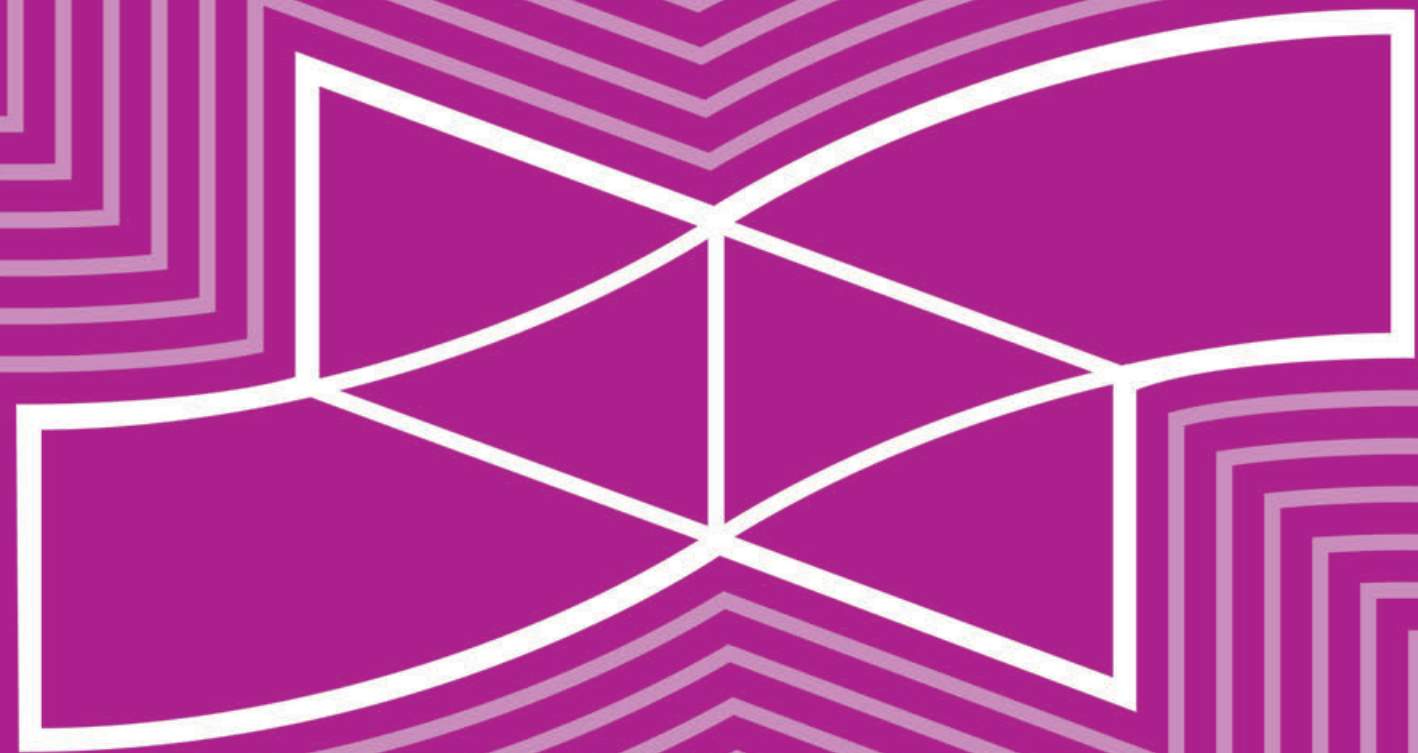


ATLANTA'S FREEDOM PARK MASTER PLAN 7 SIGNATURE PROJECTS



SEVEN SIGNATURE PROJECTS

The framework for the master plan is reflective of the park’s unique cultural history of civic activism, and identifies future development projects focused on the principles of civic engagement.

The “Seven Signature Projects” are the seven “big ideas” for the future of the park, each in one way or another addressing all seven goals of the master plan, while remaining consistent with the unique value proposition of Freedom Park as Atlanta’s civic open green space.

In order to assist in developing interest in park improvements and coordinate design efforts of interrelated projects, each Signature Project strategically combines a series of smaller sub-projects that are to be studied, planned, fundraised for, and potentially implemented together, as a singular effort.

FREEDOM PARK WEST



King Square Gateway at Jackson Street Bridge

TRIBUTE TO JOHN LEWIS



John Lewis Plaza in Poncey-Highland

FREEDOM PARK ART PROGRAM



“Randolph Belvedere” at Fourth Ward Art Bridges

PEACE CIRCUIT

4



The Peace Circuit at the Carter Presidential Center

FREEDOM COMMONS

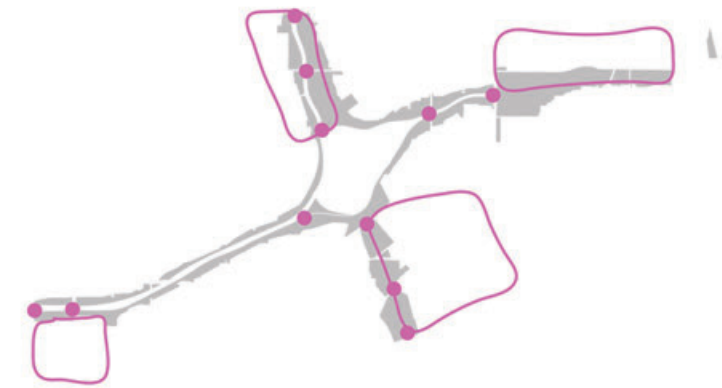
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"Freedom Commons" Great Lawn in Candler Park

FREEDOM PARK DISTRICT

6



"Randolph Belvedere" at Fourth Ward Art Bridges

MARTA GATEWAY

7



Branded landscape and "History Wall" at MARTA Station's gateway to Inman Park

FREEDOM PARK WEST

Projects List



FREEDOM PARK WEST

Freedom Park West project leverages iconic neighborhood assets to develop opportunistic, branded placemaking improvements to the parks western-most reach. This signature project incorporates planned City improvements to the iconic Jackson Street bridge with the development of King Square, offering enhanced connectivity to the King Center, multi-use public event infrastructure and park wayfinding infrastructure. In conjunction, the project likewise studies the potential redevelopment of the Boulevard / John Lewis Freedom Parkway intersection with the goal of establishing a formal western gateway to the park. Pedestrian and bike improvements to this area will likewise increase public safety while providing increase connectivity between adjacent residential, mixed-use and the Barkway Dog Park.

1 Jackson St. Overlook

In addition to safety measures for pedestrians and bikes planned by the City, introduction of placemaking features and wayfinding at this popular downtown overlook.

2 Boulevard Gateway

Branded gateway plazas and pedestrian crossing improvements at Boulevard intersection to enhance park identity, wayfinding and pedestrian/bike crossing safety.

3 King Square

Cain St.enhancements to create a flexible event plaza space activating park's west gateway, drawing visitorship to Sweet Auburn neighborhood civic sites, local businesses and the King Center.

4 Freedom Park West Gateway

Gateway features with info kiosk, wayfinding, seating for visiting groups, complementary to the King Square activation; plaza improvements at the "Homage to King" monument.

5 Barkway Art Corner

Art plaza at the NE corner of John Lewis Freedom Pkwy and Boulevard, monumental sculptural element with day-to-night presence. Direct stair access and accessible path into the dog park from the intersection.



3 KING SQUARE

1 JACKSON ST. OVERLOOK

4 FREEDOM WEST GATEWAY

2 BOULEVARD GATEWAY

5 BARKWAY ART CORNER

TRIBUTE TO JOHN LEWIS

Projects List



TRIBUTE TO JOHN LEWIS

This project celebrates the legacy of Congressman John Lewis through the development of commemorative planting enhancements along Congressman John Lewis Freedom Parkway and the development of John Lewis Plaza and Lake Lewis. The project leverages identified partnerships with both Georgia Department of Transportation and Trees Atlanta for roadway planting improvements, as well as the national interest in the legacy of Congressman Lewis.

1 John Lewis Plaza

An enhanced ceremonial public gathering space on both sides of John Lewis Freedom Pkwy. Addition of lighting for “The Bridge” sculpture by Thornton Dial celebrating Rep. John Lewis and restoration of existing C.A.U.T.I.O.N. plaques and donor bricks, which will remain with the sculpture.

2 North Avenue Gateway

Pedestrian/bike crossing safety improvements via branded gateway plazas and crosswalk striping.

3 Lake Lewis

A large water body with riverine garden edges and boardwalk overlooks complementing the John Lewis Plaza.

4 Habitat Buffer

Native plant buffer and maintenance program near residential properties.

5 John Lewis Median Garden

Perennial garden planting in the median along John Lewis Freedom Pkwy., developed in commemoration of John Lewis and coordinated with GDOT’s initiative.

6 John Lewis Flowering Forest Tribute

Seasonal display of flowering trees commemorates the life of John Lewis along the John Lewis Freedom Pkwy. from Jackson St. to Ponce-De-Leon.

7 John Lewis Median Garden

Perennial garden planting in the John Lewis Freedom Pkwy median between Boulevard and Randolph as an homage to John Lewis’s legacy (in coordination with GDOT initiative).



7 JOHN LEWIS MEDIAN GARDEN

2 NORTH AVE. GATEWAY

4 HABITAT BUFFER

3 LAKE LEWIS

6 JOHN LEWIS FLOWERING FOREST TRIBUTE

1 JOHN LEWIS PLAZA

FREEDOM PARK ART PROGRAM

Projects List



FREEDOM PARK ART PROGRAM

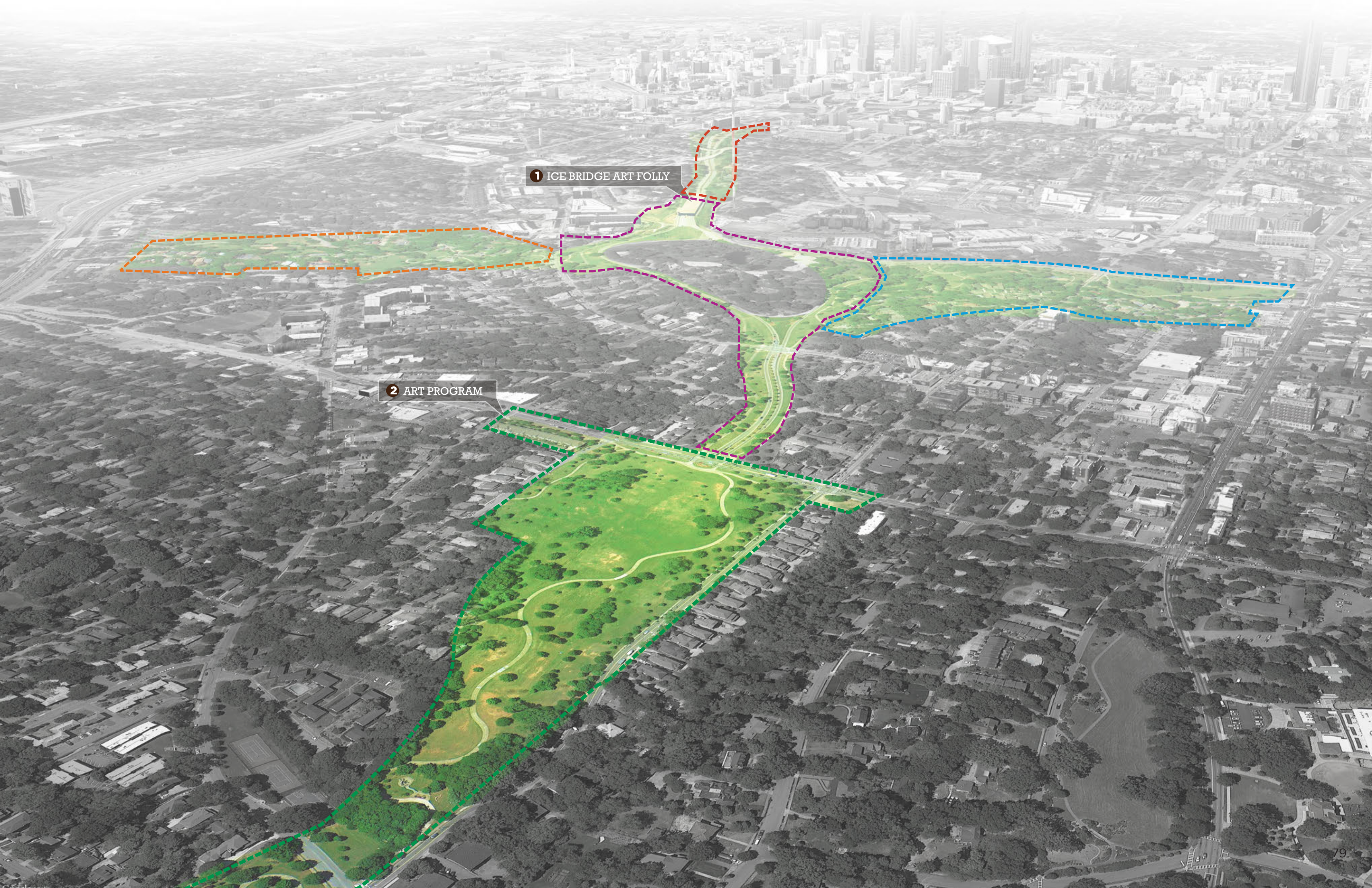
The Freedom Park Art Program seeks to position the park as not only Atlanta's premier Art Park, but also a destination worthy of both national and international attention. The project will establish a curatorial framework for the development of art programs within that park that leverage broader narratives in alignment with the Goals of the master plan. Associated, opportunistic programming associated with near-term planned city art installations and potential interventions with the highly-visible park 'Ice Bridge' will help generate interest in the program to catalyze future investment and strengthen the overall identity of the park.

❶ Ice Bridge Art Folly

Architectural/art enhancements to the Ice Bridge that will serve as a branding/art space for Freedom Park.

❷ Art Program

Curated art organized by thematic "galleries" as visitors travel from one wing of the park to another.

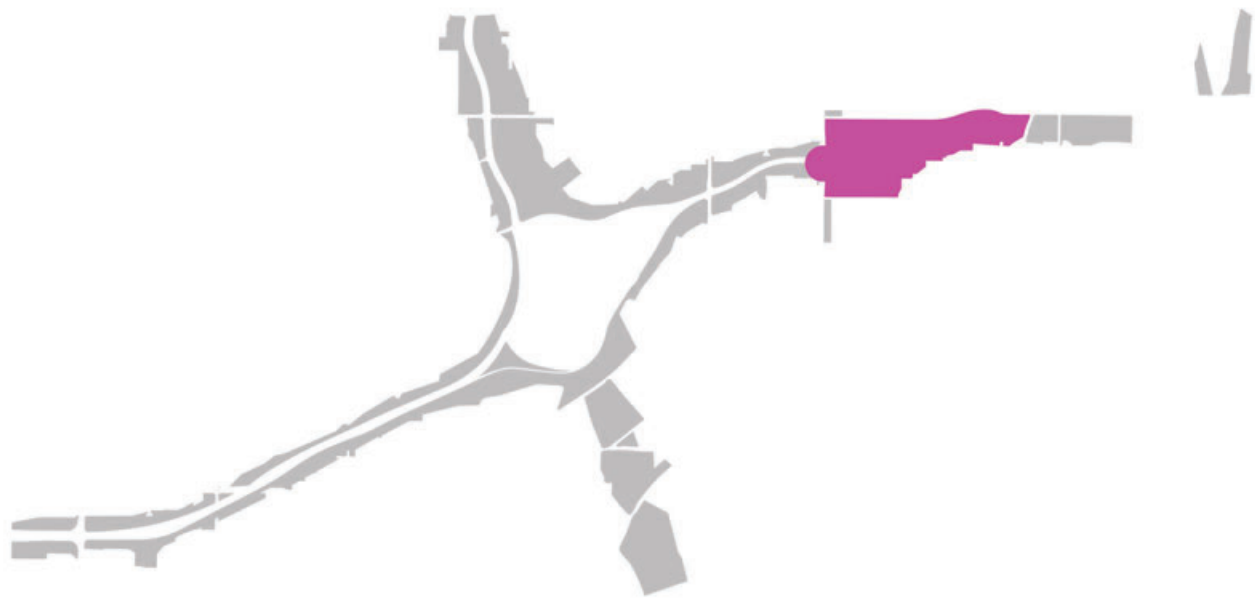


1 ICE BRIDGE ART FOLLY

2 ART PROGRAM

FREEDOM COMMONS

Project List



FREEDOM COMMONS

The development of Freedom Commons establishes a legible loop trail and enhanced connectivity associated with the iconic landscape characterized in this bucolic setting. This public commons provides an identifiable destination point along the park’s eastern reach to support picnics, art programs, a walking loop and related passive uses. At-grade pedestrian and bike safety improvements across Moreland remain the short-term priority. An associated gateway plaza developed longer-term will form a branded gateway for the park and act as a key wayfinding landmark for its users. Potential development of a pedestrian bridge over Moreland will likewise be studied to determine feasibility and compatibility with neighborhood character. If developed, this bridge would further enhance safe connections for both regional trail users as well a children utilizing the trails for connectivity to Mary Lin Elementary School.

① Moreland Crossing and Plaza

Moreland street frontage developed into a safe crossing and community gathering space that serves as a regional gateway to the park with added signage and seating.

② Freedom Commons Art Loop

Added pathway completing the loop around the lawn, enhanced with character shade and understory plantings.

③ Moreland Bridge*

A bike/pedestrian bridge across Moreland Ave. developed as a “canopy walkway” with buffer tree plantings at the landings and a staircase connection to the Moreland Gateway Plaza.

** The first step in evaluating the feasibility of such a bridge will include a coordinated study with ATLDOT and GDOT as well as collaboration with adjacent neighborhood associations.*



3 MORELAND BRIDGE

1 MORELAND CROSSING AND PLAZA

2 FREEDOM COMMONS ART LOOP

PEACE CIRCUIT

Projects List



PEACE CIRCUIT

The Peace Circuit establishes a legible trail loop with prioritized pedestrian and bike facilities within the heart of Freedom Park. The loop will provide legibility for navigation and create a highly visible, active public health infrastructural program element for the par. Additional connection points to the Atlanta Beltline will likewise provide new opportunities for comprehensive regional mobility and enhance city-wide offerings for park and recreation.

Connectivity to the Carter Presidential Center will likewise be enhanced, generating desired foot-traffic to the Center while strengthening the symbiotic relationship between both public amenities. The plan envisions the decommissioning of the southern leg of Freedom Parkway, moving east-bound traffic along a redeveloped two-day road along the northern border of the Carter Presidential Center. The realignment of the existing roadways opens valuable public land for the park and significantly reduces existing vehicular/pedestrian conflicts within the park. Likewise, enhanced connectivity to the Carter Presidential Center will be developed through re-defined south gateway points as well as a north pedestrian bridge providing safe access over Freedom Parkway.

1 R. McGill Gateway

Pedestrian/bike crossing safety improvements via branded gateway plazas and crosswalk striping, supporting Ralph McGill East-West movement to and from the Beltline.

2 Pedestrian Bridge to Carter Presidential Center

A signature pedestrian bridge providing a safe crossing between Poncey-Highland Neighborhood and Carter Presidential Center.

3 Beltline North Connection

A nature trail pedestrian shortcut along the existing easement corridor connecting JL Freedom Pkwy/Ralph McGill intersection with the Beltline and Fourth Ward Detention Park.

4 Peace Circuit North

A gathering plaza with seating, shade, and art programming opportunities.

5 Peace Circuit South

Safety improvements for micro-mobile commuting and exercise by adding secondary trails and legible striping for navigation. Interpretive panels or serial art pieces may be used consistently anywhere along the Circuit.

6 N. Highland Gateway

Pedestrian/bike crossing safety improvements via branded gateway plazas and crosswalk striping.

7 Peace Circuit Safety Crossings

HAWK (High-Intensity Activated Crosswalk) signals and striping at the four main pedestrian crossings to CPC from surrounding neighborhoods.

8 Peace Circuit West

Decommissioned East Freedom Pkwy NE creates seamless connectivity opportunity for non-vehicular recreational traffic to the West of CPC. Newly defined 1 mile pedestrian/bike/skating loop promotes public health with exercise stations and access to iconic views to downtown.



1 R. MCGILL GATEWAY



2 CARTER CENTER BRIDGE



6 N. HIGHLAND GATEWAY



4 PEACE CIRCUIT NORTH

5 PEACE CIRCUIT SOUTH

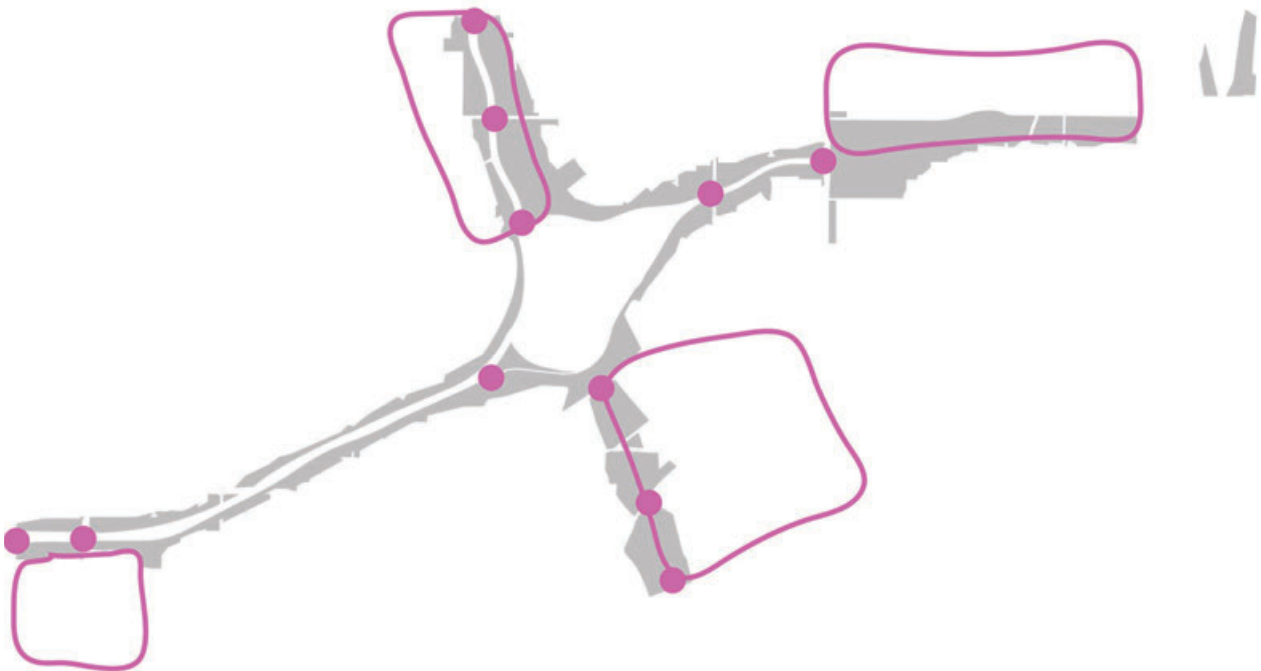
3 BELTLINE N. CONNECTION

8 PEACE CIRCUIT WEST

7 PEACE CIRCUIT SAFETY CROSSING

FREEDOM PARK DISTRICT

Projects List



FREEDOM PARK DISTRICT

The Freedom Park District project seeks to develop strong connections between adjacent neighborhood cultural assets, commercial establishments and open space to establish a legible park district that elevates the identity of neighborhoods while enhancing offerings to park users. The establishment of the park district will be constructed through partnerships with adjacent businesses, community and park groups by developing legible ‘loops’ through each of the adjoining neighborhoods. These loops may take the form of wayfinding signage, graphics and/or digital apps that highlight cultural narratives, historic information, retail and related destinations within walking distance of the park.

1 Neighborhood Gateways

To translate the outlined strategies into tangible outcomes, the master plan identifies concrete “projects” or “actions” throughout the park’s geography.

2 Neighborhood Loops

The development of strong connections between adjacent neighborhood cultural assets, commercial establishments and open space to establish a legible park district that elevates the identity of neighborhoods while enhancing offerings to park users.

3 Interpretive Program

Signage and branding implemented throughout the site through the use of a banner system, gateway elements, branded crossings, digital applications, historical markers, and art.

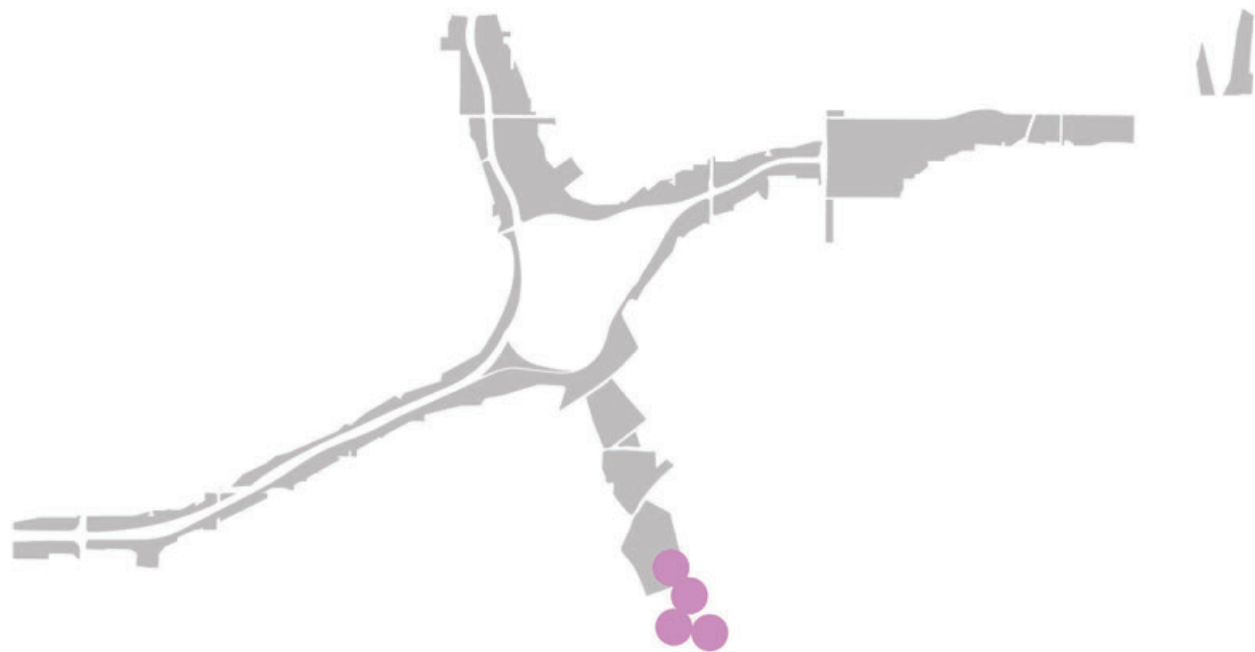
LEGEND

 Neighborhood Loop Wayfinding Signage



MARTA GATEWAY

Projects List



MARTA GATEWAY

The MARTA Gateway establishes a regional connection point to Freedom Park by formalizing and enhancing the parks connectivity with the existing Inman Park MARTA station. In partnership with MARTA, this project seeks to make modifications to the existing parking and bus facilities to improve pedestrian safety and elevate the experience of visitors entering the park through associated beautification. Freedom Park branding, identity, and legibility can be enhanced through the development of art and interpretive program elements highlighting the area's unique and rich history.

1 Marta Parking Grove

Improvements to MARTA's parking lot efficiency, stormwater management, heat island and aesthetics with a thematic grove tree isle planting.

2 Dekalb Ave. Gateway

A regional arrival to the park from the south via a processional plaza space with an interpretive art wall recounting the history of the park and area neighborhoods, including efforts by C.A.U.T.I.O.N. and Roadbusters.

3 Reynoldstown Gateway

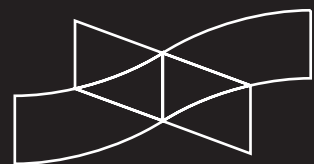
MARTA Station's pedestrian bridge interpretive art graphics to celebrate park's connection to Reynoldstown across the tracks and the significance of bridging the subcontinental divide.



1 MARTA PARKING GROVE

2 DEKALB AVE. GATEWAY

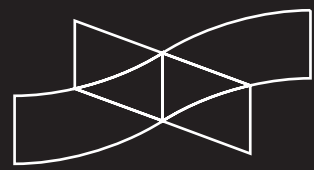
3 REYNOLDSTOWN GATEWAY



Freedom Park.

“King Square” at Cain St. in Sweet Auburn

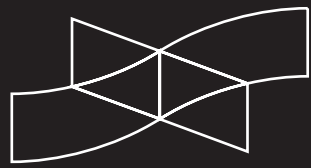




Freedom Park.

“King Square” at Cain St. in Sweet Auburn

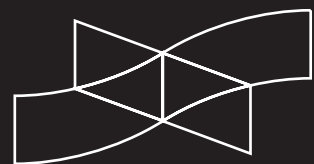




Freedom Park.

“Mills Garden Plaza” near Howard Middle School in Old Fourth Ward

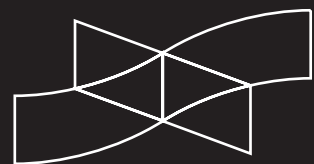




**Freedom
Park.**

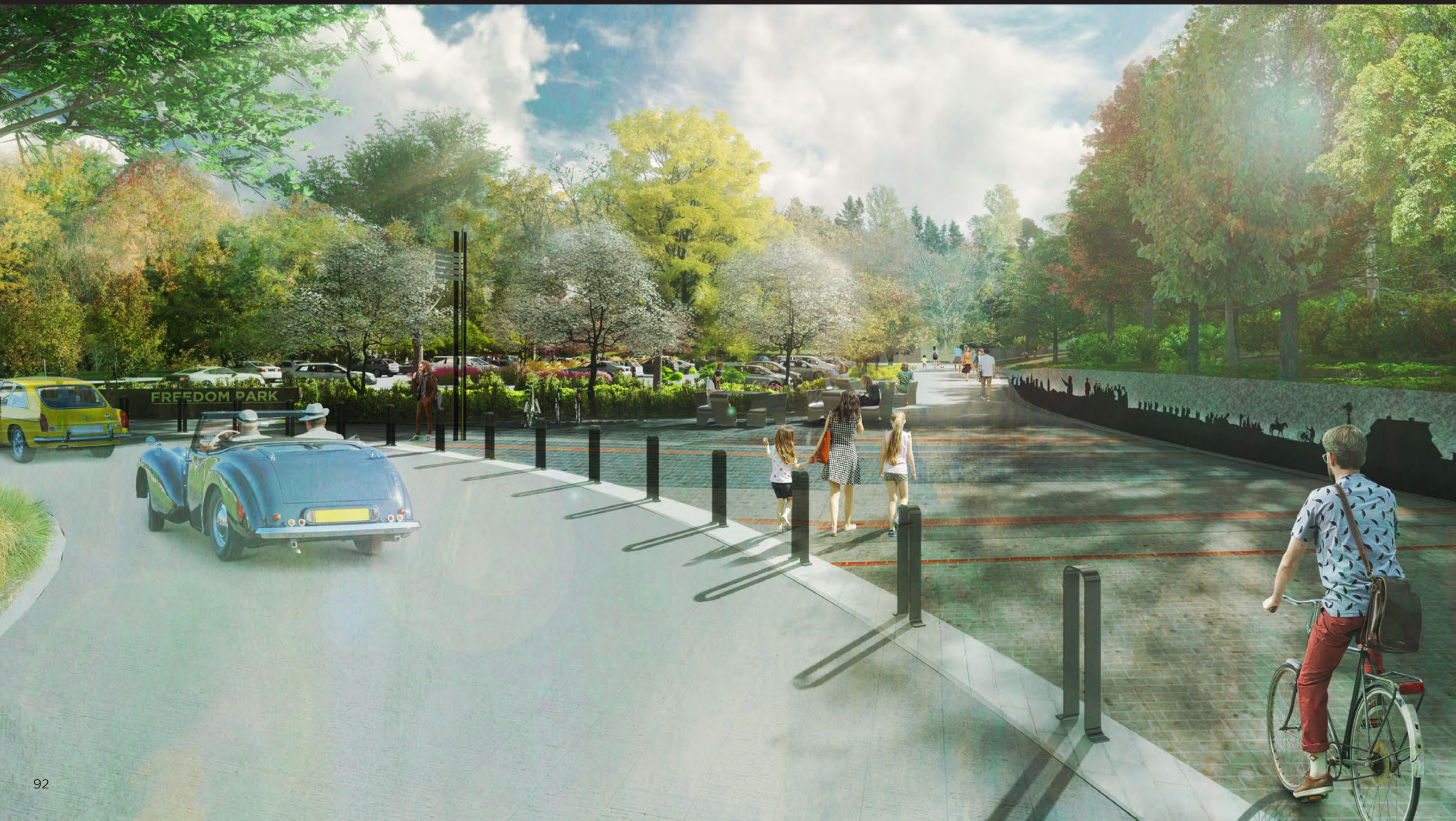
“Randolph Belvedere” at Fourth Ward Art Bridges

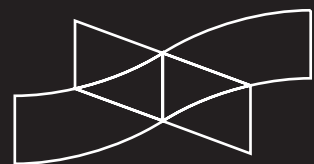




Freedom Park.

Branded “History Wall” at MARTA Station’s Gateway to Inman Park

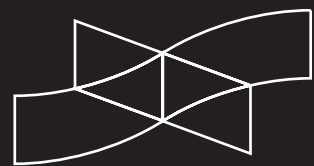




**Freedom
Park.**

“Parking Grove” at MARTA Stations’ Gateway to Inman Park

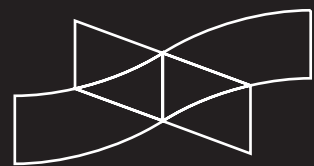




**Freedom
Park.**

“Treehouse Village” History-Themed Playground in Inman Park

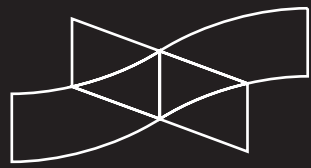




Freedom Park.

“Handshake Plaza” Gateway at Beltline

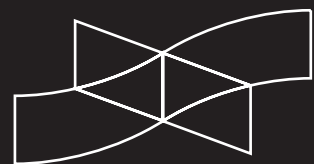




**Freedom
Park.**

“Flowering Forest” Tree Tribute Procession along John Lewis Freedom Pkwy.

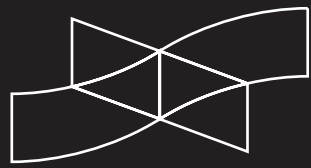




Freedom Park.

Pedestrian Bridge to Carter Presidential Center in Poncey-Highland

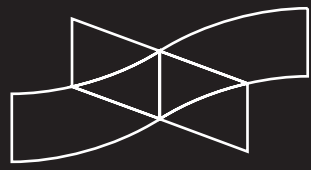




**Freedom
Park.**

John Lewis Plaza in Poncey-Highland

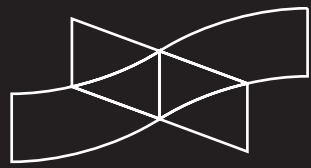




**Freedom
Park.**

“Lake Lewis Wetland” in Poncey-Highland

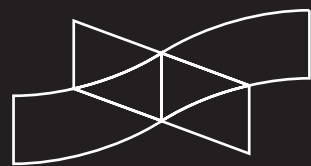




Freedom Park.

“Copenhill Terrace” along Decommissioned Roadway Next to Carter Presidential Center

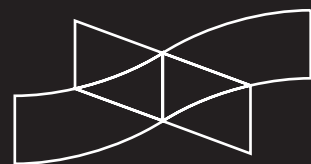




Freedom Park.

“Freedom Commons” Great Lawn in Candler Park

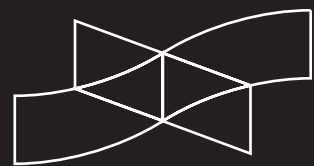




Freedom Park.

“Freedom Commons Plaza” and Crossing at Moreland Ave.



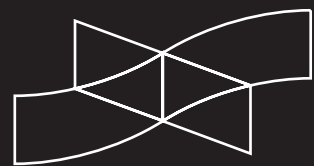


Freedom Park.

“Freedom Commons Plaza”, Crossing, and Pedestrian Bridge* at Moreland Ave.



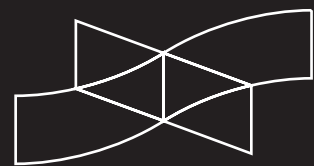
* Implementation of a pedestrian bridge requires a detailed feasibility study and neighborhood involvement.



**Freedom
Park.**

“Moon Trail” with Land Art Installation in Candler Park

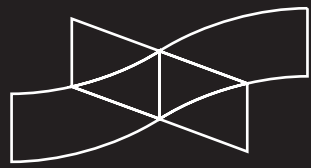




**Freedom
Park.**

“Meadow Rooms” at Mary Lin Elementary in Candler Park

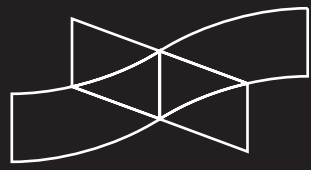




Freedom Park.

Branded Gateway at Mary Lin Elementary School





**Freedom
Park.**

Lullwater Creek Outdoor Classrooms in Druid Hills



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