estimate Notes:

All figures in this summary include estimated Contractor Markups, Design and Construction Contingencies and Soft Costs

All figures in this document have been prepared using conceptual level design of the identified improvements and as such are intended only for high-level budget planning. All costs will be verified during the detailed design phase.

Freedom Park.

page intentionally left blank

ATLANTA'S FREEDOM PARK
E) NEIGHBORHOOD SUPPORT LETTERS & AMENDMENTS

Neighborhoods were asked to view the final draft of the master plan and provide support and/or comments in preparation of formal review and comment by NPUs N and M. Links to the final draft of the Master Plan was sent out to neighborhood association presidents with a solicitation for review and comment on May 28, 2021. The Master Plan was subsequently added to the NPU N and M agendas for review and comment on the July 22, 2021 and July 26, 2021 agendas respectively.

The following pages include the feedback that the Conservancy received, and explanation of how that feedback is to be incorporated into the final Master Plan document.

E.1) CANDLER PARK NEIGHBORHOOD ORGANIZATION

SUPPORT LETTER

The following support letter was received by the Freedom Park Conservancy from the Candler Park Neighborhood Organization in advance of the July 22nd, 2021 meeting of NPU N.

See compilation of comments at the end of this section paired with any edits to the Master Plan resultant from these comments.

Candler Park Neighborhood Organization

June 28, 2021

Atlanta City Council
55 Trinity Avenue SW, Suite 2900
Atlanta, GA 30303

Dear Councilmembers,
The Candler Park Neighborhood Organization (CPNO), on behalf of the Candler Park neighborhood, would like to express our support of "Atlanta's Freedom Park Master Plan" for 2021. The following points regarding master plan elements which directly affect the Candler Park neighborhood were heavily discussed among Candler Park residents and Freedom Park Conservancy representatives during a presentation at the June 21, 2021 CPNO Membership meeting. While there was much enthusiasm for the wide-ranging proposal, there were also concerns.

1. First and foremost, *improving the safety of pedestrians and bicycles at the intersection of Moreland Ave and Freedom Parkway/Park is of the utmost importance and should be improved immediately.* While the proposal of a pedestrian bridge over Moreland Ave has strong support from some residents, there is not consensus among the neighborhood. We hope that significant improvement to the safety of crossing this intersection will not be held up because of this controversy and that multiple options for improvement be pursued simultaneously.
2. Secondly, Candler Park strongly supports the continued passive nature of Freedom Park through the neighborhood, as provided for in this master plan (as on p.127 in "Implementation"). The availability of extensive open space for free public use, such as the "Freedom Commons" just east of Moreland, has been a boon in the past year with many people enjoying this unprogrammed space.
3. Candler Park residents also support the installation of informational signage about historic events related to the park, including the story of the 20-year battle of Atlanta residents' fight for the park including CAUTION and the Roadbusters.

There was some concern that public input on the plan may have been unduly weighted, without secure voting on priorities; however, overall, the Candler Park neighborhood believes "Atlanta's Freedom Park Master Plan" to be a robust document which will help guide the future of this great park.

We hope that the City Council will take our neighborhood's comments and support of the plan into consideration and that these comments will be recorded with "Atlanta's Freedom Park Master Plan."

Yours Truly,

Jerry Tillery, CPNO President

PO Box 5418 Atlanta, GA 31107-0418
candlerpark.org | president@candlerpark.org

E.2) DRUID HILLS CIVIC ASSOCIATION

July 16, 2020

By Electronic Mail
Freedom Park Conservancy
PO Box 5823
Atlanta, GA 31107

Re: Atlanta's Freedom Park Master Plan

Dear sir or madam,

I am writing to offer the Druid Hills Civic Association's strong support in favor of Atlanta's Freedom Park Master Plan prepared by the Freedom Park Conservancy. The plan is the result of a thoughtful and inclusive process that honestly captured the thoughts of the community. Further, the substance of the plan aligns with our organization's recently adopted strategic goals. When implemented, the plan will transform Freedom Park into a model of equity and connectivity. Please allow me to expand on each of these points in turn below.

First, leaders from the Freedom Park Conservancy communicated regularly with the DHCA's Board of Directors regarding their planning efforts. In September 2020, Freedom Park Conservancy Chair Harriett Lane provided an update to the DHCA Board and invited community participation at various virtual public meetings and through an online survey. Additionally, the Conservancy accepted written comments from the DHCA and several other neighborhood organizations, which are included as appendices to the plan.

Second, the Conservancy clearly heard what our organization and our community had to say because the substance of the plan aligns with our own strategic goals. The DHCA recently completed a neighborhood listening effort and strategic plan with goals focusing on stewarding the natural environment, uniting residents and building community, and investing in amenities to enhance the community and improve quality of life. The plan addresses each of these issues as well, and so its implementation will help the DHCA achieve its own goals.

Some of the plan's top goals include enhancing the ecological value of the park, providing regional mobility infrastructure, and supporting neighborhood vitality. Throughout the park, the plan will steward the natural environment with native plantings that will support wildlife. In the areas of the park located within Druid Hills, the plan calls for the tree planting and the creation of outdoor environmental classrooms, recognizing the importance of education in stewarding the environment. The plan would also create a new gateway to the park in Druid Hills, promoting safe access to the existing Freedom Trail and better connecting our neighborhood to other neighborhoods along the park.

The last point I would like to highlight is the transformative nature of the connectivity envisioned by the plan, which will elevate the park from a nice patch of green along Moreland Avenue to a green network that will create new and vital links between people, expanded greenspace, and the heart of the city and will help to make Atlanta more beautiful and equitable. The plan also will help tell the story of Druid Hills and its role in the civic life of Atlanta. Moveover, the plan will tell the story of Atlanta in a new way by connecting the King Center to the Carter Center with the wonderfully envisioned new tribute to the late Congressman John Lewis in the middle.

The DHCA is excited about this plan and looks forward to seeing it fully implemented. Please contact me if you would like to discuss any of the foregoing matters in more detail.

Respectfully,

William Tomlin
William Tomlin (Jul 17, 2021 16:33 EDT)

William Tomlin
Chair, Parks and Greenspace Committee
Druid Hills Civic Association

Van Biesel
Chair, Druid Hills Civic Association

/wlt

CC: Hon. Jennifer N. Ide, Atlanta City Council (by e-mail)
Ms. Harriett Lane, Chair, Freedom Park Conservancy (by e-mail)

DHCA FPMP Support Letter 21-0716

Final Audit Report 2021-07-20

Created:	2021-07-17
By:	Harriett Lane (harriettlane@rocketmail.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAo1DmkEfq7UVfx3SaH2AmkIWP16YQm_AF

"DHCA FPMP Support Letter 21-0716" History

Document created by Harriett Lane (harriettlane@rocketmail.com)
2021-07-17 - 1:51:46 PM GMT- IP address: 71.204.27.40

Document emailed to William Tomlin (wmltom@gmail.com) for signature
2021-07-17 - 1:54:58 PM GMT

Email viewed by William Tomlin (wmltom@gmail.com)
2021-07-17 - 8:29:42 PM GMT- IP address: 66.249.88.150

Document e-signed by William Tomlin (wmltom@gmail.com)
Signature Date: 2021-07-17 - 8:33:04 PM GMT - Time Source: server- IP address: 76.20.252.66

Document emailed to Van Biesel (jeanvan@jeanvan.com) for signature
2021-07-17 - 8:33:06 PM GMT

Email viewed by Van Biesel (jeanvan@jeanvan.com)
2021-07-17 - 9:42:49 PM GMT- IP address: 73.237.162.89

Document e-signed by Van Biesel (jeanvan@jeanvan.com)
Signature Date: 2021-07-20 - 0:38:40 AM GMT - Time Source: server- IP address: 73.237.162.89

Agreement completed.
2021-07-20 - 0:38:40 AM GMT

E.3) INMAN PARK NEIGHBORHOOD ASSOCIATION

AMENDMENTS

The following support letter and with amendments was received by the Freedom Park Conservancy from the Inman Park Neighborhood Association in advance of the July 22nd, 2021 meeting of NPU N.

See compilation of comments at the end of this section paired with any edits to the Master Plan resultant from these comments.

Inman Park
NEIGHBORHOOD ASSOCIATION

June 24, 2021

Re: Inman Park feedback on final draft of the Freedom Park Master Plan
Attached: IPNA Amendments to the Freedom Park Master Plan from our neighborhood meeting on June 16th, 2021

Dear Freedom Park Conservancy and SWA partners,

First of all, thank you for your hard work over the past year in creating an inspiring vision of Freedom Park's potential. There are many exciting projects contained within the Master Plan. We look forward to continuing our partnership with you and appreciate the opportunity to offer amendments to the final draft. As you will see on the following pages, we have crafted 6 points that we would like to see incorporated into the Master Plan before we are able to offer our full support of the final plan.

We offer these amendments in the spirit of setting out a mutual understanding and guide for future generations who will devote their time, energy, and resources to the park. We know that the task of implementing the Master Plan is enormous and will involve decades of work. And, after many of us have retired or otherwise passed form the scene, we hope these amendments will serve as anchor for keeping the evolution of Freedom Park grounded in its founding principles.

The language used in the amendments is concise and fairly abrupt in order to be clear and succinct. Because of that, I'd like to preface them with an explanation of the thinking and deliberation that went into their creation.

Regarding A: As you know, many of our neighbors were instrumental in defeating the road and convincing the GDOT to lease the land to the City of Atlanta for a park. This legacy is commemorated by the Thornton Dial "Bridge" sculpture and the accompanying plaques and bricks honoring C.A.U.T.I.O.N and John Lewis. Together these elements tell an important story about the history and evolution of the eastside, intown neighborhoods. We know you understand the story. We are offering this amendment to make it clear to future board members and designers that these elements – the sculpture, the plaques, and the bricks - need to be kept together if there is ever a need to re-site them. We would like to note that both John Lewis and Thornton Dial approved the current siting, and all efforts should be made the maintain the existing location with upgrades and improvements to fully celebrate the history of the park and the road fight.

Regarding B: We acknowledge that you were attuned to our requests that the passive nature of the park be preserved through our section of the park and responded with thoughtful and sensitive proposals. We believe it is important to make sure this collaboration continues by adding this amendment. (Note that we have concerns about the feasibility of a Visitors Pavilion at the MARTA station and expect to work closely with the Conservancy regarding its size, use, access, maintenance, and operation as well as its impact on the neighborhood, MARTA parking lot, and MARTA operations.)

Regarding C: We love the there is an emphasis on celebrating nature in the Master Plan. However, as the City of Atlanta struggles to maintain its famous tree canopy, we think it's important to be specific about the need the plant and preserve large trees in Freedom Park. Many of the remaining areas available for tree planting in our neighborhoods are very small and constrained and will only accommodate small ornamental trees. Freedom Park has the potential to house many overstory giants such as oaks, beeches, and other species as recommended by Trees Atlanta.

Regarding D: We understand that the Master Plan will be instrumental in inspiring philanthropists and other donors to open their wallets and thus it needs to emphasize the grand and aspirational. We want to make sure the park can be maintained so that these new amenities don't fall into disrepair or become the sole responsibility of the neighborhoods to maintain. (That might take the form of a specific yearly fundraiser hosted by the Conservancy directed solely to maintenance needs.)

Regarding E: While many of us prefer to prioritize the role of pedestrian and bicycle travel through the park, we recognize that the park is crossed in several places by roadways, and we'd like to see emphasis on keeping everyone - regardless of mode of transportation - safe.

Regarding F: We understand the Moreland bridge is very conceptual at this point and a decision on whether or not to pursue its design and construction will need to be determined after a feasibility study has been completed. The feasibility study will, of course, require input from the GaDOT and Georgia Power. It will also need to assess compliance with ADA regulations as well as visual impact on the park, and it must be conducted with full participation of the adjacent neighborhoods. Due to the anticipated cost and length of time needed to undertake that study, we believe it is imperative to begin at-grade intersection safety improvements as soon as possible.

Warm Regards,
Amy L. Higgins
Inman Park Neighborhood Association (IPNA) President

Cc: Amir Farokhi

IPNA Amendments to Freedom Park Master Plan

A. The Thornton Dial "Bridge" sculpture as well as the bricks and plaques commemorating John Lewis and CAUTION must stay together in perpetuity. The Freedom Park Conservancy Board is to collaborate with representatives from CAUTION on the design and implementation of any projects associated with commemorating the history of the park and the road fight.

B. The Freedom Park Conservancy Board is to collaborate with each neighborhood association on the design, prioritization, fundraising, and implementation of projects that have been proposed in within their neighborhood boundaries.

C. The planting and preservation of large, canopy trees within the park are to be a priority.

D. The development of a maintenance plan for existing and proposed park land and amenities is to be a priority.

E. Intersection improvements within the park to increase safety for all modes of transportation (pedestrian, bicycle, micro-mobility, and car) are to be a priority.

F. Design and implementation of at-grade safety improvements for the Moreland Avenue and John Lewis Freedom Parkway intersection are to commence as soon as possible. They should <u>not</u> be delayed while the necessary feasibility study of the proposed pedestrian/bike bridge is being conducted. The required feasibility study of a pedestrian/bike bridge over Moreland Ave must include a study of the relocation of transmission and distribution lines, an explanation of compliance with ADA regulations, and a study of the impact on the adjacent neighbors.

E.4) LAKE CLAIRE NEIGHBORS

SUPPORT LETTER

The following support letter was received by the Freedom Park Conservancy from the Lake Claire Neighbors in advance of the July 22nd, 2021 meeting of NPU N.

See compilation of comments at the end of this section paired with any edits to the Master Plan resultant from these comments.

Lake Claire Comments: Freedom Park Master Plan

From: chollida@bellsouth.net (chollida@bellsouth.net)

To: harriettlane@rocketmail.com

Cc: allison@crazylegsproductions.com; jagee111@gmail.com; grashofb@bellsouth.net

Date: Tuesday, July 13, 2021, 12:02 PM EDT

Thank you for the opportunity to review and comment on the Freedom Park Master Plan. It is apparent a great deal of work has been done to generate so many good ideas for project themes and improvements. Though Lake Claire is not adjacent to the park, as a founding member of CAUTION and a member of the Freedom Park Conservancy, the long-term vision for the park is important to us.

The Lake Claire Zoning Committee and the Lake Claire Neighbors reviewed the Master Plan in June. Since the Plan encompasses 67 individual projects with an initial implementation estimate exceeding $161 million, we are not prepared to offer detailed comments at this time, but we look forward to ongoing engagement as a neighborhood and as part of the NPU review process.

We have a couple of general comments and recommendations:

- Address current and ongoing maintenance costs directly (annual maintenance is currently listed as “NC” for each of the proposed project);
- Since the use of the park must remain passive in nature, we recommend elevating the concept of nature and a place of quiet and respite as a value intrinsic to the Master Plan. This would include maintaining and enhancing the natural landscape, topography, tree canopy, and understory;
- We appreciate the current accessibility of the park’s paths and encourage the Master Plan to elevate accessibility to pedestrians, bikers, wheelchair users, and others as a core value; and
- Provide a framework for ongoing review and input from adjacent and impacted neighborhoods, and formally through NPU-N.

Thank you for your consideration.

Joe Agee, President Lake Claire Neighbors

Carol Holliday, VP-Planning & NPU-N Representative Lake Claire Neighbors

E.5) PONCEY-HIGHLAND NEIGHBORHOOD ASSOCIATION

SUPPORT LETTER

The following support letter was received by the Freedom Park Conservancy from the Poncey-Highland Neighborhood Association in advance of the July 22nd, 2021 meeting of NPU N.

See compilation of comments at the end of this section paired with any edits to the Master Plan resultant from these comments.

Poncey-Highland Neighborhood Association
830 Belgrade Avenue
Atlanta GA 30306

July 14, 2021

Freedom Park Conservancy
PO Box 8946
Atlanta, GA 31106

Dear Freedom Park Conservancy,

On behalf of the Poncey-Highland Neighborhood Association, the Poncey-Highland Board of Directors wishes to express our support of the 2021 Freedom Park Master Plan.

As a neighborhood which lost approximately one-third of our housing stock to the proposed I-485 highway, we appreciate the work of Caution/Road Busters to retain our residential communities, and we appreciate the work of the Freedom Park Conservancy to engage in a master planning process to develop a guiding document for the future maintenance and development of Freedom Park.

Through their thorough land assessment of the 130-acre Freedom Park, SWA has created a guiding document that outlines the highest and best use of various legs of the linear park. Their assessment sets forth key components, and Poncey-Highland was especially pleased to see the following proposals included:

• Using open plaza spaces, including John Lewis Plaza, to focus on curated art and/or creating gathering spaces that provide areas for respite and civic engagement, not only to the neighborhoods that abut the Park but also for the residents of the City of Atlanta.
• Creating new natural elements that serve to beautify the community as an amenity while creatively providing functional improvements to manage environmental & stormwater needs, such as the proposed Lake Lewis in Poncey-Highland.
• Developing inviting gateway areas, including the North Avenue Gateway, and signage that welcomes people and provides wayfinding.
• Providing better connectivity for pedestrians and bicycle mobility, including the proposed pedestrian bridge from Poncey-Highland to The Carter Center.
• Creating safer intersections at major intersections with neighborhood roads.
• Providing native plant buffers near residential properties to allow for privacy, including at the homes along Linwood Avenue in Poncey-Highland.

We acknowledge that the Master Plan is a guiding document and as such it provides a vision for how the Park could be developed. Therefore, any implementation of specific projects within the Park would require collaboration between the various City of Atlanta Departments charged with oversight and the Freedom Park Conservancy to develop site plans and raise funds in conjunction with community engagement before individual projects are approved and shovel ready.

Poncey-Highland looks forward to partnering with the City of Atlanta and the Freedom Park Conservancy to ensure Freedom Park offers community engagement, health, safety, and a sustainable natural environment for years to come.

Sincerely,

Erika Heller
Poncey-Highland Neighborhood Association, President

E.6) FOURTH WARD ALLIANCE

SUPPORT

The following support letter was received by the Freedom Park Conservancy from the Fourth Ward Alliance following the July 26th, 2021 meeting of NPU M.

See compilation of comments at the end of this section paired with any edits to the Master Plan resultant from these comments.

FOURTH WARD ALLIANCE

July 26, 2021

Re: Freedom Park Master Plan

Dear Freedom Park Conservancy Board of Directors:

On behalf of the Fourth Ward Alliance Neighborhood Association's Executive Board and Members, I am writing to express our support for the 2021 Freedom Park Master Plan.

As one of the many neighborhoods that reside along the expansive park, we are very excited about the aspects of this plan to revolutionize the park. Since the deployment of the Eastside Beltline Trail, the Old Fourth Ward has seen a flurry of new condos, homes, apartment buildings and businesses come to our neighborhood. All this activity has created a move active community where people want to enjoy the public green spaces, walking and biking trails, dog parks, art and explore the history of our great city.

The Freedom Park Master plan will change the way the Park is used and viewed by its neighbors. We in the Fourth Ward Alliance footprint are excited about the possibilities around the 54 Columns art installation, the Fourth Ward Concourse, and in our neighboring areas the Jackson Street Overlook project, improved access to the Martin Luther King Jr. Center and overall access improvements. The concept to make this park focused on art, history, and providing native plantings while improving the connectivity of the park, increasing pedestrian safety, improving wayfinding is well received in our neighborhood.

As an organization, we have been extremely appreciative of the opportunity to provide our feedback throughout the plan development process. We actively summitted our ideas, feedback and based on the master plan design, we can see you listened!

The Fourth Ward Alliance looks forward to further partnering with the Freedom Park Conservancy Board and The City of Atlanta's various departments to help make this Master Plan a reality for the Freedom Park.

Sincerely,

Terry McColl
President, Fourth Ward Alliance
FourthWardAllianceBoard@gmail.com

E.7) FINAL DRAFT FEEDBACK SUMMARY AND INCORPORATION PLAN

The following chart provides and abbreviated compilation of comments found in the preceding sheets of this section, with any edits to the Master Plan resultant from these comments.

(These Comments and Associated Edits were incorporated and their incorporation verified as of 09.18.1922)

Comment Source		Comment	Associated Edits (if any)
Candler Park Neighborhood Organization *Support Letter*	1	Improving the safety of pedestrians and bicycles at the intersection of Moreland Ave. and Freedom Parkway/Park is of the utmost importance and should be improved immediately.	Agreed that pedestrian/bicycle safety is a top priority for the park. On page labelled 114 projects 4 and 5 will be flipped; while the numbering is not intended to relate to priority or timing in any way, we want to make sure the at grade crossing reads as a priority. A sentence will be added to the Moreland Crossing and Plaza item noting that at grade crossings improvements are of the utmost priority for the communities and shall be implemented as a priority irrespective of any conversations relating to a bridge at this location. This will also be added to the section that speaks about this on page labelled 41.The importance of pedestrian safety at this crossing is also noted under safety-a key design principal for mobility on page labelled 34.
	2	Strongly Supports the continued passive nature of Freedom Park through the neighborhood	N/A. Included in MP - passive nature of the park (and how that is identified by different entities) is addressed on page labelled 129 and is included in the Executive Summary on page 4 for emphasis of this nature of the park. Page 129 simply notes that a definition of what "passive" means shoul d be agreed upon by all parties involved as activities are somewhat loosely defined in the terms of the 1998 Lease agreement, whereas the Parks department enforces the passive designation based upon type and size of events. No changes are proposed to any of the ways that the passive nature is currently defined. This section simply notes that the designation provides a challenge for event-based revenue streams that are typical of parks of this size. For the Conservancy this means that if events are required as desired for revenue streams, they will needed to happen outside of the park boundary proper. Language will be modified on page labelled 129 to clarify that the current definitions will be adhered to despite those implications (it is understood that the language in there now may be confusing/suggest that the definition needs revisiting).
	3	Support the installation of informational signage about historic event related to the park, including the story of the 20-year battle of Atlanta resident's fight for the park including CAUTION and the Roadbusters	Agreed this is a story we want to tell! There will be multiple opportunities to tell this story through educational programs, art installations etc. To make some of the language more explicit, we will update the description of the Dekalb Ave. Gateway to add "including efforts led by CAUTION and Roadbusters" to the existing language of "recounting the history of the park and area neighborhoods."
Druid Hills Civic Association *Support Letter*	4	The plan is a result of a thoughtful and inclusive process that honestly captured the thoughts of the community.	N/A
	5	The substance of the plan aligns with our organization's recently adopted strategic goals.	N/A
	6	The plan will transform Freedom Park into a model of equity and connectivity. (including enhancing ecological value)	N/A

Inman Park Neighborhood Association *Amendments*	7	The Thornton Dial "Bridge" sculpture as well as the bricks and plaques commemorating John Lewis and CAUTION must stay together in perpetuity. The Freedom Park Conservancy Board is to collaborate with representatives from CAUTION on the design and implementation of any projects associated with commemorating the history of the park and the road fight.	Language will be added to the John Lewis Plaza project (#1) on page labelled 76 to note that the bricks and plaques shall remain with the sculpture in perpetuity. (This will be added to the existing language there that notes restoration of the plaques and donor bricks.) Language referencing "re-siting" of the sculpture will also be removed from #3 Lake Lewis on this page as well as pages 5 and 111. This language was left in error from an early design proposal that questioned if the sculpture should be relocated. The Conservancy believes the sculpture should stay in its current location due to original orientation agreed upon with the artists, it's orientation relative to storytelling, and due to the fragility of the sculpture itself.
	8	The Freedom Park Conservancy Board is to collaborate with each neighborhood association on the design, prioritization, fundraising, and implementation of projects that have been proposed in within their neighborhood boundaries.	Once funding is available and secured for any given project and the project moves forward, FPC will plan on engaging the Neighborhood Organizations adjacent to or invested in the given project for input during the process.Exact engagement processes will be customized on a project-by-project basis that identifies all relevant stakeholders. Once a project design is underway for a given project then all project design will go through the UDC and DPR Park Design for formal review. (Note: DPR would be integral to the design process along the way, but review would be part of the formal process).
	9	The planting and preservation of large, canopy trees within the park are to be a priority.	Development of continuous urban canopy is noted as a priority on page labelled 54. In conjunction with preservation of existing canopy trees, planting of new/future canopies trees should be folded in to help replace the existing cover as older trees die.
	10	The development of a maintenance plan for existing and proposed park land and amenities is to be a priority.	Maintenance is out of the scope of the current Master Plan landscape architectural consultant, however the importance of establishing a maintenance plan for the park improvements are implemented are very important. As noted on page labelled 132, maintenance cost should be estimated on a per-project basis. The Conservancy intends to work with DPR to estimating costs for maintenance in the future; should funding become available, maintenance estimation service could be solicited from specialty consultants in the "park management" field, such as ETM Associates or PROS Consulting.
	11	Intersection improvements within the park to increase safety for all modes of transportation (pedestrian, bicycle, micro-mobility, and car) are to be a priority.	Mobility improvements are emphasized beginning on page labelled 34.
	12	Design and implementation of at-grade safety improvements for the Moreland Avenue and John Lewis Freedom Parkway intersection are to commence as soon as possible. They should not be delayed while the necessary feasibility study of the proposed pedestrian/bike bridge is being conducted. The required feasibility study of a pedestrian/bike bridge over Moreland Ave must include a study of the relocation of transmission and distribution lines, an explanation of compliance with ADA regulations, and a study of the impact on the adjacent neighbors.	See response to comment #1 above.
Additional Inman Park-Related Edits	13	There are mixed feelings from the neighborhood about the idea of a Visitor Pavilion at the southern end of Freedom Park (near the Inman Park Marta station).	Following verbal conversations with Inman Park residents including at the Inman Park Neighborhood Association meeting on 6/16/21, the Visitor Pavilion (shown in the draft within a portion of the MARTA parking lot) will be removed from the final version of the plan.
Lake Claire Neighbors *Support Letter*	14	Address current and ongoing maintenance costs directly (annual maintenance is currently listed as "NC" for each of the proposed projects).	See response to comment #10 above.
	15	Since the use of the park must remain passive in nature, we recommend elevating the concept of nature and a place of quiet and respite as a value intrinsic to the Master Plan. This would include maintaining and enhancing the natural landscape, topography, tree canopy, and understory.	Excellent point - we have included the notion of respite under the section headed with "Art and Public Health" on page labelled 67. We will also add respite/well-being as a design practice under the Sustainability section on page labelled 54.
	16	We appreciate the current accessibility of the park's paths and encourage the Master Plan to elevate accessibility to pedestrians, bikers, wheelchair users, an others as a core value.	Mobility improvements are emphasized beginning on page labelled 36.

	17	Provide a framework for ongoing review and input from adjacent and impacted neighborhoods, and formally through NPU-N.	See response to comment #8 above.
Additional Lake Claire-Related Edits	18	The official neighborhood organization name is Lake Claire Neighbors and not Lake Claire Neighborhood Association.	All instances of "Lake Claire Neighborhood Association" will be correct to "Lake Claire Neighbors".
Poncey-Highland Neighborhood Association *Support Letter*	19	SWA has created a guiding document that outlines the highest and best use of various legs of the linear park...Poncey-Highland was especially pleased to see the following proposals included (abbreviated versions below): • Using open plaza spaces, including John Lewis Plaza, to focus on curated art and/or creating gathering spaces that provide areas for respite and civic engagement • Creating new natural elements that serve to beautify the community as an amenity while creatively providing functional improvements to manage environmental & stormwater needs. • Developing inviting gateway areas. • Providing better connectivity for pedestrians and bicycle mobility. • Creating safer intersections at major intersections with neighborhood roads. • Providing native plant buffers near residential properties to allow for privacy.	N/A
	20	We acknowledge that the Master Plan is a guiding document and as such it provides a vision for how the Park could be developed. Therefore, any implementation of specific projects within the Park would require collaboration between the various City of Atlanta Departments charged with oversight and the Freedom Park Conservancy to develop site plans and raise funds in conjunction with community engagement before individual projects are approved and shovel ready.	See response to comment #8 above.